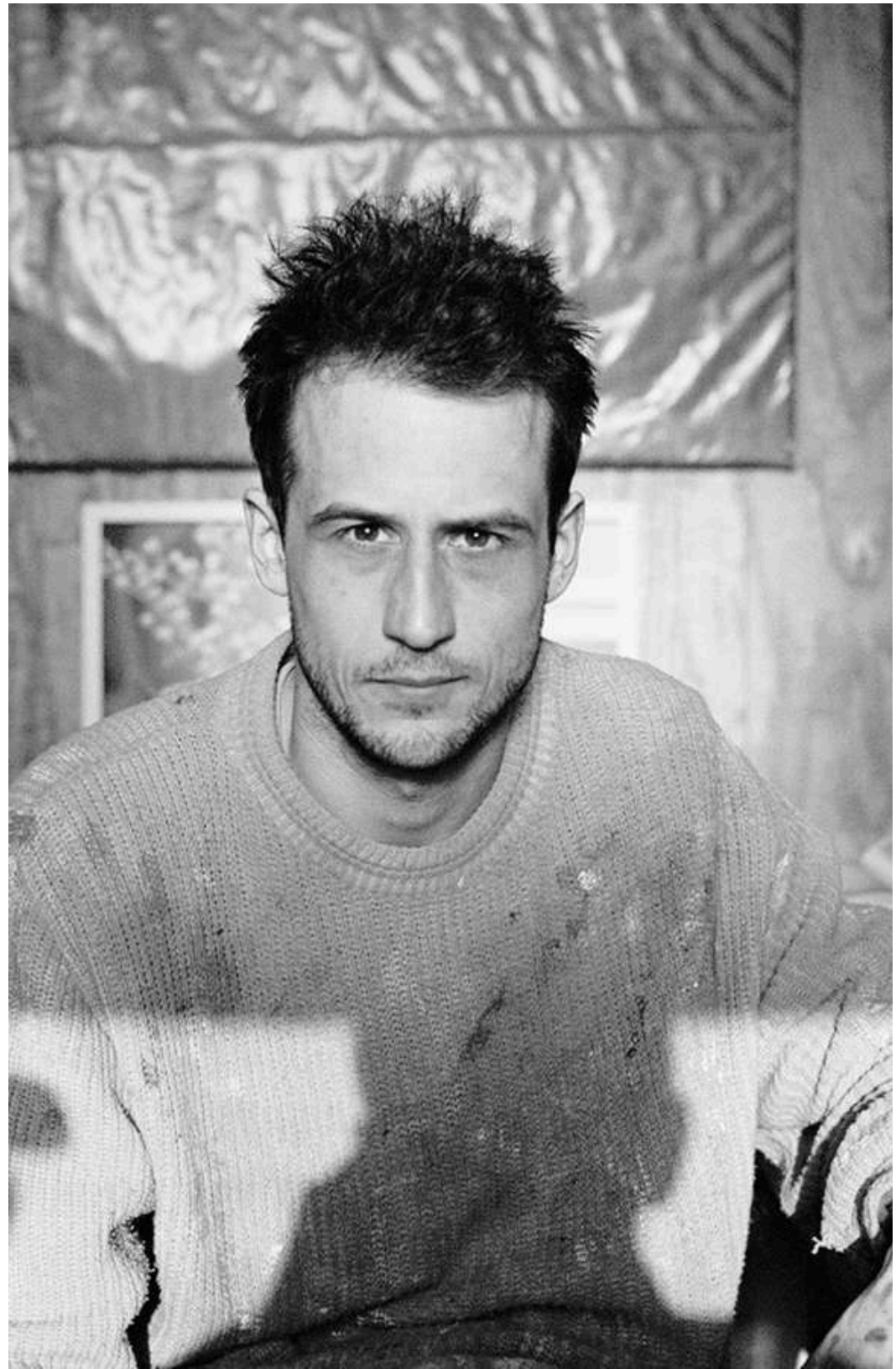


# GALERIA MASCOTA

Yves Scherer  
*Eternity*

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Yves Scherer [b. 1987, Switzerland] is a Swiss contemporary artist living and working in New York. He graduated from the Royal College of Art, London in 2014 with an MA in Sculpture, after receiving a BA in Sciences of Culture from the University of Lucerne.

