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# ***LA Existencial***

## **16 January 2013 – 3 March 2013**

*Press + VIP preview 16 January, 7 – 8 pm*

**Guy de Cointet, *Huzo Lumnst*, 1973, still of re-performance *Air de Paris* (2012), featuring Sarah Vermande. Photo DR/Air de Paris.**



LOS ANGELES – November 16, 2012 – **LACE (Los Angeles Contemporary Exhibitions)** in collaboration with ***Ceci N'est Pas...*** will begin its 2013 season with *LA Existencial*, organized by curator **Marie de Brugerolle**, an ambitious group exhibition that brings together international artists across generations to explore the legacy of **Guy de Cointet**. Brugerolle's project is based on Cointet's *Cizeghoh Tur NDJMB* (1973), a portfolio of 12 serigraphs (red letters on white) created in Los Angeles and realized in France. This portfolio, written in a coded language, was the stage-prop of his first performance in 1973 at the Paris Sonnabend Gallery.

*LA Existencial* is a double exploration of Los Angeles as myth as well as a site of cinema and crime. Formally, the works will engage multiple aspects of "folding-unfolding" a story, to explore different post-performative possibilities. Like Cointet's piece, each artist's respective work will have more than one status: a wall drawing is also a poster; a drawing can be also a script; a mailed letter becomes a map; a carpet is a score; and a window blind is a poem that can be sung.

Brugerolle has selected an impressive, multigenerational roster of artists, which includes: **John Baldessari** (US), **Julien Bismuth & Jean-Pascal Flavien** (F), **Sophie Bonnet-Pourpet** (F), **Dora Garcia** (Spain), **Brennan Gerard and Ryan Kelly** (US), **Elsa Bourdot & Clara Gensberger** (F), **Andrea Fraser** (US), **Emily Mast** (US), **Jimmy Robert** (F), **Mickaël Salvi** (F), **Benjamin Seror** (F), **Lucille Uhlrich** (F) and **Veridiana Zurita** (Brazil).

For additional exhibition related performances and programming, visit [welcometolace.org](http://welcometolace.org) for the most current calendar of events.

### **ABOUT CECI N'EST PAS...**

***Ceci n'est pas...*** is a project initiated by the Cultural Services of the French Embassy in the United States in association with the Institut Français, with the support of the Alliance Française of Los Angeles, the French Ministry of Culture and Communication and the participation of many local institutions.

*Ceci n'est pas...* will begin on December 1, 2012 with the opening of the exhibition *LOST IN LA*, organized by the FLAX Foundation and will continue for 5 months, ending in April 2013. It will gather more than 30 Franco-American collaborations that are being prepared by art centers, museums, art schools and non-profit



organizations in Los Angeles, covering a large spectrum of contemporary creation, from sculpture to performance, and from architecture to video. Learn more and join the conversation at [cup-la.org](http://cup-la.org).

**ABOUT THE CURATOR**

**Marie de Brugerolle** is an art historian, curator, and professor at the National School of Fine Arts of Lyon (ENSBA) and Fine Art School of Art and Design (HEAD) in Geneva. She organized the first retrospective exhibition of Guy de Cointet (1934-1983) at the MAMCO in Geneva in 2004 and has situated his works with the likes of Paul McCarthy, Mike Kelley and Catherine Sullivan at the CRAC (Sète, 2006). As the premiere Guy de Cointet scholar and author of numerous articles on the artist, de Brugerolle published the first Cointet monograph published in 2011 and directed the award-winning documentary film *Who's That Guy?* (2011) which tours Europe and the US. She restaged de Cointet's *Tell Me* at the Tate Modern in 2007, as well as *Five Sisters*, which tours in Europe and North America.

Other curatorial projects have included *Out of Limits: Art and Life* (adjunct curator, Centre Pompidou/MNAM), a film program for the Bruce Nauman retrospective (MOMA, 1995). At the CNCA-Le Magasin in Grenoble, France (1996), she curated the first Allen Ruppersberg retrospective, and co-curated with Paul McCarthy *And Gravity* -- a tribute to Bas Jan Ader, Wolfgang Stoechele and Guy de Cointet. She organized a Baldessari retrospective (Carré d'Art, Nîmes, 2005), *Not to Play With Dead Things* (Villa Arson, Nice, 2008), a retrospective of Larry Bell in 2010, and *I Was a Male Yvonne de Carlo* with Dora Garcia (Musac de Leon, 2011-12). She is currently preparing *All That Falls!* with the psychoanalyst Gérard Wajcman.

**ABOUT LACE**

LACE champions and challenges the art of our time by fostering artists who innovate, explore, and risk. We move within and beyond our four walls to provide opportunities for diverse publics to engage deeply with contemporary art. In doing so, we further dialogue and participation between and among artists and those audiences. [www.welcometolace.org](http://www.welcometolace.org)

**SUPPORT**



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