Ethan Assouline SIS123

Autonomie

Some words are emptied of their meaning and become surfaces that are covered with lies-illusions of a world that is going well so that everything can be quietly destroyed. On bank windows and big companies leaflets, we read «Together», «Ecology», «Inclusivity», «Solidarity», «Sharing», «Trust», «Experience», «Transparency» and «Security» and words become holes that we fill with water to better drown reality. For several years now, I've been working with and around these words, big concepts twisted in every directions between politics and advertising. The important thing is always to be able to sell something or to clean up one's image in order to sleep well at night. Autonomy interests me because it runs through childhood, adolescence and old age, the relationship with time and money, activism history, mental and physical health, social, political and territorial existence and an ambiguity of positivity or negativity, at the same time freedom and injunction.

I put it there in bits of paper, images of cities, faces, colors that perform a joy to build a tired old word on which to project as many doubts as hopes for the future.

EΑ

With the support of the Ernst and Olga Gubler-Hablützel Foundation and in collaboration with La Dépendance, St-Imier.