

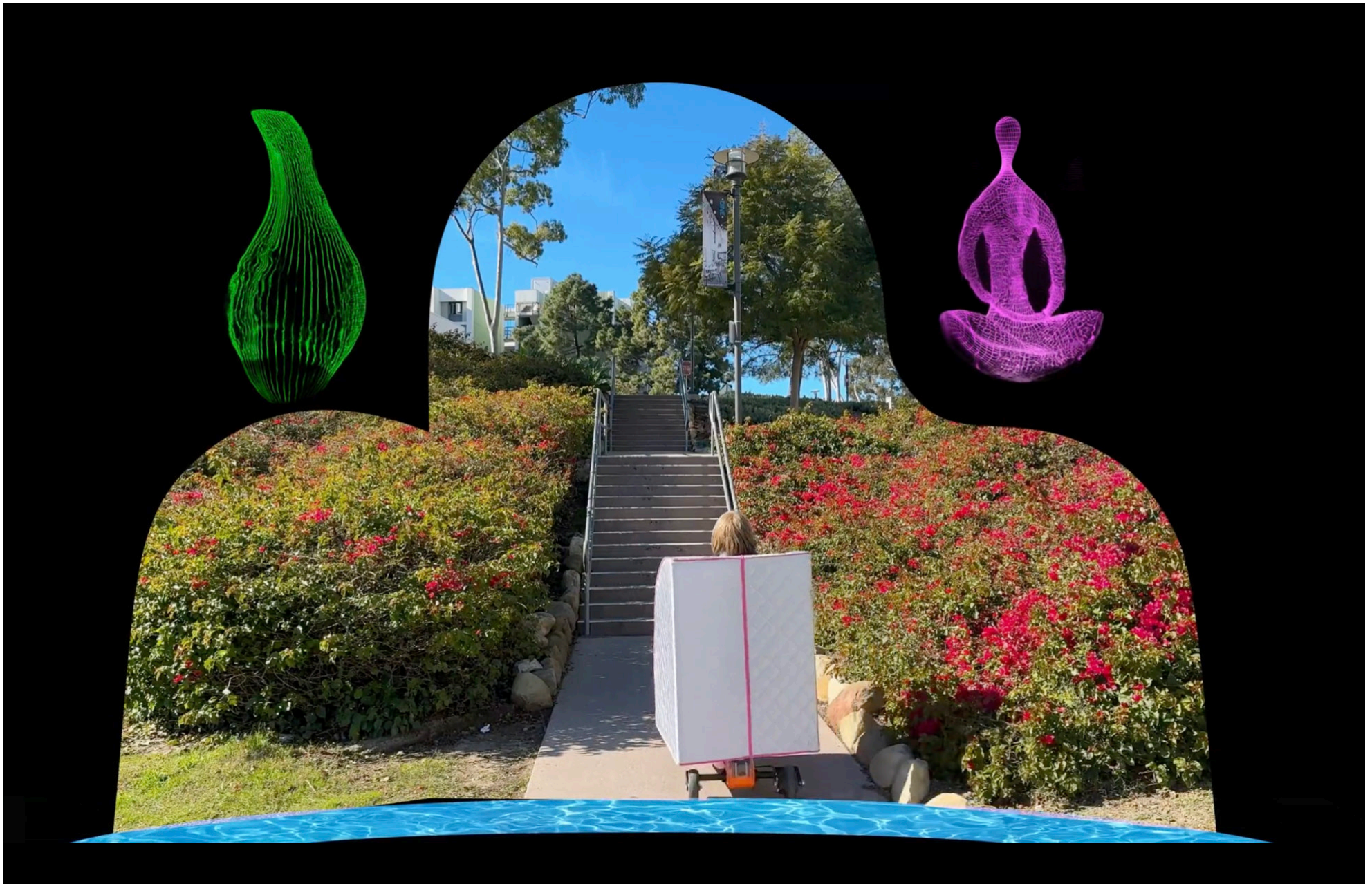
SHANA MOULTON
CYNTHIA'S ANGELS

SEPTEMBER 14—NOVEMBER 2, 2024
GALERIE GREGOR STAIGER, ZURICH





Shana Moulton, *Meta/Physical Therapy Remix*, 2023-24
Single channel 4k digital video, sound, 15:16 min (looped)
Edition of 5+2AP; MOUL/V 77/1



Shana Moulton, *Meta/Physical Therapy Remix*, 2023-24
Single channel 4k digital video, sound, 15:16 min (looped)
Edition of 5+2AP; MOUL/V 77/1

Viewing link:
<https://vimeo.com/984888581>
Password: moulton-ggs



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich

SHANA MOULTON

Cynthia's Angels, Sept. 14—Nov. 2, 2024

Galerie Gregor Staiger, Zurich

Galerie Gregor Staiger is pleased to present *Cynthia's Angels*, Shana Moulton's fourth solo show with the gallery. The exhibition delves into Moulton's characteristic themes and subjects through the lens of her long-standing and faithful alter ego, Cynthia. For years she has served as the artist's vehicle to explore the psychological tensions of contemporary life, where banal modern anxieties and existential complexities collide. Through her eyes, Moulton created a unique form of psychedelic realism.

