

Stenogram 7

"This is the best new fashion ad. You have to repeat a form at least twice in order for it to register as a decision. Intentions, like tags or nicknames, can always be tacked on after the fact. The question is not whether it is or not, whether it is what it claims to be or not, but rather, how effective is it and how? Effects, like affects, fluctuate along the ungraded slopes of a continuum. For example, all of it qualifies, even the sound of an object being rung as in called for. When I called you last night, I had nothing to say, I just wanted to hear the sound of your own voice, I just wanted to know that you were willing to take my call. My saying it grants it a place within the composition that binds us. Everything sits in a medium that names and blinds, then mistakes. But nothing is wrong. Everything sits in a medium that holds but does not reveal.

A substance is what's left when there's nothing left to see. I can only sense in profiles. I can only sense profiles. I can only sense, get a sense of its profile, never its substrate, never its content, because none of it contains, none of it's content. None of it is content to fill the spaces between the profiles."