

Where Do We Go From Here? Selections from La Colección Jumex marks the first time works from this Mexican collection have been shown in the United States. *La Colección Jumex* is the materialization of Jumex juice company heir Eugenio Lopez Alonso's passion for art that began in the early 1990s. Today Lopez's collection is recognized as one of the most important collections of international contemporary art. It contains over 2,000 works from as early as the 1970s. *Where Do We Go From Here?* reflects the identity of the collection by focusing on the global character of contemporary art—artists from various countries, working in different styles. In conjunction with the collection, Lopez has a foundation focused on the support of contemporary Mexican artists to foster their participation on the broader international scene. The foundation does this through institutional funding, individual scholarships, publications, and special projects related to promotion, conservation, research, education, and exhibition of contemporary art.

The works within this exhibition all relate to one or more of the four following themes: art about art, urban anthropology, text in art, and artist profiles.

Art About Art addresses pivotal movements in art history. One of the primary themes is appropriation—the act of borrowing imagery, often to address questions of ownership and originality. The Pop artist Andy Warhol is well known for the silk screen prints he created from already existing photographs of popular public figures. His work has become so iconic that contemporary artists such as Richard Pettibone and Claire Fontaine have appropriated his artwork. Art About Art also discusses the readymade, a type of artwork made famous by Dada artist Marcel Duchamp. The readymade is a found or purchased manufactured object that is presented as a work of art after being slightly altered or simply as is. The most recognized readymade is Duchamp's *Fountain*, an inverted urinal, which is referenced in Robert Gober's *Urinal*.

Urban Anthropology reflects the identity of Mexico City as a magnet for artists and as a vital international art center. These works are created by artists who see the urban environment as a laboratory of ideas, conceptual endeavors and forms. Many have explored Mexico City and other metropolises as an inspirational hub for the creation of art.

Text in Art has become a common thread in contemporary art. Conceptual and Pop artists challenged the aesthetic role of the image, turning to language and philosophy to create a different form of representation. This section explores text-based art through a variety of media—neon, drawing and painting.

Artist Profiles highlight the work of artists whose works have been acquired in depth as to represent work from their entire career. These profiles include Peter Fischili and David Weiss, Louise Lawler, Paul McCarthy, Gabriel Orozco, Ugo Rondinone, and Rudolf Stingel.

Where Do We Go From Here? Selections from La Colección Jumex is co-curated by Raphaela Platow, Alice & Harris Weston Director and Chief Curator of the Contemporary Arts Center; Silvia Karman Cubina, Executive Director and Chief Curator of the Bass Museum of Art; and Victor Zamudio Taylor, La Colección Jumex. The exhibition is co-organized by the Contemporary Arts Center, the Bass Museum of Art and Fundación/Colección Jumex.