His work has been presented at international institutions such as ICA London, Kunsthalle Basel, Swiss Institute NY, Kunstverein Wiesen, Kunsthaus Grenchen and Basement Roma. He has had solo shows at Guido Baudach, Berlin [2019, 2016, 2014]; Cassina Projects, NY [2018]; Golsa Gallery, Oslo [2020, 2018]; José Garcia, Mexico City [2015] amongst others. He received the Swiss Art Award [2015]

Galería Mascota is pleased to open its new exhibition *Eternity* by contemporary artist Yves Scherer. While Scherer's practice has previously been concerned with celebrity culture, observing the blurred boundaries between public and private life, *Eternity* is a more intimate reflection on the reality of family life, fatherhood and the artists own lived environment.

Previously using images of celebrities, from model Kate Moss to actress Emma Watson, as way of exploring the dystopia of online culture and fandom, *Eternity* is instead a collection of domestic life snap shots. For example, presented as the first work in the show we see a portrait of the artists' own daughter Lucy in a large lenticular, paired an image of the artists own hand reaching out with a single flower. Meanwhile in another corner of the gallery, a sculpture of a pet cat sits quietly, again with the artists own hand affectionately reaching out to stroke it.

*Eternity* may offer the audience a chance to consider the eternal character of 'family', as well the eternally changing reality. Alternatively, the exhibition title may also be a meditation on the traditional methods of art making themselves, as we can see Scherer explores through the classical trope of the nude statue, as well as oil on canvas paintings.



Sunshine, 2023  
Inkjet Print, Lenticular Lens, Acrylic  
Glass and KT-board in artist frame with  
glass  
47 1/4 x 63 in  
120 x 160 cm  
[YS-2023-004]





Lenticular works allow Yves Scherer to explore divergent realities - those of fame and celebrity juxtaposed with intimate, private moments that signal emotional, even romantic connections.

To emphasize the unique relationship between our innermost worlds and the public lives we all share, Yves Scherer employs a medium that reveals these relations' transient and ambivalent nature, presenting an iconography of symbols that coexist and repel each other at the same time.





Day and Night, 2023  
Painted bronze  
31 1/2 x 38 3/8 x 33 1/8 in  
80 x 97.5 x 84 cm  
Edition of 2 plus 1 AP  
[YS-2023-016]







When I was Young, 2023  
oil on linen  
69 1/4 x 84 1/2 x 1 1/8 in  
176 x 214.5 x 3 cm  
[YS-2023-011]



Scherer's vision of the place and landscape from which he originates, becomes ever the more attractive through eyes of painters like Emmenegger, Dietrich or Amiet, and share similarities with the German romantic idea of the home as a magic space- as a place out of the present "here".

In the contemporary landscape marked by a perpetual crisis, Scherer's practice serves as evidence of a form of escapism that characterizes the current generation. We are frequently offered the opportunity to live and project ourselves in an endless "present", another time in another place where things exist and happen but are yet to come.

-Irene Campolmi

When I was Young, 2023  
oil on linen  
69 1/4 x 84 1/2 x 1 1/8 in  
176 x 214.5 x 3 cm  
[YS-2023-011]



Day and Night, 2023  
oil on linen  
84 1/4 x 69 3/4 x 1 3/8 in  
214 x 177 x 3.5 cm  
[YS-2023-008]



*When I was Young, 2023*  
Detail\*



When I was Young, 2023  
Oil on canvas  
37 1/4 x 30 1/4 x 3/4 in  
94.5 x 77 x 2 cm  
[YS-2023-012]





Day and Night, 2023  
Oil on canvas  
30 1/8 x 24 x 1 1/8 in  
76.5 x 61 x 3 cm  
[YS-2023-009]





