

GALERIE KAMM

**MICHELE
DI MENNA**

ABC ART BERLIN CONTEMPORARY

19 – 22 SEPTEMBER, 2013

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WWW.ARTBERLINCONTEMPORARY.COM

PERFORMANCES

THURSDAY, 19 SEPTEMBER 2013, 12:30 AM, THE UNPACKING OF _____.
SUNDAY, 22 SEPTEMBER 2013, 6 PM, THE REPACKING OF _____.

Literally translated 'genius loci' means 'spirit of the place'. It can refer to the atmosphere of a place as well as the architectural features that are shaped by their surrounding that in turn also dictate the aura of a place. The 'genius loci' therefore is a construct in which knowledge; memory; perception, and meaning all blend together in an act of interpretation by the human intellect. It is a place that stimulates, transforms and empowers.

For Michele Di Menna, whose work explores the artistic process and the methods of production, the 'genius loci' is a fundamental spatial and intellectual requirement to be able to create. In her abc project Michele Di Menna refers to the „attitudes“ by Lady Emma Hamilton, who as one of the very first performance artists at the start of the 19th Century achieved world fame with depictions of antique statues and paintings that she often performed in a black box within a golden frame. Michele Di Menna cites this box as a potential 'genius loci' and fills it with objects, posters, sound and light to recall such a atmospheric space.

She creates the 'genius loci' with her performance 'The unpacking of _____.', at the beginning of abc, while she is packing the temporary place back into the black box in her performance 'The packing of _____.', throughout the end of abc.