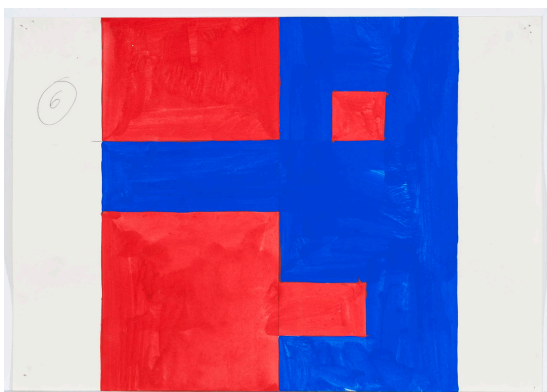


FOR IMMEDIATE RELEASE



## MEET ALBERT MERTZ

Albert Mertz

July 18th - August 22nd, 2015

Opens Saturday, July 18<sup>th</sup>, 2015

Freddy is honored to present *Meet Albert Mertz*. Albert Mertz (1920-1990) was a Danish artist who spent the last twenty-two years of his life working with what he called "The Red-Blue Proposition." Every day he painted things red and blue. Paper, cardboard, canvases, the chair he sat on, the wrapping of cigarette packages he smoked, and the envelopes of letters he received. Half red. Half blue.

The name Albert Mertz stands on the horizon of the European post-war avant-garde for an anarchistic and lustfully destructive opus, whose underlying conceptual and constructive strictness nevertheless always reveals the emphatic questioning of the social and communicative roles of art.

You might ask yourself, why red, why blue? To this we say, why not? Contrary to much speculation (and affirmed through insider sources) we've discovered that the red had nothing to do with the Danish flag and the blue bore no relationship to water, sky, man, or woman. It certainly wasn't a question of beauty. Albert, in fact, once claimed that the combination excelled because of its obvious ugliness.

"The artist does not work for eternity (which the atomic bomb has put an end to), but for the here and now, for this day, today." – Albert Mertz

Freddy would like to thank Tif Sigfrids and Lone Mertz for making this exhibition possible.