

Bluff

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Lovaas Projects, Munich

Press release

The term 'bluff' is used internationally and runs through different areas of life – be it political bluffing, bluffing in games, in social media, or quite directly in contemporary art production and marketing. Copying, forgery, and lies have intersections with bluffing, but we explicitly address the latter, since bluffing integrates a moment that is relevant to art, namely that of play: '*Art is a Serious Game*' – it is not least the pleasure in staging and playfulness that makes us cling to art despite the precarious working conditions of the cultural scene.

For the group exhibition *Bluff* at *Lovaas Projects* Munich, we have selected artistic positions from various disciplines – including theory, literature, visual arts, and film – that deal with bluffing narratively, approach it formally as well as conceptually, or focus on the socio-political aspect.

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