Eternity, 2023  
Oil on canvas  
30 1/8 x 24 x 1 1/8 in  
76.5 x 61 x 3 cm  
[YS-2023-010]





Eternity, 2023  
Oil on canvas  
53 1/8 x 47 3/8 x 1 1/8 in  
135 x 120.2 x 3 cm  
[YS-2023-006]







Peekaboo, 2023  
Oil on canvas  
19 7/8 x 16 x 1 5/8 in  
50.5 x 40.5 x 4 cm  
[YS-2023-015]

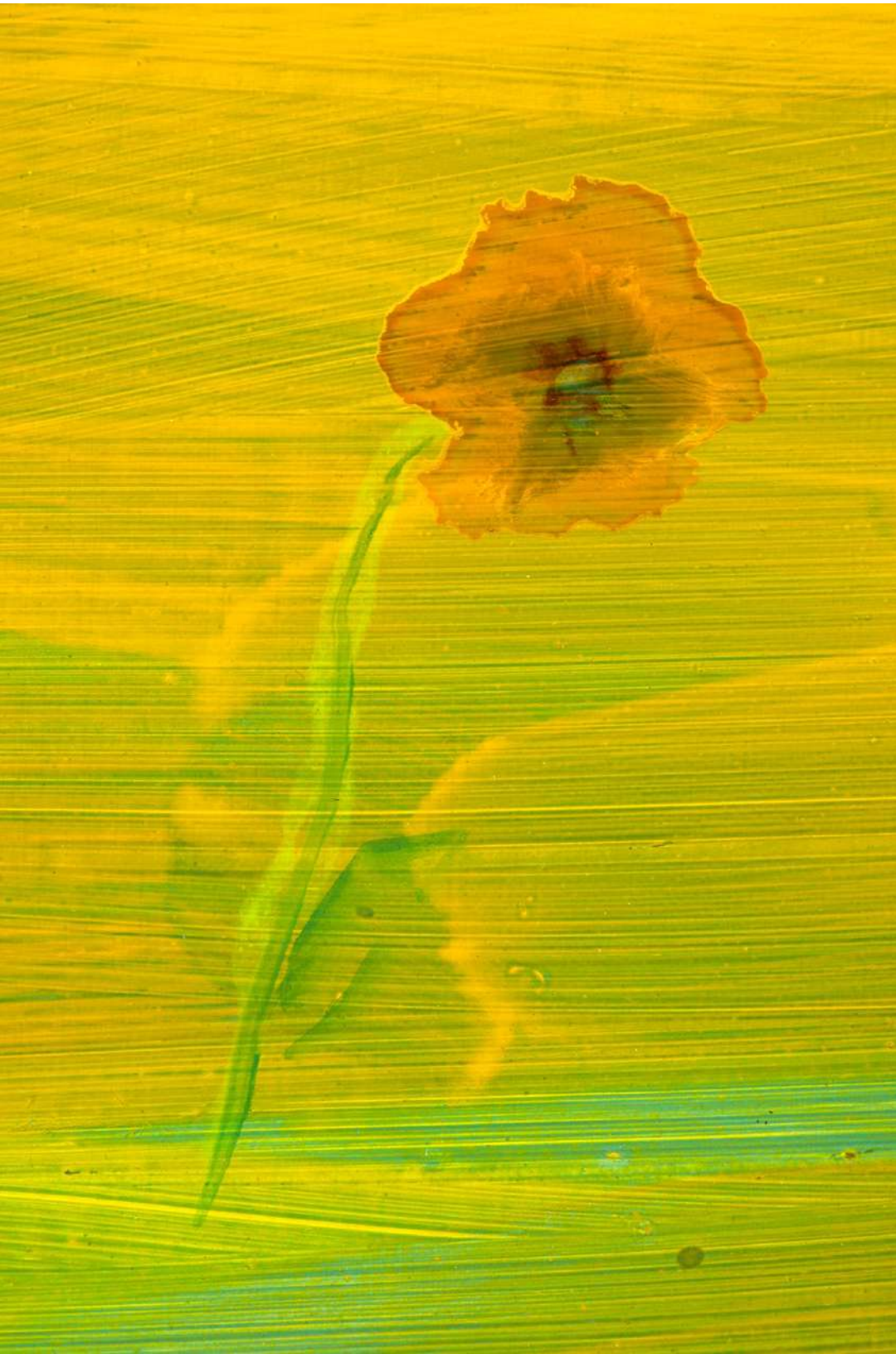


Peekaboo, 2023  
Oil on canvas  
19 7/8 x 16 x 1 5/8 in  
50.5 x 40.5 x 4 cm  
[YS-2023-015]



Broad Daylight, 2023  
Oil on canvas  
19 7/8 x 16 x 1 5/8 in  
50.5 x 40.5 x 4 cm  
[YS-2023-015]





Scherer's paintings present us not with entire landscapes, but with intimate details of an often-idealised nature.

In a conversation with the artist, I learned that the paintings are inspired by historical Swiss landscape painters such as Hans Emmengger, Adolf Dietrich and Cuno Amiet, who interestingly was born in Scherer's hometown of Solothurn.

Although one can clearly see this influence, the paintings carry the mark of his home of choice - New York. Much of the visual language and strategies used in the work are not rooted in the European heritage of Impressionism or the Swiss trope of the "naive" craftsman painter.

One can see how American post-war and contemporary artists such as Clifford Still, Alex Katz or the spray paintings of Sterling Ruby have shaped Scherer's visual vocabulary also.

