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**PUBLIC ART INSTALLATION BY SCULPTOR DAVID SCHAFER UNVEILED AT
HUNTINGTON PAVILION**

**Schafer Utilizes Resources Made Available by Art Center College of Design and
Norton Simon Museum to Create “Separated United Forms”**

Pasadena, CA, July 27, 2009 – “Separated United Forms,” a public art installation commissioned by the City of Pasadena and created by sculptor David Schafer in collaboration with Art Center College of Design and the Norton Simon Museum, was unveiled today at Huntington Pavilion, an outpatient facility being developed by Pacific Medical Buildings on the campus of Huntington Memorial Hospital in Pasadena.

For the commissioned piece, Schafer was granted special access to the Norton Simon Museum’s vast collections and given permission, by both the Norton Simon Art Foundation and the Henry Moore Foundation, to appropriate Henry Moore’s “Reclining Form” (1966). Schafer scanned the small, original two-piece, marble artwork using digital imaging technology made available by Art Center College of Design, where he served as a faculty member in the Fine Art Department for nearly a decade. He then digitally manipulated the forms by scaling, rotating, superimposing and doubling. The result is “Separated United Forms,” a major sculptural project that encompasses two large-scale cast bronze sculptures, each measuring over 7’ x 12’ atop a 20’ x 40’ concrete platform illuminated at night with eight in-ground luminaries.

Henry Moore (1898-1986) is well known for monumentalizing the abstracted human form for public, outdoor and sited works of art. Working within certain conventions of monumental outdoor sculpture popularized by Moore, Schafer’s project also engages a complex set of conceptual issues including appropriation and digital sampling.

The City of Pasadena supports public art as the perfect medium for illustrating the broad range of cultural expression practiced in the Pasadena community. The goal of the Pasadena Public Art Program is to create an accessible collection of contemporary art that celebrates the human spirit and condition thereby encouraging dialogue, understanding and enjoyment of public art. In support of these efforts, Schafer thoughtfully placed the sculptures in a landscaped setting with park benches, making the site easily accessible by the public.

“I really wanted to engage the community on multiple levels,” Schafer said. “I’m interested in the idea that visitors viewing the sculpture at the Huntington Pavilion might be prompted to visit the Norton Simon and study the relationship between sculpture and the human body. Visitors might also consider how the same 3D software and scanning technology used to create ‘Separated United Forms’ is used at the Huntington Pavilion to analyze medical conditions and at Art Center to create other works of art.”

Laurence Dreiband, Chair of the Fine Art Department at Art Center College of Design, said, “David’s use of 3D imaging technology in creating his work is an excellent example of how contemporary artists can take advantage of tools developed for industry, and outside typical artistic practice, to expand our ideas of art. Art Center students, through interdisciplinary classes like Digital Constructions, have regular access to this cutting edge technology—something most other art schools can’t offer—expanding their personal artistic vision.”

“We were intrigued by David Schafer’s proposition to pay homage to Moore’s piece in the Norton Simon collections,” says Norton Simon Museum Chief Curator Carol Togneri, “What a pleasure it has been to watch his work take shape—from its creative inception, to small scale model, to its ultimate setting in the new Huntington Pavilion. The final sculpture is very much Schafer’s own, but reflects the artist’s respectful reverence and admiration for Moore.”

In conjunction with the public art installation, “Separated United Forms,” a publication is being produced to document the project. The book will feature essays by the artist and noted art critic Christopher Miles, with a technical overview by Jason Pilarski, co-founder of MachineHistories and a faculty member in the Graduate Media Design program at Art Center College of Design. Mitchell Kane, Director of the Fine Art Department at Art Center, is designing the publication with photography by Eric Staudenmaier, an architectural photographer and alumnus of the College.

Appropriating from the vocabulary and motifs of Modernism, and an array of idiosyncratic subjects, Schafer works across multiple platforms of production including collaborations with architects, graphic designers, voice actors, digital engineers, fabricators, and sound studios. In addition to several temporary public art projects, his work has been displayed in numerous international solo and group exhibitions, showcased in exhibition catalogs, and written about in over a dozen publications. Schafer was a Professor of Fine Art and the Director of the Sculpture and Installation Program at Art Center College of Design from 1998 to 2007, where he received numerous teaching awards. His other teaching experience includes CalArts, Otis College of Art and Design, School of Visual Arts, Cooper Union, Rutgers University and Parsons the New School for Design, where he is currently an Adjunct Faculty member. Schafer received a B.A. from the University of Missouri, Kansas City and an M.F.A. in Sculpture from the University of Texas, Austin. In 1989, Schafer received an award in Sculpture from the National Endowment for the Arts.

About Art Center College of Design

Founded in 1930 and located in Pasadena, California, Art Center College of Design (www.artcenter.edu) is a global leader in art and design education. Art Center offers undergraduate and graduate degrees in a wide variety of art and design disciplines, as well as public programs for all ages and levels of experience. The first design school to receive the United Nations' Non-Governmental Organization (NGO) status, Art Center provides opportunities for students to create design-based solutions for humanitarian and non-profit agencies around the world. During the College’s almost 80-year history, Art Center alumni have had a profound impact on popular culture, the way we live, and important issues in our society today.

About the Norton Simon Museum

The Norton Simon Museum (www.nortonsimon.org) is known around the world as one of the most remarkable private art collections ever assembled. Over a 30-year period, industrialist Norton Simon (1907-1993) amassed an astonishing collection of European art from the Renaissance to the 20th century, and a stellar collection of South and Southeast Asian art spanning 2,000 years.

About Huntington Pavilion

Pacific Medical Buildings was chosen by Huntington Memorial Hospital to build additional medical office and outpatient services space, including a Breast Center, Cancer Center, Imaging Center, Sleep Center and Ambulatory Surgery Center, providing state-of-the-art healthcare to the Pasadena community. The 190,000 square foot Huntington Pavilion is the first new outpatient services building to be developed on the hospital's campus in more than 20 years. The multi-level building is a combination of three and four-story elements featuring twin lobbies and a six-story, 700-space parking structure. The first Huntington Pavilion tenants began seeing patients on June 30, 2009.

About Pacific Medical Buildings

PMB specializes exclusively in the development and management of medical buildings, outpatient facilities and parking structures for hospitals, medical groups and universities. PMB was formed when the senior executives of American Medical Buildings acquired the West Coast division in a management buyout; the newly formed company was named PMB. For more than 37 years, PMB's executives have led the industry in the development and management of medical care buildings, with 75 healthcare facilities constructed to date throughout the Western United States. The firm currently owns and manages more than 30 facilities totaling more than 2.5 million square feet, and has 12 more facilities under development that will total 750,000 square feet with 2,000 structured parking stalls. The San Diego-based firm also has offices in Honolulu; Los Angeles; Phoenix; Vancouver, Washington; Portland, Oregon; and Nevada.

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Separated United Forms

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