

FOR IMMEDIATE RELEASE**SETH PRICE**

February 9 – March 8, 2008

Opening reception: Saturday, February 9th from 6 - 8 PM

Seth Price presents a new body of work, including flat wall-sculptures in wood, plastic and metal, as well as drawings. A book, to be published by The Leopard Press, will be available at the gallery.

1. A computer search for the most basic terms: 'eating', 'drinking', 'writing', 'touching', 'mother,' etc. The result might be a digital image, a "jpeg", for example. The image depicts human interaction: people kissing, someone being fed, a person laying a hand on another's shoulder. The situation is familiar, but not necessarily clear. At one point this was a photograph, now shrunken, squeezed through the eye of the needle, its information digitally compressed for easy circulation and distribution. It appears as a tiny, lapidary screen image, though we know that if enlarged it will slip away, its edges decaying as the effects of compression become evident.

2. This image is not used, in favor of the area around the image, the negative space, excess, that which lies between the figures.

3. Then, an industrial process: massive enlargement, computer-controlled cutting, woods, plastics, metal. A design process, the fabrication of a "look and feel" that had not previously existed.

Friedrich Petzel Gallery is located at 537 West 22nd Street, New York, NY 10011. There will be an opening reception on Saturday, February 9th from 6 - 8 PM, and the exhibition will remain on view until Saturday, March 8th. For further information, please contact the gallery at 212-680-9467 or info@petzel.com.