

## Megumi Shinozaki

### Biography

Born in Tochigi Prefecture in 1981.  
Lives & works in Tokyo

Founded by the president of edenworks. Discovering the possibility of flowers with an original sensibility, she uses plants and various items to create various creations related to flowers such as store decorations, window displays, magazines, advertisements, commercials, music videos, movies, product packages, and collaborations with fashion labels.

- 1981 Born in Tochigi, Japan.
- 1997 Self-taught in dressmaking since high school
- 2002 Self-taught about flowers while working at a flower shop in Tokyo for about 6 years
- 2009 Independent as a flower creator
- 2015 “edenworks bedroom”, a weekend-only flower shop, opens in Tokyo's Yoyogi Uehara
- 2017 “EW. Pharmacy” opened in Yoyogi-hachiman, Tokyo, where customers can make their own original mixes based on the concept of mixing at a dispensing pharmacy.
- 2017 “PAPER EDEN”, a paper flower project, was launched.
- 2019 Opened “PLANT by edenworks” in Tomigaya, Tokyo, a concept shop that considers what to leave behind for the future without throwing away flowers

### Selected Solo Exhibitions

- 2019 “WHAT REMAINS IN FUTURE?” will be held at COMINGSOON, Tokyo, as a special exhibition for edenworks' 10th anniversary.  
The exhibition features works for the future using edenworks' product “Flower Down Piece”, which was born out of a desire not to discard broken or scratched flowers and fallen petals that can no longer be sold due to quality control.
- 2018 Presented an installation of paper flowers, “PAPER EDEN”, decorated on a piano at Art Piano in Marunouchi at Oazo, Tokyo  
An installation using “PAPER EDEN” was exhibited at the concept shop “The Little B” in Shanghai.
- 2017 The work “one fine day”, in which fresh flowers were transformed into dried flowers, was shown at Spiral Garden in Tokyo.  
Presented the installation “Floral hothouse” using PAPER EDEN at the trade show “showUP” in Amsterdam, the Netherlands.  
PAPER EDEN", an installation of paper flowers, was shown at The Gallery of Rossana Orlandi during the Milan Design Week.

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- Selected Solo Exhibitions
- 2020 Photographer Yoshiyuki Okuyama and edenworks held a special exhibition “flowers” at PARCO MUSEUM TOKYO. The exhibition features photographs of flowers that would otherwise be discarded and displayed in Okuyama’s studio, as well as an installation that recreates a garden in the gallery.
  - 2019 Photographer Koji Honda and Emi Shinozaki held a two-person exhibition “wander -migrating-” at Spiral Garden in Tokyo. Using a fir tree that is discarded as a Christmas tree, they will present an installation to connect it to the next.
  - 2014 Fumihito Toba and Emi Shinozaki held a 10-day flower shop “△ flower shop Yamakaku” with the theme of “Japan” at ROCKET (Tokyo).