Almudena Lobera Zerodimensionality at Max Estrella

Artist: Almudena Lobera

Exhibition title: Zerodimensionality

Venue: Max Estrella Gallery. Madrid, Spain

Date: April 06 - May 28, 2022

Photography: Mismo Visitante. All images copyright and courtesy of the artist and Max Estrella Gallery

When the time comes to decide what should be done with the digital objects that surround us, we will need to address the issue of their conservation and possible endurance in time. Essentially, this means figuring out the future of those artefacts and determining whether all the one-dimensional images produced by technological devices will take material form at some point. We should therefore ask ourselves if there will be a place in which to preserve and study them—in other words, what the museum of the future will look like, and what tangible structures will support it. It may be an architecture-less place where everything digital has become something physical, the result of accumulated layers of information that have lost their fluid quality and solidified into an object installed in an endless time.

These questions about the visualization of interfaces, digital languages and the background of computer software and images form a corpus of interests in the works presented here by Almudena Lobera.

The artist aims to explore the possibilities of bringing the non-physical into the world of corporeal reality and identifying the various technified roles played by the images around us. This materialization of "screen languages" creates a kind of Digital Archaeological Museum, destined to preserve the remains of a civilization whose data streams determined people's lives and movements.

In the pieces of the WYS/WYG series, the ephemeral signs that only appear on the screen while the computer programs are running materialize in oil paintings on panel. The same is true of the Vases (Objects for Emptying a Space) series, which presents an array of ordinary objects whose cracks reveal the entrails of 3D and graphic design programs. Vases and vessels literally pour their hearts out: their interiors are represented as the transparent and empty layers of image editing software.

This interest in exposing the constituent elements of "screen images" goes even deeper in the paintings and prints of *Palette ASCII*. Digital images from the artist's personal archive are dissected, decomposed and turned into visual poems based on their ASCII code and their colour palette. The resulting narrative technique produces an image perceived as a text, although that text is incomprehensible to human beings. The quasi-ethnographic narrative of the *Technical Images* videos shows a dialogue between human activity and the uses of different devices and their codes.

Lobera constantly posits a dichotomy between the human eye and the digital lens, causing spectators to lose all notion of physical substance. This confusion translates into a dematerialization of both the biological body and the photographed face in *Fossilized Filter Masks*. The visages are partly veiled by filters like those used on Instagram. These pieces allude to a dimensionality that does not yet exist, a dimensionality that emerges from within and begins to take shape as a cross between what we see and the underlying tool. The artist practises a forward-thinking archaeology situated in the zero-dimensionality that Flusser conceptualizes as "images on the brink"—in this case, a future museum that has no architecture but is determined to endure.

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Captions:



Almudena Lobera, Zerodimensionality, 2022, exhibition view, Max Estrella, Madrid



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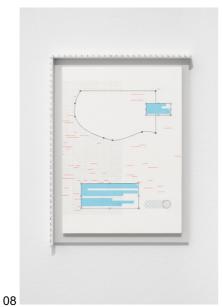
Almudena Lobera, WYS/WYG, 2017. Zerodimensionality exhibition view, Max Estrella, Madrid



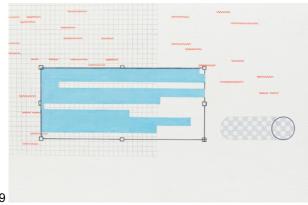
Almudena Lobera, WYS/WYG #A4-15, 2017, Oil on wood and laser-engraved frame, $34.2 \times 25.2 \times 2 \text{ cm}$ (13.46 x 9.92 x 0.78 in)



Almudena Lobera, *WYSIWYG cascade #01*, 2017, Pencil, oil on wood and laser-engraved frame, 42 x 31.5 x 4 cm (16.53 x 12.4 x 1.57 in)



Almudena Lobera, WYS/WYG #A4-15, 2017, Oil on wood and laser-engraved frame, $34.2 \times 25.2 \times 2 \text{ cm}$ (13.46 x 9.92 x 0.78 in)