- Irene Campolmi

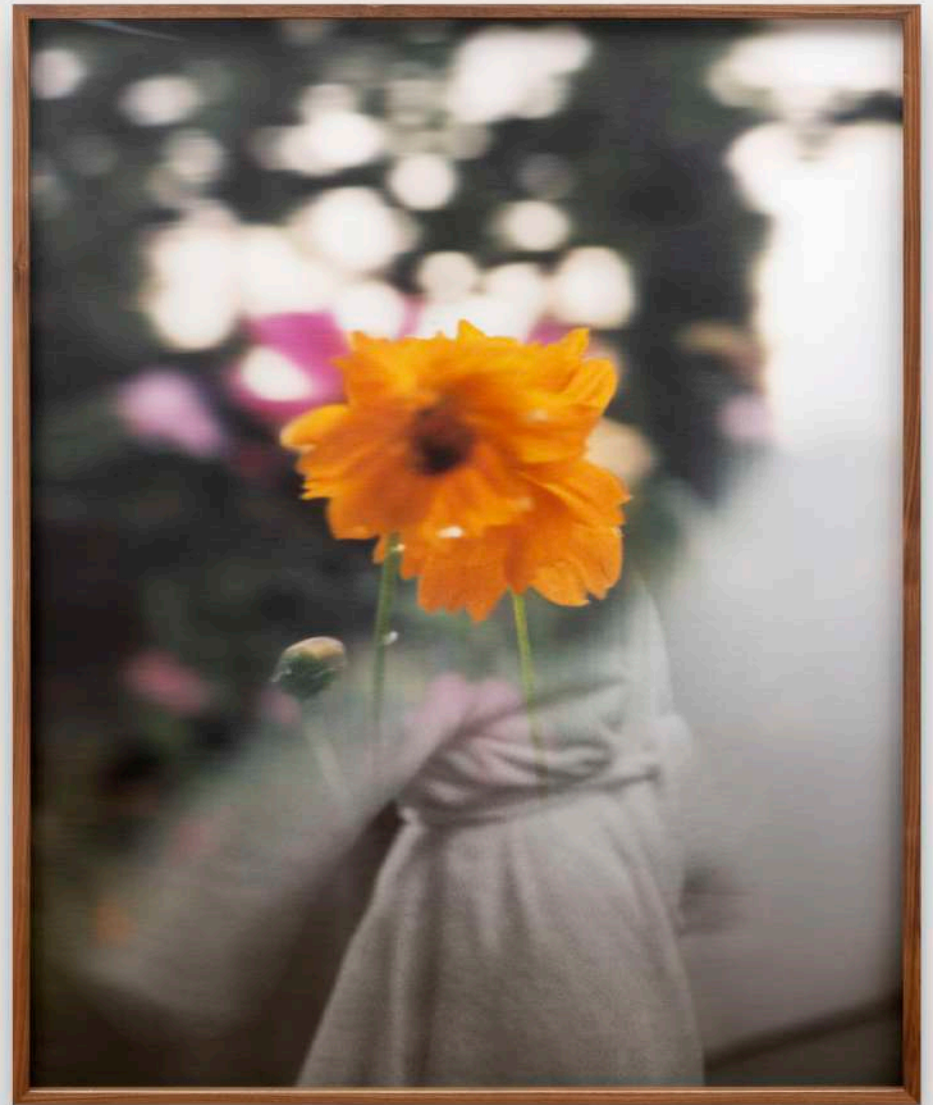


Daylight, 2023  
Oil on canvas  
19 7/8 x 16 x 1 5/8 in  
50.5 x 40.5 x 4 cm  
[YS-2023-015]



Provence, 2023  
Oil stick on paper  
13 5/8 x 10 5/8 x 1 1/2 in  
34.5 x 27 x 3.7 cm  
[YS-2023-007]

Goodnight Moon, 2023  
Archival print, acrylic glass,  
lenticular lens and KT board in walnut  
frame with glass  
64.4 x 48.6 in  
163.5 x 123.5 cm  
[YS-2023-013]







Yves Scherer uses cuteness to create candid images that indirectly address the ineliminable uncertainty of life, which finds immediate comfort in images of inevitable safety, like the loyal relationship between a domesticated pet and its owner.

The love between a pet owner and their pet connects to the consumer culture. The gratification that comes from giving but also receiving love back as a form of expected response is embedded in the connection between buying a good to fulfill a specific need.

-Irene Campolmi

Little Kitty, 2023  
Edition 3 of 3 + 1 AP  
Resin  
17 3/4 x 17 7/8 x 7 1/2 in  
45 x 45.5 x 19 cm  
[YS-2023-001]



Yves Scherer b.1987 in Solothurn (CH), lives and works in New York City

