PRESS KIT

## CONTROL MATERIAL, CONTROL INTAGIBLE.

### **JORGE ISLA**

### **SALA URIBITARTE 40 - BILBAOARTE.**

Uribitarte Pasealekua, 40, Abando, 48009 Bilbo, Bizkaia

BILBAOARTE presents "Material Control, Intangible Control," an individual exhibition at the new exhibition venue of Bilbaoarte, Uribitarte 40.

### **GENERAL INFORMATION**

Title: Control material, control intangible.

Artist: Jorge Isla (Huesca, 1992).

Opening: Friday, February 9, 2014, at 7:00 p.m.

Duration: February 9 - March 10, 2024.

Location: Uribitarte 40 - Bilbaoarte Foundation.

## www.bilbaoarte.org

Address: Uribitarte Pasealekua, 40, 48009, Bilbao, Bizkaia.

Hours: M - S: 11:00 a.m. - 2:00 p.m. / 4:00 p.m. - 8:00 p.m.

Sundays: 11:00 a.m. - 2:00 p.m.

Control material, control intangible is a monographic exhibition by the Huesca artist Jorge Isla (born in 1992) in which the artist presents his latest productions at the URIBITARTE40 Hall of BilbaoArte and reflects on issues such as the parameters by which the work of artists is recognized and rewarded, the price and value of artwork; concepts such as the idea of presentation and representation or dichotomies such as the public-private, the visible and invisible, the copy and the original.

Specifically conceived for the hall, the exhibition revolves around a large-scale installation and a set of six works that revolve around this discursive core.

Just as artwork is assimilated by consumer society as just another material product, or the work of artists is recognized through extra-artistic values — such as price and positioning in the market — Isla establishes a parallelism in the exhibition hall that distances his artistic proposals from conventional canons, usual exhibition formats, or the noble materials of artworks. In this way, practices such as appropriation or the use of humble materials in the execution of his proposals focus his pictorial, sculptural, or installative research in an attempt to find new meanings and signifiers.

On the occasion of the exhibition at the URIBITARTE40 Hall, BilbaoArte publishes a monographic publication entitled *Catalogo no razonado* which constitutes a seventh piece that delves into and discusses the same approaches exposed and questioned in the exhibition format and central installation of the project.

Throughout the exhibition, from **February 9 to March 10, 2024**, the project will be accompanied by public programs —an artist meeting, a film viewing, and several guided tours—that will help deepen and understand some of the conceptual approaches of the artist Jorge Isla.

Jorge Isla is a resident artist at BilbaoArte between February and June 2023 through the Artist Residency Grants program with a studio assignment at the Artistic Production Center of BilbaoArte (Urazurrutia, 32).

This project is part of the programming of the new URIBITARTE40 Hall for the first semester of 2024, in which BilbaoArte has selected, through a professional jury, three artists from all those who were residents in the previous year for the development of an individual exhibition, public programs, and a monographic publication that contributes to the promotion, dissemination, and promotion of the selected artists.

# TEXT OF THE EXHIBTION PROJECT - CONTROL MATERIAL, CONTROL INTANGIBLE.

If emancipated from its status as a document, photography was cultivated in the form of painting for a long time; today it tends to return to its original modesty: images of memories, administrative documents, family albums, directories of gestures, police records, medical imagery, archives, etc. By questioning this economy of images, artists make photographs speak a language of intimate and discreet experience, as close as possible to real-life situations.

The relationship with writing then takes place in forms that literature has described as documentary and yet contain stories, imaginations, or dreams, broken or disappeared, in most cases. In the articulation between photography, text, and archive, a poetics of the document is reproduced. But at the same time, it extends beyond its own resolution.

Control Material, Control Intangible is an exhibition specifically conceived for the Hall that revolves around a large-scale installation and a set of seven works that revolve around this discursive core.

