MARCH 4 - 7, 2010

INDEPENDENT

548 WEST 22ND STREET, NEW YORK, NY 10011

THURSDAY, MARCH 4, 4-9PM FRIDAY, MARCH 5, 11AM-8PM SATURDAY, MARCH 6, 11AM-8PM SUNDAY, MARCH 7, 12-4PM

FLOOR 2

ANCIENT & MODERN (LONDON)

GALERIE ISABELLA BORTOLOZZI (BERLIN)

FARIMANI

GAVLAK GALLERY (PALM BEACH)

INDEPENDENT CURATORS INTERNATIONAL

KATE MacGARRY (LONDON)

MESTRE PROJECTS (BARCELONA/NEW YORK)

MITTERRAND + SANZ (PARIS)

MOSS/WESTREICH-WAGNER (NEW YORK)

NEW GALERIE (PARIS)

MAUREEN PALEY (LONDON)

RENWICK GALLERY (NEW YORK)

RESERVED FOR LEO CASTELLI

RODEO (ISTANBUL)

WHITE COLUMNS (NEW YORK)

FLOOR 3

THE APPROACH (LONDON)

GALERIE BALICEHERTLING (PARIS)

LAURA BARTLETT (LONDON)

BOLTELANG (ZURICH)

ELIZABETH DEE (NEW YORK)

FLASH ART

GB AGENCY (PARIS)

OCTOBER

SABOT (CLUJ-NAPOCA)

STUART SHAVE/MODERN ART (LONDON)

WINKLEMAN GALLERY (NEW YORK)

GALERIE JOCELYN WOLFF (PARIS)

ZERO (MILAN)

FLOOR 4

ARTISTS SPACE (NEW YORK)

BORTOLAMI GALLERY (NEW YORK)

HARD HAT/DISPATCH (GENEVA/NEW YORK)

GALERIE BEN KAUFMANN (BERLIN)

HOTEL (LONDON)

JOHANN KONIG/ANDREW KREPS (BERLIN/NEW YORK)

LUBOK

McCAFFREY FINE ART (NEW YORK)

SUTTON LANE (LONDON/PARIS)

Part consortium, part collective, INDEPENDENT lies somewhere between a collective exhibition and a reexamination of the art fair model, reflecting the changing attitudes and growing challenges for artists, galleries, curators and collectors.

The individual concepts for presentation are met with custom spaces that are curated in relation to one another, allowing for dynamic conversation between the exhibitions, participants, and visitors of INDEPENDENT.

The international list of participating galleries, independent curators, publishers, and nonprofit spaces was developed through personal invitations from the founders, the advisors, and, ultimately, the participants themselves.

This approach has allowed the project to evolve through conversations, collaborations and shared conceptual arrangements as opposed to the application process that typically characterizes the contemporary art fair.

Through this ongoing interaction, the participants have entered into a consortium rather than a transactional arrangement with a governing party. Structured as a transparent financial cooperative, the collaborative process of INDEPENDENT allows for both financial efficiency and the creation of more ambitious projects.