#### Education

2012 - 2014 MA Sculpture Royal College of Art, London  
2007 - 2011 BA Sciences of Culture, University of Lucerne

#### Exhibition

##### Solo and two person

2023

Yves Scherer, e Journal Gallery, New York US New York Minute, Galleri Golsa, Oslo NO

2022

Goodnight Moon, e Journal Gallery, Patmos EL

Duo-Show, Galerie Eva Presenhuber, New York US

2021

Family Time, Galerie Guido W. Baudach, Berlin DE

By your side, Cassina Projects, Milan IT

2020

Leaves of Grass, Galleri Golsa, Oslo NO

Candida, Kunsthaus Grenchen, Grenchen CH

2019

One more sleep, Studio Hugo Opdal, Alesund NO

Les Bains Douches, Basement Roma, Rome IT

Boy, Open Studio, CURA. in collaboration with Fonderia Battaglia, Milan IT

Sunset, Kunstverein Wiesen, Wiesen DE

Boys, Galerie Guido W. Baudach, Berlin DE

2018

e Last Of e English Roses, Salon Kennedy, Frankfurt DE

Adam & Eve, Rod Bianco Gallery, Oslo NO

Primal, Cassina Project, New York USA

Primal, 1950/ Alberto Aquilino, New York USA

Primal, New Release Gallery, New York USA

e Last of e English Roses, Galleria Piu, Bologna IT

2017

e Brightest Witch Of Her Age, Studio Hugo Opdal, Flo No

Cupid & Psyche, SVIT Prague CZ (with Markus Selg)

