

PLYMOUTH ROCK

JON RAFMAN: Main Squeeze

July 13 - July 20, 2014

Opening Sunday, July 13 19:00 - 22:00

Plymouth Rock is proud to announce 'Main Squeeze', a week long exhibition screening of the new video of the same name by Jon Rafman. The work will have its continental European premiere at Plymouth Rock after its censorship from the artist's current solo exhibition at the Contemporary Art Museum St. Louis.

Mainsqueeze continues Rafman's ongoing exploration of marginal online subcultures, discovering in their arcane obsessions a means of capturing contemporary experience. A rhythm of tension and release structures the film as it cycles through a series of images and voices that evoke arousal and frustration, resignation and rage. As post-ironic detachment alternates with earnest confession, narratives of redemption are evoked but nipped in the bud. Are we observing mindless amusement, refined depravity, or a spiritual vision?

The video will be projected for the entire duration of the exhibition, viewable at all times through the exhibitions windows and during opening hours.

About Plymouth Rock:

Plymouth Rock is an artist-run off-space located in the center of a spiral car ramp in Zurich's Kreis 3. The space is dedicated to monographic presentations of artists underrepresented in Zurich and surrounding areas, as well as to research-based group exhibitions. The space aims to facilitate a dialogue between Zurich centered Switzerland and artistic circles and ideas which have not yet been integrated within it.

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