

'hey production'



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**Artist: Judith Hopf, Pia Rönicke, Copenhagen Free University, Exhibition structure: Stephan Rabeck / Florian Pumhösl
Curated by Emily Pethick**

Thursday 20 March 2003 to Sunday 27 April 2003

Private View: Wednesday 19 March 2003, 7:00PM to 9:00PM

Judith Hopf, Pia Rönicke, Copenhagen Free University, Exhibition structure: Stephan Rabeck / Florian Pumhösl
Opening: WEDNESDAY 19 March 7 – 9pm

'hey production!' brings together works by Judith Hopf (D), Pia Rönicke (DK) and the Copenhagen Free University (DK) that look towards alternative models of architecture and design, ideas of collectivity, and forms of knowledge production. The works will be housed within an exhibition structure designed by Stephan Rabeck (O) and Florian Pumhösl (O), which is based on original functionalist furniture designs from Victor Papanek and James Hennessey's 1973 publication *Nomadic Furniture*.

Victor Papanek, a pioneer in ecological, environmental and ethical design, published *Nomadic Furniture* as a design manual that aspired to bring his ideas into everyday use by introducing an ethos of recycling, flexibility and DIY. The designs that Rabeck and Pumhösl have adapted for this exhibition are based on Papanek and Hennessey's 'Living Cubes' – simple wooden frameworks for nomadic rooms, customisable for multiple functions, and easily collapsed and reassembled when on the move.

Pia Rönicke's work investigates architecture as a product of human imagination, thinking about how we are affected by the edifices that surround us. Her film *Cell City – A System of Errors* is an animated floating OStructuralπ city that is based on modular elements. *Cell City* is a totalitarian city, built on ideologies that have been formed outside of any given context and where nothing exists outside of the structure.

Judith Hopf's film *Hey Produktion* is based on her research into the legacy of the liberation movement. Linking 60s ideas of collective activity and social integration to contemporary counterparts, teamwork and self-management, Hopf questions the drive for productivity in contemporary society, and the search for mental relaxation and inner values. The film incorporates a choreographed dance routine that combines idiosyncratic movements originating from yoga, tai chi, and chorus-line dancing.

The Copenhagen Free University is situated in the home of Henriette Heise and Jakob Jakobsen. Dedicated to the production and exchange of critical consciousness and poetic language, they work with OForms of knowledge that are fleeting, fluid, schizophrenic, uncompromising, subjective, uneconomic, acapitalist, produced in the kitchen, produced when asleep or arisen on a social excursion – collectively

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Cubitt Gallery

Cubitt Gallery is part of an artist-led organisation based in Islington, London. We promote innovative curatorial practice with an 18-month Bursary, supporting curators at the beginning of their careers.