Almudena Lobera, WYS/WYG #A4-15, 2017, Oil on wood and laser-engraved frame, $34.2 \times 25.2 \times 2 \text{ cm}$ (13.46 x 9.92 x 0.78 in)



Almudena Lobera, WYSIWYG cascade #02, 2017, Pencil, oil on wood and laser-engraved frame, 42 x 31.5×4 cm ($16.53 \times 12.4 \times 1.57$ in)



Almudena Lobera, *WYS/WYG cascade #02*, 2017, Pencil, oil on wood and laser-engraved frame, 42 x 31.5 x 4 cm (16.53 x 12.4 x 1.57 in)



Almudena Lobera, Zerodimensionality, 2022, exhibition view, Max Estrella, Madrid



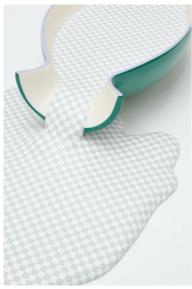
Almudena Lobera, Zerodimensionality, 2022, exhibition view, Max Estrella, Madrid



Almudena Lobera, *Vase VI. Poured Background (Objects for Emptying a Space)*, 2021, Resin, fiberglass and high-density lacquer, 16.5 x 90 x 42 cm (6.49 x 35.42 x 16.53 in)



Almudena Lobera, *Vase VI. Poured Background (Objects for Emptying a Space)*, 2021, Resin, fiberglass and high-density lacquer, 16.5 x 90 x 42 cm (6.49 x 35.42 x 16.53 in)



Almudena Lobera, *Vase VI. Poured Background (Objects for Emptying a Space)*, 2021, Resin, fiberglass and high-density lacquer, 16.5 x 90 x 42 cm (6.49 x 35.42 x 16.53 in)



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Almudena Lobera, Vase II. Two Layers (Objects for Emptying a Space), 2021, Resin, fiberglass and high-density lacquer, 63 x 40 x 30 cm (24.8 x 15.74 x 11.81 in)



Almudena Lobera, *Vase II. Two Layers (Objects for Emptying a Space),* 2021, Resin, fiberglass and high-density lacquer, 63 x 40 x 30 cm (24.8 x 15.74 x 11.81 in)



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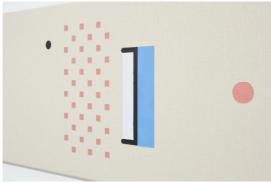
21

Almudena Lobera, *Palette ASCII Paragraph #02*, 2021, Acrylic on canvas, 240 x 190 x 4 cm. 30 cm canvasses separated every 5 cm (94.48 x 74.8 x 1.57 in., 11.81 canvasses separated every 1.96 in)



22

Almudena Lobera, *Palette ASCII Paragraph #02*, 2021, Acrylic on canvas, 240 x 190 x 4 cm. 30 cm canvasses separated every 5 cm (94.48 x 74.8 x 1.57 in., 11.81 canvasses separated every 1.96 in)



23

Almudena Lobera, *Palette ASCII Paragraph #02*, 2021, Acrylic on canvas, 240 x 190 x 4 cm. 30 cm canvasses separated every 5 cm (94.48 x 74.8 x 1.57 in., 11.81 canvasses separated every 1.96 in)



24

Almudena Lobera, *Technical Sheet Palette ASCII II*, 2020, Photogravure, collage and embossing on Zerkall Bütten 300 g paper and sycamore frame, 100 x 80 x 4 cm (39.37 x 31.5 x 1.57 in.)



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Almudena Lobera, *Vase V. Bowl (Objects for Emptying a Space),* 2021, Resin, fiberglass and high-density lacquer, 55 x 40 x 30 cm (21.65 x 15.74 x 11.81 in)



Almudena Lobera, *Vase V. Bowl (Objects for Emptying a Space)*, 2021, Resin, fiberglass and high-density lacquer, 55 x 40 x 30 cm (21.65 x 15.74 x 11.81 in)



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Almudena Lobera, $Vase\ VIII.\ Melted\ Space\ PNG\ (Objects\ for\ Emptying\ a\ Space),\ 2021,\ Resin,\ fiberglass\ and\ high-density\ lacquer,\ 54\ x\ 15\ x\ 40\ cm\ (21.25\ x\ 5.9\ x\ 15.74\ in)$



