



## New Rose Hotel

December 2–24, 2023  
Scent Booklet

The scents featured in New Rose Hotel are characterized by a „fin-de-millénium“ mood. Their choice and arrangement set the tone of the exhibition, at once intangible and highly visceral. It positions scent as a medium on the threshold between art and fashion, featuring scents by artists, niche perfumers, and master perfumers working within the industry. As befits the crossover of art and scent, the flacons are spectacularly set against the wintery skyline of downtown Zurich.

suns.works | Lorenzo Bernet  
Hochhaus zur Palme  
Bleicherweg 33, 8002 Zurich  
info@suns.works, +41 76 388 8703

Alice Le Berre

**Reflexion**

100 ml / NOT FOR SALE

Quantity available: Sample only

Both cold and warm, Reflexion is an enigmatic fragrance playing the game of duality. From shadow to light, a concrete accord enhances the contrast between a fresh luminous note of pink peppercorn and incense and a comforting base of musk and ambroxan. Unique and modern, this perfume also unveils a mesmerizing touch.

Top Note: Pink Pepper, CO2, Ozonic accord

Heart Note: Incense, Concrete accord

Base Note: Ambroxan, Musk

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Andreas Wilhelm

**Wealth 4181**

Perfume.Sucks / Conspiracy Line

30ml / 144 CHF

Quantity available: 21 pcs

The greatest conspiracies are hidden in plain sight. Wealth 4181 is based on a headspace analysis of fresh printed Swiss francs and wraps the wearer in a luxurious aura.

How much is your soul?

Top Note: Swiss francs, Orris, Mimosa

Heart Note: Orris, Musk, Heliotrope

Base Note: Orris, Musk, Sandalwood

Alexandra Monet

**Elysian 685**

Maison Noir

50ml / 140 CHF

100ml / 215 CHF

Quantity available: 10 pcs each

Rich, warm, and spicy saffron marks the dawn of the night. The luminous heart composed of jasmine and iris announces the rising day. The praline finally comes and forms the woody dry down, alongside cedarwood bark and ambroxan.

Top Note: Saffron

Heart Note: Iris, Jasmine, White Leather

Base Note: Cedarwood, Praline, Ambroxan

Michel Almairac

**Icarus 347**

Maison Noir

50ml / 140 CHF

100ml / 215 CHF

Quantity available: 10 pcs each

Icarus 347 is modern, addictive, and sophisticated at the same time. The fragrance opens with fruity notes of melon and green apple which in combination with raspberry and red apple form a captivating scent. Elegant notes of patchouli, tonka beans, and ambroxan leave a warm and unmissable trail.

Top Note: Melon, Green Apple accord

Heart Note: Red Apple accord, Patchouli, Raspberry

Base Note: Tonka Beans, Moss, Ambroxan

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Alexandra Monet

**Vertigo 236**

Maison Noir

50ml / 140 CHF

100ml / 215 CHF

Quantity available: 10 pcs each

At the top, fresh and aromatic notes of lemon and mint gain height and are paired with saffron. The heart is adorned with aromatic facets of clary sage on top of a wooden base.

Top Note: Lemon, Mint Leaves, Saffron

Heart Note: Clary Sage, Ambroxan

Base Note: Patchouli, Clean Vetiver, Musk

Anicka Yi

**Shigenobu Twilight**

Biography Line

10ml / NOT FOR SALE

Quantity available: Sample only

With the help of master perfumer Barnabé Fillion, in 2019 Anicka Yi produced three scents intended to evoke three strong female characters. Olfaction connects the wearer with these historical and futuristic personas.

In Shigenobu Twilight, yuzu, shiso, and cedar commingle in Anicka Yi's re-conception of Fusako Shigenobu, founder of the Japanese Red Army. Yi made the first iteration of her Shigenobu Twilight perfume back in 2007, after months of experimenting with fragrances in her own kitchen; she describes "Biography" as 12 years in the works.

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Anne Flipo

**Synthetic Jungle**

Frédéric Malle

50ml / PRICE ON REQUEST

Quantity available: Sample only

Bright and lush, mysterious and provocative, Synthetic Jungle is a stylized landscape in technicolor greens. An ode to cult perfumes of the 1970s, Synthetic Jungle offers a modern vision of nature reimagined. Not the literal representation of a jungle but rather a dreamlike experience of verdancy and warmth: natural and stylized, hyperrealist and fantastical.

Top Note: Basil, Galbanum, Cassis

Heart Note: Lily of the Valley, Hyacinth, Jasmine, Ylang-Ylang, Almond

Base Note: Oakmoss, Patchouli

Clémence Besse

**S-Fi Rose Hotel**

50ml / 210 CHF

Quantity available: 20 pcs

S-Fi Rose Hotel is an olfactory narrative based on the cyberpunk film New Rose Hotel. It's a multi-faceted composition, tender and metallic, with a feminine heart of rose and apple for the film's heroine (Sandii, Asia Argento), who puts herself at the service of various men, X and Fox, in a world of multinationals built around the law of profit and the violence at its service.

One of the film's themes, to which the olfactory sensoriality I've imagined is intended as an antidote, is the multiplication of screens and anti-intimacy surveillance tools, the illusions of ubiquity and carnal presence created by the virtual, and the distortion of our perceptions of the world that these new technological tools have been shaping since the end of the 20th century.

With its heart of fragile, thorny rose, its metallic head, and its more enveloping base, this is a "punk" fragrance that speaks to the beating hearts flayed by hyper-technology.

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Elsa Schiaparelli

**Le Roy Soleil**

Parfums Salvador Dalí

100 ml / PRICE ON REQUEST

Quantity available: Sample only

Le Roy Soleil is a fragrance by Elsa Schiaparelli, for which her friend Salvador Dalí designed the flacon in 1946. Recalling the "glorious times" of Louis XIV's reign, the fragrance was intended to mark the end of the war and symbolize the hope that France had for the future.

Top Note: Bergamot, Pineapple, Lemon, Rosewood

Heart note: Rose, Jasmine, Apricot, Cloves, Cinnamon

Base note: Tonka Bean, Patchouli, Sandalwood, Musk, Vetiver, Vanilla

Michael Part



Michael Part for suns.works

20ml / 165 CHF

Quantity available: Edition 18 + 2AP

Solar Powered Giraffes – Poem by Jack Pevyhouse

The sleek machines

Traverse the land

Like gilded towers.

Their footsteps

enrich the soil.

Their tongues

purify the water.

Top Note: Pink Pepper, Solar Flowers

Heart Note: Costus Root, Charapita, Vetiver, Ammonia

Base Note: Treemoss, Ambroxan

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Quentin Bisch

**Ganymede**

Marc-Antoine Barrois

100ml / PRICE ON REQUEST

Quantity available: Sample only

Composed by perfumer Quentin Bisch, Ganymede plays with contrasts and oppositions. If it could be summed up into one single image, it would be a compass: north for the zested liveliness of the mandarin to which the south would answer with the everlasting flower—and to highlight this olfactory frame, the density of suede notes on the west would balance the subtle and delicate florality of the violet on the east.

Top Note: Mandarin, Saffron

Heart Note: Violet, Osmanthus

Base Note: Akigalawood, Immortelle