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Subway / N / R to Prince Street / 6 to Spring Street  
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FIRST CLASS  
U.S. POSTAGE  
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PERMIT N° 4814  
NEW YORK NY

# LORI HERSBERGER

JANUARY 24 - MARCH 9 2002

OPENING: THURSDAY JANUARY 24 2002 6 - 8 P.M. / PERFORMANCE 7 P.M. /  
OTHER EXHIBITION: LOBBY DISPLAY : MICHAEL ROSS / JANUARY 24 - MARCH 9 2002 /  
ARTIST TALKS: CHRISTIAN JANKOWSKI / FEBRUARY 19 2002 6:30 P.M.



## HOW CAN YOU KILL ME? (I'M ALREADY DEAD)

For his first US solo exhibition, Swiss artist Lori Hersberger has created an overall installation using Western gunfights, neon lights, broken mirrors, drums, hay bales and smoking motorcycles. In the darkened gallery, the combination of these various devices forms a synthetic matrix leaving viewers dazzled with this endless movie trailer-like exhibition, while provoking a quizzical mindset.

This exhibition has been co-produced with Thaddaeus Ropac Gallery Salzburg-Paris.

SEE MORE ON [WWW.SWISSINSTITUTE.NET](http://WWW.SWISSINSTITUTE.NET)

### EXHIBITION:

LORI HERSBERGER /  
JAN 24 - MAR 9 2002

### OPENING:

LORI HERSBERGER /  
THURSDAY JAN 24 6-8 PM /  
PERFORMANCE AT 7 PM  
WITH SCOTT CHESTER

### LOBBY DISPLAY:

MICHAEL ROSS /  
JAN 24 - MAR 9 2002

### ARTIST TALK:

CHRISTIAN JANKOWSKI /  
FEB 19 2002 AT 6:30 PM

### NEXT EXHIBITION:

UGO RONDINONE AND  
JOHN GIORNO INVITE  
URS FISCHER /  
MAR 21 - MAY 11 2002

# S I

The Swiss Institute is an independent art center founded in 1986 to promote artistic dialogue between Switzerland and the United States. Exploring both contemporary and historical avenues, it emphasizes both Switzerland's cultural heritage as well as its place in the context of American arts and culture. In our SoHo gallery, the Swiss Institute holds art exhibitions, hosts lectures, concerts and dance performances, and presents film and video screenings throughout the year.

PRO HELVETIA



Arts Council of Switzerland

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