

Marsèll

Marsèll presents  
Every lie has an audience

Claire Fontaine, Seiko Mikami, Stuart Middleton, Georgie Nettell  
D'Ette Nogle, Tiffany Sia, Davide Stucchi, Nikhil Vettukattil

Organized by Attilia Fattori Franchini and Felix Gaudlitz

The show *Every lie has an audience*\* presents a group of artistic practices that observe, deconstruct, and comment upon the complexity of an over-mediated financialized present.

Rather than posing a nihilistic political view—whilst using a broad range of approaches—the works in the show critically use subversion, paradox, reaction, brutality, ambiguity, romance, and humor to note and speculate the offering of transformative alternatives for dissent.

\*The title of the show is taken from the work *Every lie has an audience* by Georgie Nettell.

Opening: 1 April 2022 6-10pm  
2 April - 6 May 2022

Initiated by Culture Shifts

Marsèll  
Via Paullo 12/A  
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[marsell.it](http://marsell.it)  
[forma.marsell.it](http://forma.marsell.it)



#### Attilia Fattori Franchini

Attilia Fattori Franchini is an independent curator and writer based in Vienna. She runs the independent space KUNSTVEREIN GARTENHAUS in Vienna and since 2017 she is the curator of *BMW Open Work* by Frieze, *Curva Blu*, an artists' residency on the island of Favignana, Sicily, and the Emergent section of *miart* Milan.

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#### Felix Gaudlitz

Felix Gaudlitz is the founding director of FELIX GAUDLITZ in Vienna. In 2014 he co-founded saxpublishers-a publishing house for artists' books and historical writing-together with graphic designer Alexander Nussbaumer.

#### Marsèll

Marsèll was founded in 2001 as the expression of a new craft culture. Shoes are the focus of a line of research devoted to pushing the boundaries of tradition, within the counterculture deconstruction movement. An exercise in pure creativity: a sketch is transformed into an accessory through the skillful and intelligent shaping of materials. The objective is the creation of timeless and iconic objects that speak to those unwilling to be bound by a specific genre.

With intimate knowledge of the best raw materials, an eye for balancing different elements, and direct control over production, Marsèll has established its excellence worldwide. The brand's character is defined by the forms and finishes of its products - contrasting shades, raw cuts, different textures -, all created in the in-house atelier. The use of innovative techniques alongside methods almost lost to memory results in unique nonindustrial objects, original and informal in both look and substance. Every piece is strictly handmade by the expert men and women at the Marsèll workshop in the Riviera del Brenta Area, near Venice, Italy. Knowledge and creativity are central to the brand's values and, unsurprisingly, Marsèll has actively supported young artists since it was established, through Marsèlleria, a multidisciplinary exhibition space that has a core role within the brand communication strategy. For over a decade, the non-profit project has produced exhibitions, performances, and different art ventures, honouring the utmost freedom of expression in its authenticity.