



Gift Shop

Daniel Argyle, Matthew Brown, Wendy Cabrera Rubio and Charlotte Glez, Wisrah C. V. da R. Celestino, Perce Jerrom
December 10 – January 1, 2023

Disneyland Paris proudly presents *Gift Shop*, a group exhibition opening Sunday December 10, 3 – 5pm.

The exhibition *Gift Shop* means to reference the art museum gift shop, and associated ideas around retail, commercialisation, merchandise and brand-fandom, as they relate to the field of contemporary art.

Wisrah C. V. da R. Celestino's work consists of a calendar indicating the artist's next birthday. The work continues their research, while touching on movements such as conceptual art and institutional critique, on their agency and the lack of it within negotiations made with the agents that subsidize the existence of their work while commenting on identity, possession, property, and belongings.

Matthew Brown presents an assemblage (that doubles as the gallery's doorstep) made using Pokémon 2000 and Fantasia 2000 collectibles purchased online. Another work is presented on the wall; a readymade diptych of PEZ promotional tins for *Star Wars: The Force Awakens* (the first Star Wars film of the Disney era).

Perce Jerrom's work is an assemblage that sees onions and gherkins 'pickled' in Coca Cola – an off-putting combo in which mega multinational corporation meets homestyle cookery. For this exhibition Jerrom presents a special version of 'Preserve' using Diet Coke.

Daniel Argyle's work takes as its starting point a postcard-sized fragment cut from the inside of a Kellogg's Raisin Bran box. At the time the cereal was promoting a competition to win a trip on the Disney cruise liner. The fragment has been manipulated, enlarged and re-presented via darkroom photographic processes.

Wendy Cabrera Rubio's works respond to *The Three Caballeros*, a propagandistic 1944 Disney film produced as part of the so-called 'South of the Border' series, in which the US Government commissioned Walt Disney to visit South American countries as a 'goodwill' message. Cabrera Rubio has also collaborated with illustrator **Charlotte Glez** on a drawing depicting *The Three Caballeros* characters as puppets. The work continues Cabrera Rubio's interest in the influence of US culture on Latin America.

In addition to these artworks the exhibition includes gallery merchandise in the form of a short-run of screen printed T-shirts, available for purchase.