

DRIES VAN NOTEN

THE LITTLE HOUSE

451 N. LA CIENEGA BLVD. LOS ANGELES

DRIES VAN NOTEN LOS ANGELES IS DELIGHTED TO PRESENT AN EXHIBITION BY MARIEVIC AT THE LITTLE HOUSE



MARIEVIC
TOURISM

Dries Van Noten and Brackett Creek Exhibitions are honored to present MARIEVIC's newest exhibition, *TOURISM*, at The Little House, 451 N. La Cienega Blvd., in Los Angeles. Opening Saturday, June 4th, the exhibition will be on view through Saturday, July 16th.

MARIEVIC's *TOURISM* is an immersive presentation in the form of a video loop, shot in Cuba during the artist's visits to the country in 2014. The work is conceived like a selfie, in which the camera focuses on the road where the artist is cruising, moving along on roller skates. She follows her track, turning her back to the landscape and crossing paths with locals, cars, trucks, buses and carriages. The smooth skating movement is constantly disrupted by the montage, condensing time and space. The result is an endless visual impromptu that explores the intensity of being in a space of otherness.

This exhibition at Dries Van Noten's Little House of MARIEVIC's video piece *TOURISM* is presented on two free standing screens surrounded by elements that recreate a touristic experience of the work such as plastic sleepers and selfie stands.

"Tourism is like shopping. It is an element of consumer culture. It allows us to gather experiences and get a piece of another territory or culture. Traveling is not easy. It can be expensive, uncomfortable. Tourism is a simplified adventure, it is accessible, it is user friendly. It allows people to have access to something they desire. One thing that the video does is that by being active on roller skates yet passive in relation to the space I navigate through, I am reenacting tourism. I pass through the landscape, turn my back to it, following my track. And so, by actively becoming

LITTLE HOUSE - OPEN TUESDAY TO SATURDAY 11.00 AM TO 6.00 PM
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a tourist, I allowed the viewer to see the mechanism of tourism and also the landscape. There's a little bit of a switch that happens.” - MARIEVIC, 2022

TOURISM by MARIEVIC can be viewed on film [here](#).

XX INSTALLATION IMAGES XX

About Dries Van Noten Los Angeles

Dries Van Noten celebrated the opening of its first American home in Los Angeles, located on La Cienega Boulevard on Friday 9th October, 2020. The purpose of this flagship store extends beyond the habitual retail experience. With an open layout of 8500 square feet, the shop in Los Angeles comprises two houses separated by a vast parking lot, The Big and Little Houses. The Big House will house Dries Van Noten current collections and a curated selection of garments from his archives for purchase. Each house will exhibit works by artists, designers, and craftspeople whose work has impressed Dries Van Noten. The Little House will feature the work of others exclusively.

About MARIEVIC

MARIEVIC is a visual artist currently living and working in New York. She graduated from École Spéciale d'Architecture and received an MFA from Parsons The New School for Design.

Her work considers the fetishized cultures of consumption and gives a careful look to changing conceptions of luxury and disposability. She often employs a decidedly absurdist sense of humor and always aims to develop visual idioms that explore the contemporary cultural landscape and exist within the liminal space of interstitial paradigms.

Her work has been exhibited at Red Bull Arts (New York), Eyebeam (New York), Palais de Tokyo (Paris), MOCA (Toronto), MuCEM (Marseille), Stems Gallery (Bruxelles), Eigen+Art (Berlin), Magda Danysz Gallery (Paris), Brackett Creek Exhibition (Montana and New York). In 2015, she won Vogue Italia's best Fashion Film award for Blowing Riccardo. In 2018, she won the Lishui International Photography Biennial award for Uniclones. She is also the author of project on legendary architect François Roche, Who Are You François Roche? She teaches at the MFA Program of Parsons The New School.

About Brackett Creek Exhibitions

Brackett Creek Exhibitions was established formally in 2019 by Matthew Chambers and focuses on artists who live in or visit Montana, and projects and editions conceived or created in Montana. The full-time gallery exhibition space is located off of Brackett Creek Road, about 25 miles outside of Bozeman, Montana. Brackett Creek Exhibitions co-opts various part-time project spaces around Brackett Creek in which they run shows and projects developed throughout the summer months. As of July 2021, the organization also currently operate 2 spaces in the Two Bridges Mall in Chinatown, NY that exhibit editions produced in Montana along with new work by the artist and sometimes feature other artist-run curatorial projects.