A thousand Years, Towards, Toronto CA

A Bigger Splash, Lyles & King, New York USA

2016

Our Life, Rod Bianco Gallery, Oslo

Single, Galerie Guido W. Baudach, Berlin DE

Snow White and the Huntsman, Attilia F. Franchini and José Garcia, Mexico City MX

East of Eden, Boetzlaer/Nispen, Amsterdam NE (with Gear Patterson)

East of Eden, Jeanroch Dard, Brussels BE (with Gear Patterson)

East of Eden, Galerie Guido W. Baudach, Berlin DE (with Gear Patterson) Crib,

Honolulu, Zurich CH (with Ophelia Finke)

Yves Scherer, e Armory Show with Galerie Guido W. Baudach, New York USA

2015

Couples, Studiolo, Milano IT

Lovebirds, Piece\*Unique, Cologne DE

Honey Moon, Swiss Institute, New York US

Vanity Fair, Salon Kennedy, Frankfurt DE, with Florian Auer

Where Is the Love, Exo Exo, Paris FR

Days at Sea, Carl Kostyal, London UK

2014

Closer, Galerie Guido W. Baudach DE

Coney Island, S.A.L.T.S., Basel CH

2013

SKYLINE, SSZ-Sued, Cologne DE

Evolution & Comfort, Almanac Projects, London UK

2012

Nail Care, Times Bar Berlin DE

##### Group

2022

Young and Restless, e Stable, S-Chanf CH

Woodland, ATP Finals, Milano IT (curated by Giorgio

Galotti) Even a cat can look at the queen, Mrs., New York

US

Farm Life, Galleri Golsa, Oslo No

Metaphors of Adolescence, Villa Merkel, Esslingen

DE Swiss Art Awards, Basel CH

Rapide et Furieux, Le Port des Createurs, Toulon FR

2021

Group Show, M. LeBlanc, Chicago USA

True Romance, Shore Gallery, Vienna AT

I and the ME, e Shophouse, Hong Kong HK

Studio Show, 35 Grove Street, New York

NY

Sculpture Garden at Maison Steiger, Maison Steiger Basel CH



2020

Witch, Cub and Dream Hunter, Brownie Project, Shanghai CN  
Candida, Magazin IN2, Solothurn CH

Faces and Names, Galerie Guido W. Baudach, Berlin DE

2019

Jahresausstellung, Kunstmuseum Olten, Olten CH

Algorithmic Rituals, Box Freiraum, Berlin DE

Art Basel Bern, Ballostar Mobile, Bern CH

Clear Objects, Like Lalique, Ventanas Techo, Mexico City MX

2018

e Invitational, David Moos Art Advisory, Toronto CA  
Manifestations, Galerie Guido W. Baudach, Berlin DE

e Public Body, Art Space Sidney, Sidney AU

20 years anniversary, Kunstraum Riehen, Riehen CH

Happiness, 450 W 14th Street, New York NY

Swiss Performance Now, Kunsthalle Basel CH

Group Show, Galerie Eva Presenhuber CH

Indulge, John Wolf Advisory, Los Angeles USA

2017

CRIB II, Galerie 95, Biel CH

Winter in America II, Mom's Favourite, Los Angeles USA

+1, Kenmare and Mulberry, New York, USA

A Highly Dazed World, Daily Lazy Project Space, Athens GR  
Johnny Mitchell Disco

Cage, Oaxaca, MX

Look, all this is fraud, Milieu Berne, CH

Dawning, Captain Gallo, Mexico City, MX

Hell is other people, Chambers Street, New York USA

More than lovers, more than friends, Futura Prague CR

Scout, Triumph and Disaster, Montgomery US

Grey, Brand New Gallery, Milan IT

6 Videos, Fri Art, Kunsthalle Fribourg, Fribourg CH (March)

Das Tal der Krisen (Teil 2), New Bretagne, Essen DE

2016

Whistles of Surfaces, Point Centre of Contemporary Art, Nicosia CY  
Songs of Elton John, 36 E 12th Street, New York US

