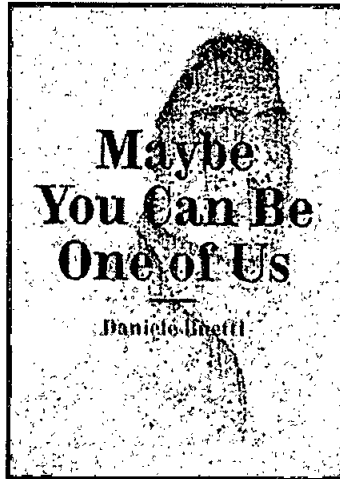


BOOKS & BUBBLES

FRIDAY MARCH 7, 2008 AT 7PM

HATJE CANTZ AND THE SWISS INSTITUTE INVITE YOU TO TOAST THE LAUNCH
OF DANIELE BUETTI'S NEW BOOK:
MAYBE YOU CAN BE ONE OF US



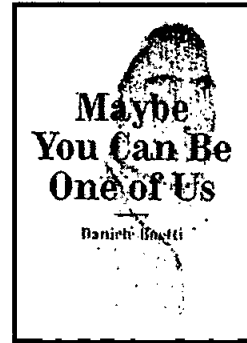
THIS EVENT IS BY INVITATION ONLY, PLEASE RSVP AT YOUR EARLIEST
CONVENIENCE: kristina@swissinstitute.net

The Swiss Institute / Contemporary Art
495 Broadway, 3rd Floor
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Hatje Cantz Verlag

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DANIELE BUETTI
MAYBE YOU CAN BE ONE OF US
2008

The works of Swiss artist Daniele Buetti (*1956) possess a strange ambivalence. Initially, it often pains us to see the fruits of his artistic labors: photographs of perfectly beautiful supermodels have been branded, tattooed, and scratched—some have even had holes punched through them. However, it is fascinating to witness how the attractiveness and glamour—essentially socially determined classifications—of these women and men always seem to get the last word, securing a lasting impression on the mind of the viewer.

Maybe You Can Be One of Us focuses on Buetti's recent drawings, videos, sculptures, and installations.
 English edition ISBN 978-3-7757-2095-3
 Edited by Swiss Institute Contemporary Art, New York,
 texts by Jacqueline Burckhardt, Beate Ermacora, Gianni
 Jetzer, Ferdinand Ullrich, David Velasco

232 pp., ca. 180 color ill.
 19,80 x 26,50 cm
 hardcover
 Price: \$ 58

SPECIAL OPENING PRICE \$ 45

SWISS INSTITUTE – CONTEMPORARY ART NEW YORK
IS PLEASED TO INVITE YOU TO THE OPENING DINNER IN HONOR OF

Speaking of Physical Attributes
DANIELE BUETTI

Good News for People who Love Bad News
FIA BACKSTRÖM, IDA EKBLAD, JONATHAN HOROWITZ, SCOTT KING, GERMAINE
KRUIP, MALCOLM MCLAREN, DAVID PERRY, VIVIENNE WESTWOOD

OPENING: 6PM
TUESDAY, FEBRUARY 12, 2008
AT THE SWISS INSTITUTE
495 BROADWAY, 3RD FLOOR
BETWEEN SPRING & BROOME STREETS

TO BE FOLLOWED BY A DINNER FOR THE ARTIST
8:30PM AT LIL' FRANKIE'S
#19 1ST AVE
BETWEEN 1ST & 2ND STREETS

PLEASE RSVP BEFORE SATURDAY, FEBRUARY 9 TO:
LEONIE KRUIZENGA /
leonie@swissinstitute.net

WE'RE LOOKING FORWARD TO SEEING YOU THERE!



Found images selected by Daniele Buetti

Good News for People who Love Bad News is sponsored, in part, by the Mondriaan Foundation Amsterdam and
the Office for Contemporary Art Norway