Effortlessly employing an array of classic photographic genres – from portraiture to still life to landscape – Ethridge captures his subjects and surrounding environment in vivid, intimate detail. Ethridge combines the glossy, prefabricated affect of commercial photography with the thought-provoking perspective of fine art photography to create works at once familiar and uncanny, nostalgic and distinctly contemporary.

For the exhibition "Interiors," Ethridge draws on the tradition of domestic portraiture, depicting scenes of kitchens, dining rooms, and bedrooms to create tableaux that invert conventional ideas of domesticity and transform mundane scenes into captivating and often unsettling portraits. "Interiors" investigates the broad world of personal space, featuring images of Ethridge's home and studio, magazine photographs of staged bedrooms inspired by the suburban aesthetic, and billboard advertisements. Drawing on diverse manifestations of interior design and the representation of space, Ethridge creates unexpected portraits that challenge the viewer's perspective and turn familiar objects into nearly abstract images.

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