A Stay in the Paphos Loop, O space XYZ, New York US

When form becomes attitude, Kunstraum Riehen, Riehen CH  
Happy Like Yesterday, Nest, e Hague NL

True Love Over Physics, Coma Gallery, Sidney

Silleteros, Kinman Gallery, London UK

For Pete's Sake, Carl Kostyal, Stockholm

emma (swing), 39 Great Jones, New York

USA Windowicker, Center, Berlin DE

Nimm's mal Easy, Ausstellungsraum Klingental, Basel CH

Do I want an Old-fashioned?, Boetzelaer/Nispen, Amsterdam NE

Last Night, curated by Attilia F. Franchini, Parallel Oaxaca, Mexico City MX  
Under a thawing lake,

Dark Arts International, Mexico City MX

2015

copy g\_ods, Raum DREI, Cologne DE

Far Beyond, Villa Schöningen, Berlin DE

Basic Instinct, Seventeen Gallery, London UK (September 15)

Cookie Gate, Ellis King, Dublin IR (10th July - 15th August)

Swiss Art Awards, Basel CH

Art Parcours, Art Basel, Basel CH

War Games, Moran Bondaro, Detroit USA

Exhale, André Viana, New York USA  
Where's

the beef?, Atelier Mondial Basel CH

Balconia, Swimming Pool Projects, So a BG

2014

National Gallery, Grand Century, New York US (November

2014)  
Cold Sweat, Bill Brady Miami, Miami US (November 2014)

Union, Union Paci c, London UK

ABC, Art Berlin Contemporary, Galerie Guido W. Baudach, solo  
Cucumber Bones, Toves

Project Space, Copenhagen DK

Dear K., for Emanuel Röhss @ Project Native Informant, London UK  
A

er Care, Center Berlin, Berlin DE

Degree Show, Royal College of Art London, London UK

Objects and Environment, Galerie Guido W. Baudach, Berlin DE  
Meditating

Landscape, curated by Flip Project Space, Bari IT

Welcome to the Show, pt.2, Triple O.G., Nottingham UK

Stewarts Law RCA Secret, Dyson Gallery, London UK

2013

New Contemporaries, ICA Institute of Contemporary Arts, London UK  
Regionale 14,

Kunsthau Baselland, Basel CH

Press Days, GillmeierRech, Berlin DE

SUNSET, e Sunday Painter, London UK

New Contemporaries, Spike Island Bristol UK

Hardware So core, Team Titanic, Berlin (DE)

Summershow, Royal College of Art, London (UK)

L'Echappée Belle, Kilometre, Grand Palais, Paris  
AUTO COUTURE, Automotive Couture Clapton, London (UK)  
WIP Show, Royal College of Art London, London UK  
2012  
Wanted, Projectspace Royal College of Art, London UK  
Förderpreisträger zu Gast, Künstlerhaus S11 Solothurn Switzerland  
Nail Care, Times Bar Berlin, Germany  
Empty Space, .hbc, Berlin, Germany  
Unlimited GTI, Online project during Art Basel, [www.unlimitedgti.com](http://www.unlimitedgti.com) Weekend at  
Cleo's, Greenpoint Cleopatra's Berlin, Berlin Germany Sleeping Upright, One oresby Street,  
Nottingham UK

2011  
All you need is love, Skalitzer 140 Temporary, Berlin  
Germany Seven Sided Cube, Cube 54, Berlin Germany

2010  
Diva II, Atelier Überall, Berlin Germany  
Autokino, e Void, Berlin Germany

#### Grants and Awards

Cahier d' Artistes, Pro Helvetia 2016  
Swiss Art Award, 2015  
Travel Grant IAAB, Beijing, 2015  
Bursary, Royal College of Art 2012 - 2014  
Förderpreis Bildende Kunst des Kantonalen Kuratoriums für Kultur, 2012

# GALERIA MASCOTA

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