Almudena Lobera, Vase III. XYZ-RGB (Objects for Emptying a Space), 2021, Resin, fiberglass and high-density lacquer, 54.5 x 40 x 30 cm (21.45 x 15.74 x 11.81 in)



Almudena Lobera, *Technical Images*, 2018-2019, Single-channel video, 16:9 black and white, audio 13', 141 x 111 x 24 cm (55.51 x 43.7 x 9.44 in)



Almudena Lobera, *Technical Images*, 2018-2019, Single-channel video, 16:9 black and white, audio 13', $141 \times 111 \times 24 \text{ cm}$ (55.51 x 43.7 x 9.44 in)



Almudena Lobera, *Technical Images*, 2018-2019, Single-channel video, 16:9 black and white, audio 13', 141 x 111 x 24 cm (55.51 x 43.7 x 9.44 in)



Almudena Lobera, *Technical Images*, 2018-2019, Single-channel video, 16:9 black and white, audio 13', 141 x 111 x 24 cm (55.51 x 43.7 x 9.44 in)



Almudena Lobera, Fossilized Filter Masks, 2022, Resin, fiberglass and high-density lacquer



Almudena Lobera, Fossilized Filter Masks (On High in Blue Tomorrows), 2022, Resin, fiberglass and high-density lacquer, 21 x 14 x 9 cm (8.26 x 5.51 x 3.54 in)



Almudena Lobera, Fossilized Filter Masks (On High in Blue Tomorrows), 2022, Resin, fiberglass and high-density lacquer, 21 x 14 x 9 cm (8.26 x 5.51 x 3.54 in)



Almudena Lobera, Fossilized Filter Masks, 2022, Zerodimensionality exhibition view, Max Estrella, Madrid



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Almudena Lobera, Fossilized Filter Masks (Beauty Filter 3000) / (Broken Mask), 2021, Resin, fiberglass and high-density lacquer, 20 x 14 x 10 cm (7.87 x 5.51 x 3.93 in) / 21 x 15 x 10 cm (8.26 x 5.90 x 3.93 in)



46 Almudena Lobera, *Fossilized Filter Masks*, 2022, *Zerodimensionality* exhibition view, Max Estrella, Madrid



47 Almudena Lobera, *Fossilized Filter Masks (Out of Blue) / (Purple Mood),* 2022, Resin, fiberglass and high-density lacquer, 21 x 13 x 9.5 cm (8.26 x 5.11 x 3.74 in) / 15 x 13 x 9.5 cm (5.9 x 5.11 x 3.74 in)



Almudena Lobera, Fossilized Filter Masks (Vision of Division II) / (Vision of Division I), 2022, Resin, fiberglass and high - density lacquer, 20 x 22 x 10 cm (7.87 x 8.66 x 3.93 in) / 20 x 15 x 9.5 cm (7.87 x 5.9 x 3.74 in)



Almudena Lobera, *Fossilized Filter Masks (Vision of Division II)*, 2022, Resin, fiberglass and high-density lacquer, 20 x 22 x 10 cm (7.87 x 8.66 x 3.93 in)



Almudena Lobera, *Fossilized Filter Masks (Vision of Division I)*, 2022, Resin, fiberglass and high - density lacquer, 20 x 15 x 9.5 cm (7.87 x 5.9 x 3.74 in)



Almudena Lobera, *Fossilized Filter Masks (The Sun is Gone)*, 2022, Resin, fiberglass, iron piece and high-density lacquer, 21 x 13 x 10 cm (8.26 x 5.11 x 3.93 in)



52 Almudena Lobera, *Fossilized Filter Masks (Bronze Sludge)*, 2022, Resin, fiberglass, iron piece and high-density lacquer, 21 x 13 x 10 cm (8.26 x 5.11 x 3.93 in)



Almudena Lobera, *Fossilized Filter Masks (3D)*, 2022, Resin, fiberglass, iron piece and high-density lacquer, 20 x 14 x 10 cm (7.87 x 5.51 x 3.93 in)