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A housing crisis of major arse pain is looming around the corner. The remaining land and property of the Swedish deep crown state has been deregulated to prevent a national migraine. Boomerang, a German fashion tycoon and real estate developer, emerges victorious in the game of thrones and Danish designer chairs and establishes a housing monopoly in Stockholm. They recruit Guy, a young architect who has just lost his state employment, to a senior city planning position.

I love to draw and I love to build. But being an architect doesn't quite cut it today. We have to find new ways of living, and transform the very idea of what a house is. This first Boomerang prototype arrived on the scene with a few birth pangs. When you build a house out of garbage and run sewage through the living room - there's a gazillion ways to fuck up. But playing it safe won't save our planet. So I was given a government contract (hugh grant).

But the housing market crashed. Boomerang was hacked and my funding stolen by a motley crew of weaponized token bros. I drove up to the house after a weekend bender. My dad, who was the first subject to actually live inside the prototype, was dead from frostbite and exposure to toxic sewage (hoo-boy). Apparently, there was a glitch in the greenhouse doozy, and the recycling system performed some kind of hard reboot.

But just imagine a house, completely off-the-grid. Everything internalized - plumbing, power and water. There's literally *nothing* coming into this house. No gas lines to suicide from. No wi-fi to cook your brain. The walls, that's all beer cans plastered over. And this is not a rental, you buy it - you own it. You'll be the fucking Dijon madame regent of the whole chateau. If I could just hammer down this algorithm, I think I can go global in a year or two.

We don't even need advanced machinery. You can build this house yourself in just five years using only a sledgehammer and a shovel. And we can install the talking fridge and the hive mind stuff later. The back garden turns into fruit production, with birds and insects flying around. You can have goats, chickens and ducks. The front lawn will literally be an Amazon jungle with tall trees and aluminum platforms with little nooks up there where you can hang out and be creative with bugs and butterflies.

For the old Greeks (oopa), a crisis was not just a basic total breakdown of society but also a time of incredible opportunity. A forking path into the future, an irreversible choice between this way or that way. I am a humble servant under the Boomerang umbrella, and I'm so excited to present to you this radically sustainable, opulent escape pod for the modern day mammal.



ZOE BARCZA
Free Real Estate, 2021
 Mixed media
 120×200cm



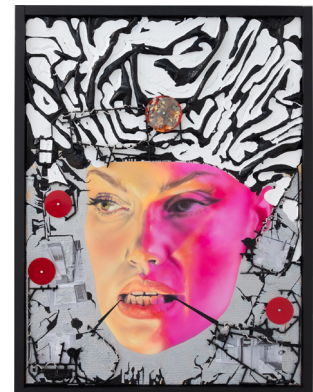
ZOE BARCZA
Effluent Macarena, 2021
 Acrylic, enamel, collage,
 glitter, sequins, and
 roses on plexiglass
 140×100cm



ZOE BARCZA
Glam Hat 1, 2021
 Mixed media,
 artist's frame



ZOE BARCZA
Glam Hat 2, 2021
 Mixed media,
 artist's frame
 85×65cm



ZOE BARCZA
Glam Hat 3, 2021
 Mixed media,
 artist's frame
 85×66cm

