

Anna-Sophie Berger
KE-17 JIGSAW
KE-03 LARGE PINKING
KE-24 SCALLOP
KE-16 POSTAL

January 26 – February 23, 2014

Performers: Madeline Hollander, Jane King, Ana Kraš, Dena Yago

JTT is proud to present the first solo exhibition by Anna-Sophie Berger. On display are four photographs derived from a group of garments from Berger's latest textile works—pixelated digital information in contrast to specific material used in the production of clothing. Each of these garments will be visible as part of a four person performance the evening of the opening.

The same images that are made into photographs are also reproduced onto silk scarfs of the exact same size. The difference between the two objects lies within their haptic reality, their ideal value in terms of fashion versus art, merchandise versus edition, handcrafted versus manufactured, static versus the mobile possibilities of site – a scarf and an image.

In marketing, colors are used as means of distinction, as well as to create an elaborate ordering of the needs of any given consumer—the possibility of choice, red over green. Hard, medium, soft, ultraflex.