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0907

FRANCIS BAUDEVIN / NIC HESS / MATHIEU MERCIER  
SEPTEMBER 9 - OCTOBER 25 2003

OPENING: TUESDAY SEPTEMBER 9 2003 6 - 8 P.M.

0907

Faced with disenchantment, for some time now artists have been digging into the enchanted world of merchandise and logos to find their inspiration. FRANCIS BAUDEVIN, NIC HESS and MATHIEU MERCIER navigate fluently through this world. The first imposes a drastic operation of abstraction on these objects; the second maneuvers them with flourishes and frenzy, and the last treats them with the deference usually reserved for the great masters of modernity. Each develops a specific method, but all three are working towards a common *Esperanto of Logos*.

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EXHIBITION:

0907 /

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COMING THIS AUTUMN AND WINTER:

CURATOR AND ARTIST TALKS / HALLOWEEN PARTY /  
NEW PROJECTS BY ARTISTS ALEKSANDRA MIR /  
JEREMY DELLER / MOMOYO TORIMITSU AND MORE /  
SAVE THE DATE: OCT 30, BENEFIT AUCTION AND DINNER

Founded in 1986, the Swiss Institute has grown from a showcase of Swiss art and artists for a mostly Swiss audience, into an innovative international venue for art that provides a significant forum for cultural dialogue between Switzerland, the United States and the world. This unique angle fosters the interaction between the Swiss and the many other communities and nationalities present in New York City. The result is a distinctive view of art and a way of thinking which asks audiences to look beyond traditional assumptions about art and national stereotypes.

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Arts Council of Switzerland

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