

Martina Simeti

Jasmine Gregory

Believe in ur Dreams

28 September 2023 – 10 November 2023

Opening Wednesday 27 September, 6 - 9 pm

with a text by Steven Warwick

Martina Simeti is happy to present *Believe in ur Dreams*, the first solo of Jasmine Gregory at the gallery.

“Every day our dreams, expectations, desires and anxieties are captured, scrutinised, monetized and sold back to us. Do you have ideas or do ideas have you? Simone Weil famously refuted ideology during WW2 while paradoxically killing herself for an ideological cause. A presidential campaign was won with the simple audacity of hope. One could fancy oneself as a rugged Marlboro Man on the frontier or an employee on a zero hours contract loading stored artworks into a Swiss freeport.

Jasmine Gregory’s works in this new exhibition mirror and play with these unkept promises which result in these materially and conceptually fragile works. Gregory is clearly appropriating this bank advert presumably to satirise the young artist’s position in the market, with wildly unpredictable career precarity and neutrality and the promise of meritocracy (hello American dream!) masking actually existing material conditions and class relations”. (Excerpt from the text by Steven Warwick)

Through painting, sculpture and installation, Jasmine Gregory (*1987 in Washington, D.C.) explores the tensions of artistic production within a narrative system on the dominant values and symbols of hierarchy and power that permeate the social space. Jasmine Gregory’s paintings and sculptures are rich in historical references and are inspired by a critical and at times sarcastic reflection on painting as an artistic medium in today’s world.

My painterly ability and style switch between academicism and amateurism, highly stylized and playful, dark and comedic to create unconventional relationships within the composition that challenge and critique the traditional discourse of painting.

Solo exhibitions include *A little Newer, A Little Better, A Little Sooner Than is Necessary*, SOPHIE TAPPEINER, Vienna (2023), *Mommie Dearest*, Istituto Svizzero, Milan, *Heirlooms, King’s Leap*, New York City (2022), *Home Improvements, Park View / Paul Soto*, Brussels (2021), *Trouble at Casa Amor*, Karma International, Zurich (2020). Recently, her work has been included in group shows held at Fitzpatrick Gallery, Paris (2023), Karma International, Zurich, Centre D’Art Contemporain, Genève, Kunsthalle Fri Art, Fribourg (2022).

In 2023 Gregory was amongst the finalists of the Swiss Art Awards. The artist has a solo show coming up at CAPC Musée d’art Contemporain de Bordeaux in fall 2023. Jasmine Gregory lives and works in Zurich.