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FOR IMMEDIATE RELEASE :

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V I D E O P R O G R A M F R O M

S W I T Z E R L A N D

APRIL 13th to 24th, 1988

Organization : "BLACK CAT PRODUCTIONS"

GALLERY HOURS : Monday-Friday : 2-8pm - Saturday-Sunday : 2-6pm

March 16th 1988: For the past few years, video production in Switzerland has intensely developed. There is a new generation of video artists working and experimenting with the technical potential inherent to current video and computer technologies.

The Swiss video community took some time to organize itself. In 1984, the organization of Independent Swiss Video Makers, UVS/VIS, was created, and has since become the main producer/distributor of art video in the country. For more than ten years, the School of Visual Arts in Geneva - ESAV - with the activities around the DEFRAOUI's workshops, has also become an important experimental place for video artists from the French part of Switzerland.

Our rather heterogeneous choice of works represents the variety and lively dynamics of video production in this country. The difference in productions originating from the German and the French speaking regions of Switzerland is particularly striking.

The issue of narration characterizes the work of the French speaking generation, a group that grew up with television and its emphasis on action and visual stimulation, and remains unaffected by its pervading ubiquity.

On the other hand, with the German speaking artists who are slightly older than their French speaking fellows, a vastly different approach is taken, in works which are contemplative, poetic, or more polemic.

SPECIAL Jean-Luc GODARD'S EVENING : SEE LAST PAGE !