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# THE NEWSSTAND PROJECT

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**FOR IMMEDIATE RELEASE:**

**MARC HOROWITZ**

*FRANKLY, MY DEAR, I DON'T GIVE A DAMN:  
SELECTIONS FROM THE REEL*

**MAY 19, 2019**

**OPENING RECEPTION:**



***THE NEWSSTAND PROJECT***  
**THE LODGE**  
**HOSTED BY ERIC DANE**

**SUNDAY, MAY 19, 2019**

*Stately damsel*  
2018  
Acrylic, oil, fuse on linen  
35h x 25w inches

**FOR INQUIRIES, PLEASE CONTACT**  
**INFO@THE-NEWSSTAND-PROJECT.COM**

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**MARC HOROWITZ**  
*FRANKLY, MY DEAR, I DON'T GIVE A DAMN:*  
*SELECTIONS FROM THE REEL*  
*AT THE NEWSSTAND PROJECT*

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**PRESS RELEASE:**

**T**he Newsstand Project is proud to present *Frankly, My Dear, I Don't Give a Damn: Selections from the Reel*, a collection of paintings, sculptures, and drawings by Marc Horowitz. Generously hosted by Eric Dane at The Lodge, a historic estate nestled on 14 acres in Benedict Canyon dating from the early 1900s, *Frankly, My Dear* is an extension of *The Newsstand Project's* itinerant exhibition program and the first in a series of ongoing salon-style engagements. The twenty five works featured in the exhibition engage, often humorously, the cabin's architecture and design, while demonstrating the comedic impulse at the heart of Horowitz's work. A subtle, cheeky nod to Hollywood folklore, *Frankly, My Dear* is a site-specific installation that pairs the ironic Horowitz with the intimacy, kitsch, and machismo only found in a Southern California hunting lodge. *TNP*

**ARTIST BIOGRAPHY:**

**MARC HOROWITZ** (b. 1976, Westerville, Ohio) is a Los Angeles-based artist whose practice takes form in painting, performance, video, and photography, along with an innovative social practice that highlights his experience in marketing. Horowitz's multifaceted and trailblazing artistic practice draws - in part - from backgrounds in traditional drawing and painting, commercial photography, and sculpture, along with recently formulated approaches derived from his studies in New Media. Equal parts postmodern and post-internet, Horowitz collages and manipulates images and objects - ultimately radically recontextualizing signifiers of historical and contemporary American culture. Often employing a Mike Kelley-esque sense of humor in his artistic approach, Horowitz creates a diverse but singular visual universe which aesthetically folds in on itself in unexpected and visionary ways.