

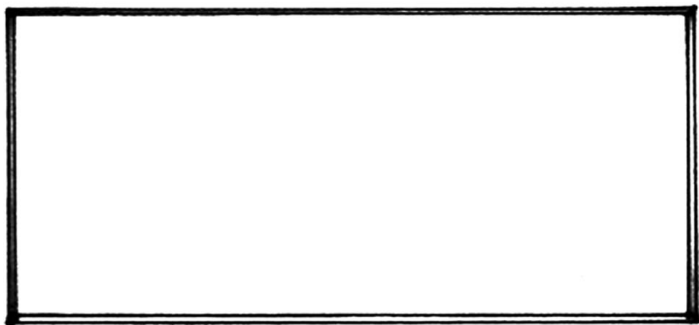
ATELIER E.B.

THE INVENTORS

OF TRADITION

COLLECTION

2011



SHOWROOM

10 NOVEMBER – 13 NOVEMBER 2011

Artist Lucy McKenzie (Glasgow, based in Brussels) and designer Beca Lipscombe (Edinburgh), working under the name Atelier, present their first fashion collection encompassing high quality wovens, raincoats, workwear and accessories. This exclusive collection uses the best of Scottish manufacturing to realise a wardrobe for working women, specifically artists and those in creative and artisan professions.

The collection has been developed as a part of the recent research project *The Inventors of Tradition*, which explored created notions of national identity through the lens of the Scottish fashion and textile industry since the 1930s and the idea that quality has become synonymous with 'traditional'. Atelier's first collection extends their research into reality and celebrates what is possible within Scottish industry today.

Their collaborators are some of the most established manufacturers still producing in Scotland today including Mackintosh, Caerlee Mills, McRostie of Glasgow, Hawick Cashmere, Begg Scotland and Janette Murray Handknits.

Together with tailor Steven Purvis, Lucy McKenzie has designed a capsule collection of artist's work coats, inspired by historical models that are practical and beautiful. Beca Lipscombe presents a selection of high quality cashmere and purewool knitwear and wovens to be worn in combination with the work coats. Her contemporary take on the classic arran jumper, where the knit is loose enough to reveal naked skin underneath, sums up her approach to design perfectly; responding to tradition with a sensuous and independent femininity.

A selection of accessories and two raincoats designed exclusively with Mackintosh complete the collection. The Viennese hat manufacturer Muehlbauer, family owned since 1903, have produced several hats to accompany the raincoats, which along with a leather bag, leather belts, cashmere woven scarves and jewelry create a striking collection. Striking not only in its craftsmanship and unique production ethos but in its proposal of elegant self-respect in dress for working life.

A sample collection of the garments will be presented, for sale, within Etablissement d'en face from 10th November to 13th November 2011. This 'pop-up' Showroom, designed by the artists, will offer customers the opportunity to try on garments and to discuss sizing, colour, material, production methods and the design process with a dedicated sales-person.



NOTES FOR EDITORS

The Inventors of Tradition is the first project from Creative Scotland's £1 million Vital Spark initiative, the winners of which were announced last year.

The Inventors of Tradition was organised in collaboration with the independent design office Panel (Lucy McEachan and Catriona Duffy) and the collection was made as a part of the exhibition held at 21 Stockwell Street, a temporarily vacant shop unit, Glasgow, from 21 January to 26 February 2011.

A Look Book to accompany the collection is available, published by Thea Westreich/Ethan Wagner Publications (New York).

An accompanying catalogue is published by Walter Koenig Verlag (Cologne) including essays by Mairi MacKenzie, Lucy McKenzie, Nicholas Oddy, Jonathan Murray and Linda Watson.

There will be a series of showrooms in Glasgow, Edinburgh, London, Berlin, Brussels, Vienna and New York throughout 2011.

ABOUT ATELIER

Originally an interiors company, Atelier was formed in 2007 by the fashion designer Beca Lipscombe and illustrator Bernie Reid, both living in Edinburgh, and the fine artist Lucy McKenzie, based in Brussels. The originality of their work is born from the combination of diverse skill and experience brought together in their collaboration.

Their work to date includes commissions for public and private spaces, temporary and permanent displays, and design objects. Specifically suited to each environment, everything is realised with modest and often traditional techniques executed by the artists themselves. They use a variety of applied arts: draped fabric, decorative painting such as marbled and wood-grained faux-finishes, silkscreen and digital printing, and stencilled motifs.

Examples of their permanent designs can be seen at the Flying Duck nightclub in Glasgow, and the Christophe Strasse space of Galerie Daniel Buchholz, Cologne. They have created temporary displays at the Museum of Modern Art, New York, Kunstmuseum Aan Zee, Ostend and The Lighthouse, Glasgow.

www.ateliereb.com