

Glow Rod Tanning with.... / COMCORRÖDER

Kerstin Brätsch / Adele Röder

[Gio Marconi Gallery; Via Alessandro Tadino 15, I-20124 Milano / Kaleidoscope; Via
Gioanni Masera, I-20129 Milano; 22.2.12 - 31.3.12]

exhibition design	DAS INSTITUT
<i>consulting</i>	UNITED BROTHERS ¹
Plinths ²	Martino Gamper
photography	Lucas Knipscher
Pop-Up Store	Adele Röder
<i>consulting</i>	Lydia Rodrigues
COMCORRÖDER host	Lydia Rodrigues
THUS! Unit(s)	DAS INSTITUT
Tanning beds ³	UNITED BROTHERS
roller blinds	DAS INSTITUT

The project: A massive multiplication (and therefore creation, obfuscation, and perpetual annihilation) of the self.

The basis (or rather the necessary fiction—or rather *the door to the maze*) being Kerstin Brätsch and Adele Röder. Begin, then, here, now, with them. “Begin, ephebe, by perceiving the idea of this invention...”⁴

Kerstin Brätsch. *Glow Rod Tanning with....* The subject: the suffering of painting. The aim: to cast a damning light on painting.⁵ A painting always asks, craves, to “be in the right light” (to find its place under the sun...). But imagine a Vermeer hanging in a garage: It would suffer. The transparent paintings are exposed to artificial light—to *aggressive* light.⁶ Backstage light. They are scrutinized and dissected. And, as in an x-ray, each painting MUST fail—fail its beauty—because nothing is hidden.

Adele Röder. *COMCORRÖDER. En-Lightening / En-Visioning / En-Signing* “How to overcome the rigidity of fabric, it’s inanimate material being, regular and abstract, and unfold its possible forms projected onto ~~a woman’s body~~ [a world’s surface?] How to obtain plastic effects that can highlight, without the use of touch, the metric features of weave, thickness, weight and color? *How to proceed from the idea of De-Sign towards the idea of En-Sign?*”

¹ Ei and Tomoo Arakawa. Tomoo runs a suntanning business named Blacky (near Fukushima).

² (3 units = 1 table)

³ for *BLACKY Blocked Radiants Sunbathed* from Glow Rod Tanning Series by Kerstin Brätsch for DAS INSTITUT and UNITED BROTHERS

⁴ ...this invented world, / The inconceivable idea of the sun.” (cf. being in the right light)

⁵ Poussin on Caravaggio, “to destroy painting”

⁶ There are also cryptic aggressors *in* the paintings: hair, fishbone, fluff, spines...

⁷ pirate copied from Antonella Huber