

## **Bruno Serralongue, Bruno Serralongue**

**21.03-31.05.2009**

### **WIELS**

If, at first glance, the work of Bruno Serralongue can be compared to that of a journalist, his method and approach are very different. His photographs transcribe the event with a certain distance, by establishing a different temporality than those of the mass media. Bruno Serralongue plunges into the heart and in the backstage of mediatized events in order to question the degree of authenticity of mass media images.

Through his own vision and the process of (de-)framing, current events become art. His photographs encourage the viewer to question the notions of representation, point of view and distance.