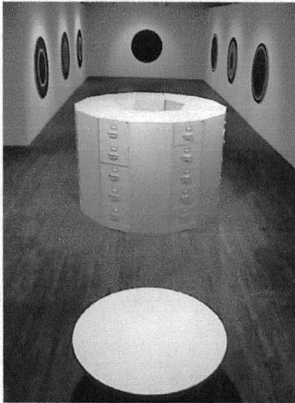


For Immediate Release



**ARTIST TALK / JIM SHAW  
THURSDAY OCTOBER 17 2002 / 6:30 PM**

The Swiss Institute – Contemporary Art is pleased to invite you to a lecture by Jim Shaw. Currently on exhibit at the SI, “The Goodman Image File and Study” shows the work of a painter, Adam O. Goodman, as imagined by Shaw. An adherent of the mysterious religion O-ism, Goodman is portrayed as failed modernist painter, who is forced to work as an illustrator despite O-ism’s prohibition on figurative art. Jim Shaw will explain the history of O-ism and the details of the fictional life of Adam O. Goodman. The talk will also reveal Shaw’s other related projects about O-ism such as the O-ist Thrift Store Paintings currently on view at Metropictures and his exhibition this past summer in Paris’s Praz Delavallade Gallery, which focused on O-ism’s strange initiation ceremony. An exhibition that begs many questions, The Goodman Image File and Study will be elucidated and enhanced by Jim Shaw’s Lecture. We hope you will join us.

“Shaw, known for painting and sculpting the stuff from his dreams, now dreams up a fictional early modernist painter who devoutly follows a puritanical pseudo-religion of abstract purity while obsessively hoarding kitsch images.” – Kim Levin, Fall Arts Preview, Village Voice, September 4, 2002.

“By juxtaposing the metaphysical associations of Color Field painting with “low” commercial naturalism, then filtering the result through a goofy Midwestern construction of modern spirituality, Shaw engineers a bizarre compendium of compromised attempts at purity.” – Michael Wilson, Artforum.com, September 26, 2002

**SEE MORE ON [WWW.SWISSINSTITUTE.NET](http://WWW.SWISSINSTITUTE.NET)**

Gallery Hours: Tues – Sat / 11am – 6pm

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