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**Where Do We Go From Here?
Selections from La Colección Jumex**

December 3, 2009 - March 14, 2010



MIAMI BEACH, FL - (September 28, 2009) – *Where Do We Go From Here? Selections from La Colección Jumex* explores one of the most important collections of contemporary art in Latin America. The exhibition is co-organized by the Bass Museum in Miami Beach and the Contemporary Arts Center, located in the Lois and Richard Rosenthal Center for Contemporary Art, Cincinnati, Ohio, and Fundación/Colección Jumex based in Mexico. This will be the first time that this collection is shown in the United States.

Focusing on art as a cultural index, *Where Do We Go From Here?* highlights key aspects of La Colección Jumex. Juxtaposing inter-generational artists, as well as artists from or based in Mexico with international counterparts, the exhibition has four sections: art about art; art and urban anthropology; text in art; and a series of artist profiles.

Appropriation strategies are fundamental in contemporary art. Whether direct, part quotation or reference, artists such as Sherrie Levine, Louise Lawler, Richard Pettibone and Jonathan Monk have raised issues of utmost relevance regarding originality and authorship; the frameworks of art; gender; and mass media.

In recent years, the art scene in Mexico City has received international attention. Among the central issues that define art from the megalopolis is the use of urban culture as an art laboratory. A diverse grouping of works are presented and read through this lens, including art by Francis Alÿs, Carlos Amorales, Jenny Holzer, Abraham Cruzvillegas, Minerva Cuevas, Daniel Guzmán, On Kawara, Damian Ortega, Andy Warhol, and Kelley Walker.

Initially a conceptual and Pop strategy from the 1960's, the use of text has become a complex undertaking, and lingua franca. Artists rely on text for a variety of reasons—formal, conceptual, thematic—and work in diverse media, including neon, wall text, drawing, and painting. Works from artists for this rubric include Monica Bonvicini, Mike Bouchet, Stefan Bruggemann, Douglas Gordon, Joseph Kosuth, Jorge Mendez Blake, 'Moris' Israel Meza Moreno, Jack Pierson, Ed Ruscha, Rosemarie Trockel, and Lawrence Weiner.

Selected artists, whose works have been acquired since the beginning of their careers, have a marked presence in La Colección Jumex. Specific profiles and spotlights of artists whose work is strongly represented in the holdings include Fischli & Weiss, Louise Lawler, Paul McCarthy, Gabriel Orozco, Ugo Rondinone, and Rudolf Stingel.

Where Do We Go From Here? Selections from La Colección Jumex will be on view to the public at the Bass Museum of Art from December 3, 2009 through March 14, 2010, with an opening concurrent with Art Basel Miami Beach. The exhibition will be on view at the Contemporary Arts Center, Cincinnati from September 2010 through January 2011. An exhibition catalogue will be published on occasion of the exhibition. The exhibition is co-curated by Silvia Karman Cubina, Executive and Chief Curator of the Bass Museum of Art ; Raphaela Platow, Alice & Harris Weston Director and Chief Curator of the Contemporary Arts Center; and Victor Zamudio Taylor, La Colección Jumex.

Details for above image:

Michael Elmgreen & Ingar Dragset (1961 & 1969)

But I'm on the Guest List!, 2007

Stainless steel, varnished wood

228 x 116 x 21cm

Courtesy La Colección Jumex, México

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About La Colección Jumex

La Colección Jumex, one of the most important private collections of contemporary art in Latin America is owned by Eugenio Lopez Alonso. The collection is housed in one of Grupo Jumex juice factories located in Ecatepec, 45 minutes from Mexico City and consists of more than 2000 pieces from Mexican and international artists. This collection incorporates such representative contemporary artists as Eduardo Abaroa, Francis Alÿs, Carlos Amorales, Douglas Gordon, Mike Kelley, Louise Lawler, and Gabriel Orozco among others, who have produced work since the 90's to the current day.

Fundación Jumex focuses on the development of contemporary art in Mexico, including its relation to the broader international art scene. For this reason the institution has a major program of institutional funding, individual scholarships, publications and special projects related to promotion, conservation, research, education and exhibition of contemporary art. Likewise, Fundación Jumex has an educational programming carefully designed for diverse audiences in addition to an extensive library and archive, which is one of the major resources of its kind in Mexico with more than 6,000 books and catalogues.

