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Nihonbashi-Bakurocho,
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Nihonbashi-Bakurocho,
Chuo-ku, Tokyo

[PRESS RELEASE]



“Exhibit 6” System of Culture

March 16 – April 14, 2025

Opening reception March 15, 2024 18:00-21:00

At parcel

2F Maruka Bldg, 2-2-14 Nihonbashi Bakurocho,
Chuo-ku, Tokyo, Japan

Closed: Mon, Tue, National Holidays

<https://parceltokyo.jp/exhibition/exhibit6/>

Press images

<https://xfs.jp/mi5Rn2>

parcel is pleased to present “Exhibit 6,” a solo exhibition by System of Culture, starting Saturday, March 16, 2024. The works of System of Culture, while centered around still life photography, draw upon a vast accumulation of images and theories that have been continuously disseminated and referenced up to the present day, transforming perspectives on things by materializing the relationships between them.

Yuzu Murakami, who is active in photography research and art criticism, notes that “The 2010s, when System of Culture began its activities, was an era where all kinds of images and information circulated as equivalents on social media platforms such as Tumblr, Instagram, and YouTube.” He suggests that this had a significant impact on System of Culture. Consequently, the artist is conscious of the input format and its effects, as they are continually exposed to deauthorized images through feeds optimized by algorithms. The artist is characterized by questioning how they can assert their presence amidst the torrent of images.

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展覧会、及び作家については：contact@parceltokyo.jp 担当：田中 / 小林

For further information on the artist or the exhibition please contact us at：contact@parceltokyo.jp ATTN: Tanaka / Kobayashi

This approach to photography, distinct from the pre-SNS era, evokes the presence of Conceptual Art that emerged after the era of Modernism.

“Conceptual Art not only captures the world but also poses questions through photography. And it is us, the viewers, who give meaning to those questions. It’s about the awareness of the act of seeing on the part of the viewer. Post-Conceptual Art photography expression emerged from the tension between the photographer and the viewer.

...

I believe System of Culture occupies a space as an artist in the horizon born after this history. In an era where anyone can take photographs, we must be aware of the nature of photography, actively “playing” with references to history and other genres, absorbing the information that spreads throughout our daily lives without distinction, and using photography to express our own experiences and concepts. When we see the works of System of Culture, we are tempted to search for underlying narratives and themes.”

Excerpt from System of Culture’s “Book 2” – Sayoko Ōsawa (Curator, Yokohama Museum of Art)

As stated in the texts by Murakami and Ōsawa, System of Culture’s works question the existence of the medium of “photography” in this day and age. In this exhibition, alongside exhibiting previously unreleased works in Tokyo, we will also be offering for sale “Book 2,” a compilation of all series by System of Culture. We hope you take this opportunity to view the exhibition and explore their collection.

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System of Culture *"Still Life in the Kitchen"*, 2023, Archival pigment print 600 x 900mm



左) System of Culture *"Gummy bears on a mug"* 2021, Archival pigment print, 900 x 600mm



右) System of Culture *"In Front of TV"* 2023, Archival pigment print, 600 x 900mm

System of Culture

A graduate of Musashino Art University, Department of Visual Communication Design. System of Culture's project began in 2017, creating "fabricated" photographs based on everyday realizations, constructed by drawing inspiration from various things such as paintings and films. While objectively observing contemporary society, the artist cynically and impassively creates meaningful moments, prompting us to shift our perspective subtly in our daily lives. Winner of the Patricia Karallis Prize at the "JAPAN PHOTO AWARD 2021" and has also exhibited at the "VOCA Exhibition 2022" at The Ueno Royal Museum in 2022.

Solo Exhibitions

- 2024 “Exhibit 6” parcel (Tokyo, Japan)
- 2023 “Exhibit 5 Then, passed over” BnA Alter Museum (Kyoto, Japan)
- 2022 “Exhibit 4” CALM & PUNK GALLERY (Tokyo, Japan)
- 2022 “Exhibit 3 sacred place” PUBLICIS WALL GALLERY (Tokyo, Japan)
- 2020 “Exhibit 2 EMULSION” Alternative space The White (Tokyo, Japan)
- 2017 “Exhibit 1” Gallery HANARE (Tokyo, Japan)

Group Exhibitions

- 2023 “Vol #1 Akira Kamo / Taro Maruyama / System of Culture” AMATEUR (Tokyo, Japan)
- 2023 “JAPAN PHOTO AWARD” HOTEL THE KNOT TOKYO Shinjuku(Tokyo, Japan)
- 2023 “EPOCHS” Rising Field KARUIZAWA (Nagano, Japan)
- 2022 “VOCA 2022” The Ueno Royal Museum (Tokyo, Japan)
- 2021 “sub-culture II/the player” R for D (Tokyo, Japan)
- 2021 “sub-culture” I SEE ALL (Osaka, Japan)

Awards / Art Fairs

- 2023 “T3 PHOTO FESTIVAL TOKYO 2023”
- 2023 “Foundations” Artsy
- 2022 “Asama International Photo Festival”
- 2021 “JAPAN PHOTO AWARD 2021” Patricia Karallis Prize
- 2018 “EyeEm Awards 2018” Still Life Category Top 10 Finalist

About the artist : <https://systemofculture.com>

About the gallery : www.parceltokyo.jp