The exhibition proposes an inventory in the form of a catalog, where, through cards illustrated with photographs, a sample of different artworks that, for various reasons, have been lost is presented, leaving to the speculation of each visitor the monetary estimation of the whole. Through this process of deviation, the exhibition questions our relationship with photography and its documentary status, playing with its traditional uses: photography produced as legal evidence is assimilated here to its function of reproducing an artwork. This phenomenon of reappropriation extends to the exploration of the formal qualities of certain images displayed in the cards, where the process of transforming stolen artworks into apparently flat and low-resolution reproductions, without any significant criteria regarding the reproduction of an artwork, reveals a dematerialization of them that, now, are simply a collection of pixels.

Jorge Isla, born in Huesca in 1992. Currently resides in Bilbao.

## www.jorgeisla.com / jorgeislavillacampa@gmail.com

He graduated in Audiovisual Communication from the University of San Jorge, Master in Artistic Production from the Polytechnic University of Valencia, and Master in Author's Photographic Projects from the Lens School in Madrid.

He has received the VEGAP scholarships 2015, V Encontro de Artistas Novos (2015), residency at the College d'Espagne à Paris thanks to the MECD (2018), residency scholarship from the Bilbaoarte Foundation (2018, 2023), the Javier Rosón Prize from the Ankaria Foundation for best young artist's book (2019), the 1st Prize of the Young Art Show of La Rioja (2019), the work acquisition prize of the Brocense Hall (2019), La Térmica residency (Málaga, 2020), Aid for research, creation, and artistic production from the MECD (2020), the Joaquina Zamora de Aragón work acquisition prize (Zaragoza, 2021), the work acquisition prize of the Miguel Hernandez University (Elche, 2021), the Production Scholarship from the Bilbaoarte Foundation (2021), the Inmaterial Prize from Tabakalera (Donosti, 2022), the Scroll Prize from Las Cigarreras (Alicante, 2022), the Ramón Acín Scholarship from the Huesca Provincial Council (2022), the INJUVE production grants (2022), and the IX Mardel Prize (Valencia, 2022), Acquisition Prize University of Loyola (Seville, 2023), and the Basque Artist Program from the Guggenheim Museum (Bilbao, 2023).

He has exhibited individually at the Párraga Center (Murcia, 2024), Provincial Council of Huesca (Huesca, 2024), Bilbaoarte Foundation (Bilbao, 2024), Da2 Artium (Salamanca, 2023), Las Cigarreras (2022), Arte Santander (2022), SC Gallery (Bilbao, 2022), Antonia Puyó Gallery (Zaragoza, 2021 and 2017), Rambleta (Valencia, 2020), Presente Gallery (Porto, 2020), Valencia Natural History Museum (2018), Photoespaña (2017), Kir Royal Gallery (2017), XV Biennial of Photography of Córdoba (Córdoba, 2017), and CentroCentro Cibeles (Lanzadera, Cur. Iñaki Domingo, Madrid, 2016), as well as in various collective exhibitions and fairs, both national and international.

Finally, his work is part of the following collections: Bilbaoarte Foundation (2018), ANKARIA Foundation (2019), Cáceres Provincial Council (2019), Irún City Council (2019), Harddiskmuseum (2020), Salamanca City Council (2020), Hoy es Arte Magazine (2020), IAACC, Pablo Serrano Museum (2020), Málaga Provincial Council (2020), Enate Winery (2021), Zaragoza Provincial Council (2021), Miguel Hernandez University (2021), Ses12Naus Foundation (2022), Ifitry Centre d'Art Contemporain (2022), Felanitx City Council (2022), Mardel Foundation (2022), and Loyola University (2023).

## **About the artist: Jorge Isla - Statement.**

Jorge Isla's practice examines the political, social, and economic mechanisms of contemporary society by subverting their status through dichotomies such as reality and fiction, cause and effect, presence and absence.

He represents a set of ideas based on the concepts of border, reinterpretation, and resignification as a conceptual object through plastic research by combining various media: writing, image creation, video, and installation, depending on the nature of each project.