

Ugo Rondinone: let's start this day again

May 06 through August 20, 2017

Curated by Raphaela Platow; Organized by the Contemporary Arts Center

ARTIST(S)Ugo Rondinone

This exhibition will celebrate a new iteration of the Swiss-born, NY-based artist Ugo Rondinone's color spectrum series that congregates his art, the gallery architecture and every visitor to the space as collaborators in an all-encompassing experience. Rondinone conceives his solo exhibitions as total art statements, offering the visitor a multi-sensory epiphany that, in his words, "revolutionizes your whole being." This hypnotic installation will be carefully layered in groups that include a neon rainbow, colored gels on the windows, floating mandalas, blurred target paintings, painted windows, gradient color walls and a surreal cast of life-size, clown sculptures. Presented as a constellation, Rondinone marries elements he has used in the past to "bring all those groups together in a colorful symphony." This groundbreaking collage epitomizes the artist's ongoing desire to translate a heightened spectrum of psychological states into environments that provoke corresponding moods in the viewer. Beyond just seeing this show, one feels immersed in its enveloping environment – re-imagining what the CAC can be, and what art can be to an audience. In so doing, *let's start this day again* will not only revamp the way visitors see and understand the CAC, but will also add a unique new iteration of this exhibition that also appears in four other venues across the world: each one reorganizing the elements to fashion a continually evolving experience.