

The Bus Wrap Book

The graphics on travel coaches, so called Bus Wraps, are done by anonymous designers and mainly show a variety of brushstrokes, dots, strokes, wipe-effects. These icons, much apart from usual high profile graphic design, form their very own symbolic worlds containing heraldics, logos, and fonts. In fact many of the patterns that often imitate mud splatters on the cars surface can be interpreted as abstracted clichés from Pop Art, Op Art, Hardege, cubistic Abstraction to Action Painting.

Around 600 photographs of those signets, patterns and designed bus elements have already been photographed in London, Paris, Vienna and Berlin over the last three years to form the core of both, an exhibition and a printed matter, The Bus Wrap Book. With the printed matter not only be launched in an exhibition context, but being an integrated part and and at the same time another form of artistic representation and production.

The existing photographs of the bus-graphics will be assembled and rearranged in a layout of an offset-printed publication. A certain amount of the black and white printed offset-sheets will be taken away from the book production context. These will be screen printed in full format and then arranged in the exhibition as a posters along with colored photoprints in a presentation structure that resembles the window of a Bookshop.

After the exhibition the screen printed posters and the color photographs will be re- integrated in the book making process. Cut into the format size of the book and bound they become integrate part of the artist book. So the book becomes the material and the subject of the exhibition. Whereas the same time the exhibition is part of the production process of the artist book that will contain what was in the exhibition.