

**PRESS RELEASE****Sondra Perry**

January 7 - February 25, 2018

Bridget Donahue presents a solo exhibition by Sondra Perry including a single-channel video within a Rosco Chroma Key Blue painted room, three workstations and two sculptures. *IT'S IN THE GAME '17 or Mirror Gag for Vitrine and Projection*, commissioned by the Henie Onstad Kunstsenter, Oslo (HOK) and the Institute of Contemporary Art (ICA), University of Pennsylvania, considers how open source 3D design sharing platforms and gaming both capitalize on the simulation of bodies and objects while creating alternatives for human agency and the circulation of images. This video focuses on Perry's twin brother Sandy, whose physical resemblance and statistics as a student athlete were licensed, without his consent, by the NCAA (National Collegiate Athletic Association) to video game developer EA Sports, both of which in recent years have been criticized in the US for exploiting student athletes. In the video, Sandy's video game character and a newly made avatar are introduced as Sandy and Sondra explore the Arts of Africa, Oceania, and the Americas departments at the MET and British Museum. This is in turn juxtaposed with 3D renderings of artifacts from those museums found online.

Sondra Perry (b. 1986) is an artist working in Perth Amboy, New Jersey. Currently, Perry has a solo exhibition on view at the Seattle Art Museum in Seattle, Washington and in 2016, she presented a solo exhibition at The Kitchen in New York. She has participated in numerous group exhibitions at venues including the Carpenter Center for the Visual Arts, Cambridge, Massachusetts (2017); Institute of Contemporary Art, Philadelphia, Pennsylvania (2017); The New Museum, New York (2017); Brooklyn Museum, Brooklyn, New York (2016); The Studio Museum in Harlem, New York (2015); and MoMA PS1, Long Island City, New York (2015). Spanning the last five years, Perry has screened her videos and presented talks at institutions including the Vera List Center at The New School, The Museum of Contemporary Art, Los Angeles, and The Artists's Institute, New York, among others. For more information please write to [info@bridgetdonahue.nyc](mailto:info@bridgetdonahue.nyc).