SFAGLLC.SITE

Alivia Zivich Death of Data

1539 HUBBARD

Opening Saturday November 20th 4-8pm 1539 Hubbard Street

Spaysky Fine Art Gallery llc presents *Death of Data*, new works by Alivia Zivich.

Artist-captured images of manufactured food products on manufactured shoes produced through original and unduplicatable means and displayed on original and uniquely sculpted objects covered in artist-captured images of manufactured food products. Artificial windows are hand-produced depictions of computer altered images of natural landscapes as viewed through imaginary windows. Ubiquitously reproduced digital photos turned into unique monoprints by means of degraded duplication. Ghost copies that are more haunted by the originals.

This exhibition forwards Zivich's practice of pulling, associating, and complicating imagery from various sources into an era of hyper image proliferation. An individualistic processing of crowdsourced content that's constantly generated, scanned, classified, and reproduced through algorithmic processes. When thoughtful conversations on appropriation have been usurped by technologies squeezing data out of every image generated, creating more images at escalating speeds, Zivich's work freezes moments in this process to let you dwell in the discomfort that comes from being aware of the machine. When we are all simultaneously content and consumer, Zivich reminds us of what it's like to be humans looking at the world.

An opening reception will be held from 4-8 pm on Saturday, November 20th and the exhibition will be on view till January 8th

https://aliviazivich.com/

Alivia Zivich received a BFA from the School of the Art Institute of Chicago, an MFA from Cranbrook Academy of Art, and studied at Staedelschüle in Frankfurt am Main, Germany. In 2005, she co-founded AA Records, an art and music label, with musician Nate Young (Wolf Eyes). Solo and as AA Records, Zivich has exhibited in Detroit, Los Angeles, Rotterdam, Vienna, Tokyo, and London. Since 2012, Zivich has acted as Curatorial & Production Manager of DLECTRICITY, Detroit's international art and light festival. In 2013, Zivich co-founded What Pipeline, an artist-run gallery in Southwest Detroit. What Pipeline received the NADA NYC/Artadia Award in 2015 and Knight Arts Challenge Awards in 2014 and 2016. Recent exhibitions of her work include a solo show at the Museum of Contemporary Art Detroit (MOCAD) and group shows at Francesca Pia, Zurich, and Halle für Kunst, Lüneberg.