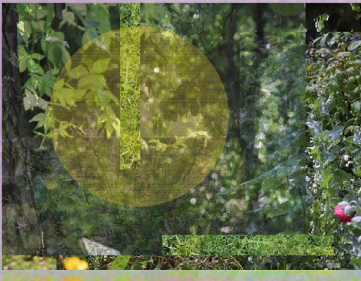


# JOY





From October 1 to November 30, 2021  
JOY is inviting 6 artists to create posters for 6 billboards situated in  
three suburbs within Seine-Saint-Denis.

## XINYI CHENG

*The midnight fire, 2020*

[In front of the marché portugais  
de la porte de la Villette, Pantin](#)

## THOMAS HIRSCHHORN

*La grande Simone Weil, 2021*

[124, rue Henri Barbusse, Aubervilliers](#)

## JENNIFER CAUBET

*Jardin des vertus, 2021*

[49, rue Charles Tillon, Aubervilliers](#)

## DAVID DOUARD

*Birdzhandz and us, 2021*

[131, rue Charles Tillon, Aubervilliers](#)

## PAUL MIGNARD

*Mois de la viande étroite, 2019*

[Pont Palmer, in front of the 97 rue de la Convention, La Courneuve](#)

## BRICE DELLSPERGER

*Body Doubles explosion, 2021*

[39, avenue Henri Barbusse, La Courneuve](#)

Created in June 2020, JOY is founded upon the desire to claim public and urban space as exhibition space through producing works that are visible both day and night. Since September 2020, JOY has invited one artist every month to create a 4x3m poster for a billboard located at 124 rue Henri Barbusse in Aubervilliers.

From the Porte de La Villette in Pantin to avenue Henri Barbusse in La Courneuve, passing by rue Henri Barbusse and rue Charles Tillons in Aubervilliers, this second edition, conceived of as a trail leading away from the capital, is an invitation to explore these constantly changing area.

The exhibition - visible on foot, by bike, or by car - includes works from Xinyi Cheng, Thomas Hirschhorn, Jennifer Caubet, David Douard, Paul Mignard and Brice Dellsperger.

A Hollywood-sized portrait begins the journey. A painting by Xinyi Cheng, this work depicts, Jane, sensual and serene in comparison to the activity of the Porte de la Villette intersection.

Thomas Hirschhorn then pays homage to the humanist philosopher Simone Weil, whose forceful character inspired a collage that invites us to consider philosophical thought as a means to understand the world.

The work of Jennifer Caubet interrogates the social and human function of dwelling. With her work, the artist alerts us to the disappearance of green spaces, essential within residential zones. Documenting the Jardins Ouvriers des Vertus before a part of it was destroyed, she has created a photographic montage out of a series of images, serving as a memento for the garden.

David Douard has created a poster that reworks an image gleaned from the internet evoking rumours, whispering, or even gossip. A motif frequently used by the artist, here Douard has chosen to repetitively screen-print the image, the screen both gradually distorting the original, while making it vulnerable to the whims of the autumnal weather.

Viewed from the Palmers bridge, a painting by Paul Mignard opens a window onto a psychic landscape drawn from a series of 12 paintings representing the Chukotkan calendar. This painterly work, whose toadstools represent the month of November, attests the artist's capacity to immerse himself in non-human worlds, emphasising an aspiration for a new naturalist aesthetic.

The final poster is an explosion of Brice Dellsperger's "Body Doubles" in the form of a collage, covering both the front and back of the billboard. Put together as though it were a dance floor, this composition is a compilation of Body "Doubles 32, 35 and 36" starring François Chaignaud ["*Body Double 35*" inspired by Robert Greenwald's film "*Xanadu*"], Jean Biche ["*BD 36 Fucking Perfect*", after James Bridges' film "*Perfect*"] and Alex Wetter ["*BD 32*" which reworks the change room scene from the cult film "*Carrie*" by Brian de Palma].

## Support:

For the second edition, JOY has been supported by the department of Seine-Saint-Denis, the Direction des Affaires Culturelles - Aubervilliers, the city of Pantin, the city of La Courneuve, as well as the ADAGP - a French organisation for the collection and distribution of copyright in the field of graphic and visual arts. This edition has also been made possible through the close collaboration with Ville et Médias, a poster business based in Seine-Saint-Denis.

## Editions:

With the support of the [Fondation d'entreprise Pernod Ricard](#), JOY is launching a series of signed artist editions (edition of 20). Each edition (42x57,15cm) is a reproduction of the image that was printed on the 4x3m billboard.

### Season 2020-21

ANNE BOURSE, FLORIAN BEZU, CLEMENT RÓDZIELSKI, SYLVIE AUVRAY, SIMON BERGALA, HELENE FAUQUET, ISABELLE CORNARO, MORGAN COURTOIS, MARINA XENOFONTOS, SHANTA RAO, ÖZGÜR ATLAGAN, JOAN AYRTON

### October 2021 exhibition

XINYI CHENG, THOMAS HIRSCHHORN, JENNIFER CAUBET, DAVID DOUARD, PAUL MIGNARD, BRICE DELLSPERGER

Out of the 20 artist editions, 15 signed copies can be purchased individually, the other five being reserved for the complete set (5 sets of the 12 prints from the first season, and 5 sets of the October exhibition, each with 6 prints). These editions, printed at Boba Studio Bordas are visible at the Fondation's bookshop, situated at 1 cours Paul Ricard 75008 Paris.

The editions are also available on the JOY website :

<https://joy-screen.com>

or through contacting us on [joy.screen.93@gmail.com](mailto:joy.screen.93@gmail.com).

JOY is a project initiated by Marie-Laure Lapeyrère and Morgan Courtois.  
Graphic design: Florent Dégé.



Xinyi Cheng, *The midnight fire*, 2020

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