

## BEER

Exhibition: October 12 - November 24, 2013

**Catharine Ahearn | Ann Craven | Sam Durant | Nicholas Frank | Cyprien Gaillard**

**Hannah Greely | Sharon Lockhart | Tom Marioni | Tony Matelli | Pentti Monkkonen**

**Pruitt and Early | Vincent Szarek | Henry Taylor | Tom Wesselmann**

Curated by **Drew Heitzler**

Milwaukee, WI.

Good business is not the best art, drinking beer with friends is.

But Andy didn't like to drink beer.

Jasper drank beer.

So did Jackson.

Nancy Holt shot some film of Robert Smithson drinking a Pabst at Mono Lake, so what does that tell you?

Drinking beer is good but it isn't business.

It may be the exact opposite of business.

Beer is conversation.

Business is negotiation.

Beer is use value.

Business is profit margin.

Beer is generous.

Business is not.

There is a lot of talk these days about art business.

This is a show about beer.

"If I had a couple bucks to buy a book, I wouldn't. I'd buy some beer."

- Malibu surfer in *Life* magazine, 1957