

Ei Arakawa and others, M.A.V.O.E. (killer COMMERCIAL)

Thursday, September 3, 2009 at New Jerseyy, Basel

*MAGAZINE 6 “The text by Murayama Tomoyoshi in the advertisement for the new history cinema” (10.1937) – “*This film is not plain and tasteless realization of history. Nor, painfully academic studies of what happened with reduction and elusive referring. I would like to depict the basic movement of history without covering over anything.*”

*Rendition of the architectural parts of New Jerseyy, that Carissa Rodriguez selected to use for her show. Visual choreography with three projectors. Visible from outside.

*MAGAZINE 5 “American agitprop theatre” (9. 1937) – “*There was a rumor in labor movement in NY in the fall 1930. There was German-speaking theatre group, who called themselves Agitprop, who did an energetic, new kind of group singing theatre.*”

*The main materials are the magazines from the 1930s. No precious treat as archived materials, more like a source of actions and parts of temporal building. This building could be swinging. The performance took place at the site of future-tram-system-to-be. Audience and us will take over there.

*MAGAZINE 3 “Elmer Rice visiting the rehearsal of *Lower Depths* (Maksim Gorky, directed by Murayama Tomoyoshi) in Japan” (10.1936) – “*I feel like I’m visiting in Russia. Stage set, make-up, costumes, all completely Russian!*”

*Shapes. M shifts to A. A shifts to V. V shifts to O. O shifts to E. E shifts to M, again?

*New Jerseyy excerpted. "Consumer culture provided new media and venues for communication, even if it threatened to commercialize and assimilate the avant-garde into the mainstream, thus dulling the impact of the message. In the end, this tension in Mavo's work can perhaps never be resolved, as the artists' practice simultaneously sustained the very systems they wanted to subvert. (Weisenfeld)"

*MAGAZINE 4 “Make Up Research” (11.1936) – “*Women’s make-up for theatre is harder than the men’s.*”

*I met with the rare bookseller in Japan by accident. The seller had worked with Mr. Pumhösl, Austrian artist, who incorporated the book covers designed by Murayama Tomoyoshi with his art.

*Tomoyoshi Murayama had stayed in Berlin for 11 months in 1922, and then back to Tokyo forming the group called Mavo in 1923. New Jerseyy excerpted. “The members created paintings and sculptures; staged events, exhibitions and performances; and designed books, magazines, signs and a few structures. (Weisenfeld)”

*MAGAZINE 1 “Letter from the reader, after reading 2nd year anniversary issue” (6. 1936) – “*La Teatro’s compromising please-everyone policies is apparent in the review*

...by its editor.”

*The bookseller showed me monthly magazines called *La Teatro*, with the simple cover design by Murayama. Turning the pages of seven antique issues (each costs \$10 only!), my nose started running because of its dust.

*New Jersey fabricates a special text poster on display. (Could be a part of structure?)

*MAGAZINE 2 “Georgian Folk Theatre” (9. 1936) – “*Georgian Theatre’s new period began in 1922 when the Soviet Union was born.*” (What about before 1922?)