About the Bass Museum of Art, Miami Beach



The Museum was founded in 1963 as a municipal museum when the City of Miami Beach accepted a gift of 500 works of art from collectors John and Johanna Bass. The collection was housed in an Art Deco building designed in 1930 by Russell Pancoast (a grandson of Miami Beach pioneer John Collins). The building, which had served as the Miami Beach Public Library and Art Center, was renamed the Bass Museum of Art to honor its donors. A site study for an expansion was completed in 1988 by Hardy Holzman Pfeiffer. An architectural competition in 1993 led to the selection of Arata Isozaki to design the project. The Museum more than doubled in size from 15,000 to 35,000 square feet between 1998 and 2002.

The Bass Museum of Art in the heart of the historic Art Deco District offers an overview of major European paintings, sculpture and textiles, plus temporary exhibitions of contemporary art from around the world. Its permanent collection, spanning more than 500 years and four continents, is the most varied in the region.

The Bass Museum offers an annual schedule of exhibitions that draw on its own holdings as well as loans from other institutions and private collections. Like the collections of the Bass Museum of Art, the temporary exhibitions are encyclopedic in range. The Bass Museum offers lectures, film and video series, music and dance performances, open houses, free family days, and educational symposia on a regular basis.



About the Contemporary Arts Center, Cincinnati

Founded in November 1939 as the Modern Art Society by three visionary women in Cincinnati, the Contemporary Arts Center was one of the first institutions in the U.S. dedicated to exhibiting the art of our time. In May 2003, the CAC relocated to its first free-standing home, the Lois & Richard Rosenthal Center for Contemporary Art, designed by Zaha Hadid.

Throughout its distinguished history, the CAC has earned a reputation for stimulating thought and introducing new ideas by presenting the work of diverse artists from around the world, including hundreds of now-famous artists such as Laurie Anderson, Jasper Johns, Louise Nevelson, Nam June Paik, I.M. Pei, Pablo Picasso, Robert Rauschenberg, Kara Walker and Andy Warhol. The CAC focuses on new developments in painting, sculpture, photography, architecture, performance art and new media, presenting six to 12 exhibitions and over 20 performances annually.

The CAC receives ongoing support from: Fine Arts Fund; Ohio Arts Council; The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation, City of Cincinnati Arts Grant Recipient; The Kettering Fund; The National Endowment for the Arts; The Ohio Arts Council; the generous contributions and grants of individuals, corporations and other foundations; CAC memberships, facility rentals, special events and sales from the CAC Store.

UnMuseum programs and artists are sponsored in part by the Charles H. Dater Foundation, Josephine Schell Russell Charitable Trust, PNC Bank, Trustee, and The Ladislav and Vilma Segoe Foundation.

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Bass Museum of Art

2121 Park Avenue (in Collins Park), Miami Beach, Florida 33139 T: 305.673.7530

www.bassmuseum.org

Admission

\$8 general admission/ \$6 seniors students. Free for members and children under 6. Group discounts available.

Museum hours and Docent Tours

Wednesday-Sunday 12-5pm. November 30 – December 6, 2009 the museum will be open 9am-

5pm. Docent tours by appointment. Free with museum admission. To schedule a group tour call 305.673.7530 x 9-1006.

Bass Museum Shop

An eclectic selection of art, architecture and photography books; folk art from around the world; one-of-a-kind decorative and gift items; jewelry by local and international artisans; postcards; and educational toys. Open during museum hours and selected special events.

WiFi Snack Bar@the Bass Museum Shop

A cheerful, cool relaxing spot in the Bass Museum Shop offering fresh coffee, tea and sweet treats during museum hours. Free WiFi.

Parking

Metered parking lot on site. Additional metered parking is available on perimeter streets.

The Bass Museum of Art is generously funded by the City of Miami Beach, Cultural Affairs Program, Cultural Arts Council; with additional support provided by Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council, the Miami-Dade Mayor and the Board of County Commissioners, Friends of the Bass Museum, Inc., and La Coleccion Jumex, Mexico City.