Debuted at MoMA as *Meta/Physical Therapy* in February 2024, the multi-channel video installation has been reimagined as a single-channel work at the core of this show. Moulton's videos always follow the same narrative pattern where a small issue leads to a spiritual journey and eventual rebirth on the other side of surprisingly effective new age treatments or Amazon purchase. Moulton uses fairly low-fi video effects to construct Cynthia's universe by layering found footage with self-shot video and 2D animation. As technology has advanced, so has Cynthia's world. In *Meta/Physical Therapy Remix*, the artist decided to incorporate AI-generated imagery with video-mapping and floating projections, but without compromising the 90s DIY-DNA inherent to her style.

In the adjacent gallery space, a motif from her video crosses into the physical realm with a series of sculptures built from ceiling fans. Painted and adorned with Moulton's signature motifs, the kinetic works draw direct inspiration from a key scene in the video where Cynthia is lifted through a ceiling fan and transported to another dimension, one presumes, where an encounter with an angel is in store. The blades are adorned with vibrant colors, geometric shapes, angelic music CDs, pillboxes, and whimsical designs, reflecting Cynthia's pursuit of physical or spiritual healing through consumer goods. The playful aesthetic of the fans blurs the line between the mundane and the mystical, transforming a utilitarian object into a symbol of transformation and healing, or questioning a malady of a society where salvation is sought in consumption.

Shana Moulton (b. 1976, Oakhurst, California) is a multidisciplinary artist whose work spans performance, video, and installation. Moulton earned her Bachelor of Fine Arts from California State University, Berkeley, and a Master of Fine Arts from Carnegie Mellon University. She is currently an Associate Professor of Art at UC Santa Barbara. Her works have been exhibited in numerous galleries and museums internationally. Recent solo exhibitions include: "Meta/Physical Therapy", Museum of Modern Art, New York (2024); "Soul Seeker: Shana Moulton X Min Wong", Cement Fondu, Sydney (2022); "All I need is the air that I breathe", Crèvecoeur, Paris (2021); "The invisible Seventh is the Mystic

Column", MCASB, Santa Barbara (2021) among others. Recent group shows include: "ERNSTHAFT?! Albernheit und Enthusiasmus in der Kunst", HALLE FÜR KUNST Steiermark, Stürme (2023); "House of Dreamers", Villa Empain, Bruxelles (2023); "Empowerment", Kunstmuseum, Wolfsburg (2022); "Take Care: Art and Medicine", Kunsthaus Zurich (2022); "Do Nothing, Feel Everthing", Kunsthalle Wien (2021) among others.

LINKS

Interview with Shana Moulton and exhibition curator Erica Papernik-Shimizu

Shana Moulton's
Meta/Physical Therapy
Healing meets the surreal in Moulton's
hyper-saturated dreamscape.
Shana Moulton, Erica Papernik-Shimizu
Feb 15, 2024

<https://www.moma.org/magazine/articles/1033>

Shana Moulton in her studio, video by UC Santa Barbara
Shana Moulton's time-based and immersive video art
<https://www.youtube.com/watch?v=jw6YzXukmwk>

<https://www.e-flux.com/notes/619810/whispering-pines-a-conversation>

<https://hyperallergic.com/900900/shana-moulton-horrors-of-being-a-middle-age-woman-in-a-capitalist-society/>

<https://www.vulture.com/article/shana-moulton-moma-exhibition-cynthia.html>

<https://news.ucsb.edu/2024/021441/museum-modern-art-premieres-shana-moultons-metaphysical-therapy>

<https://www.independent.com/2024/07/11/profile-of-an-alter-ego/>



Installation view of the exhibition *Meta/Physical Therapy*, 2023–24, February 17–April 21, 2024. The Museum of Modern Art, New York, Photo: Jonathan Dorado. Digital Image © 2024 The Museum of Modern Art, New York.



Installation view of the exhibition *Meta/Physical Therapy*, 2023–24, February 17–April 21, 2024. The Museum of Modern Art, New York, Photo: Jonathan Dorado. Digital Image © 2024 The Museum of Modern Art, New York.



Performance in *Meta/Physical Therapy* (2023–24), created in collaboration with composer Nick Hallett; The Museum of Modern Art, New York, Photo: Jonathan Dorado. Digital Image © 2024 The Museum of Modern Art, New York.



Performance in *Meta/Physical Therapy* (2023–24), created in collaboration with composer Nick Hallett; The Museum of Modern Art, New York, Photo: Jonathan Dorado. Digital Image © 2024 The Museum of Modern Art, New York.



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich



Shana Moulton, *The angels of my healing*, 2024
Ceiling fan components, motor, wood, wiring, pill organizers, contact lens cases,
multi-sided RPG dice, reflexology stones, shells, 132 × 132 × 22 cm; MOUL/S 18



Shana Moulton, *The angels of my healing*, 2024
Detail



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich

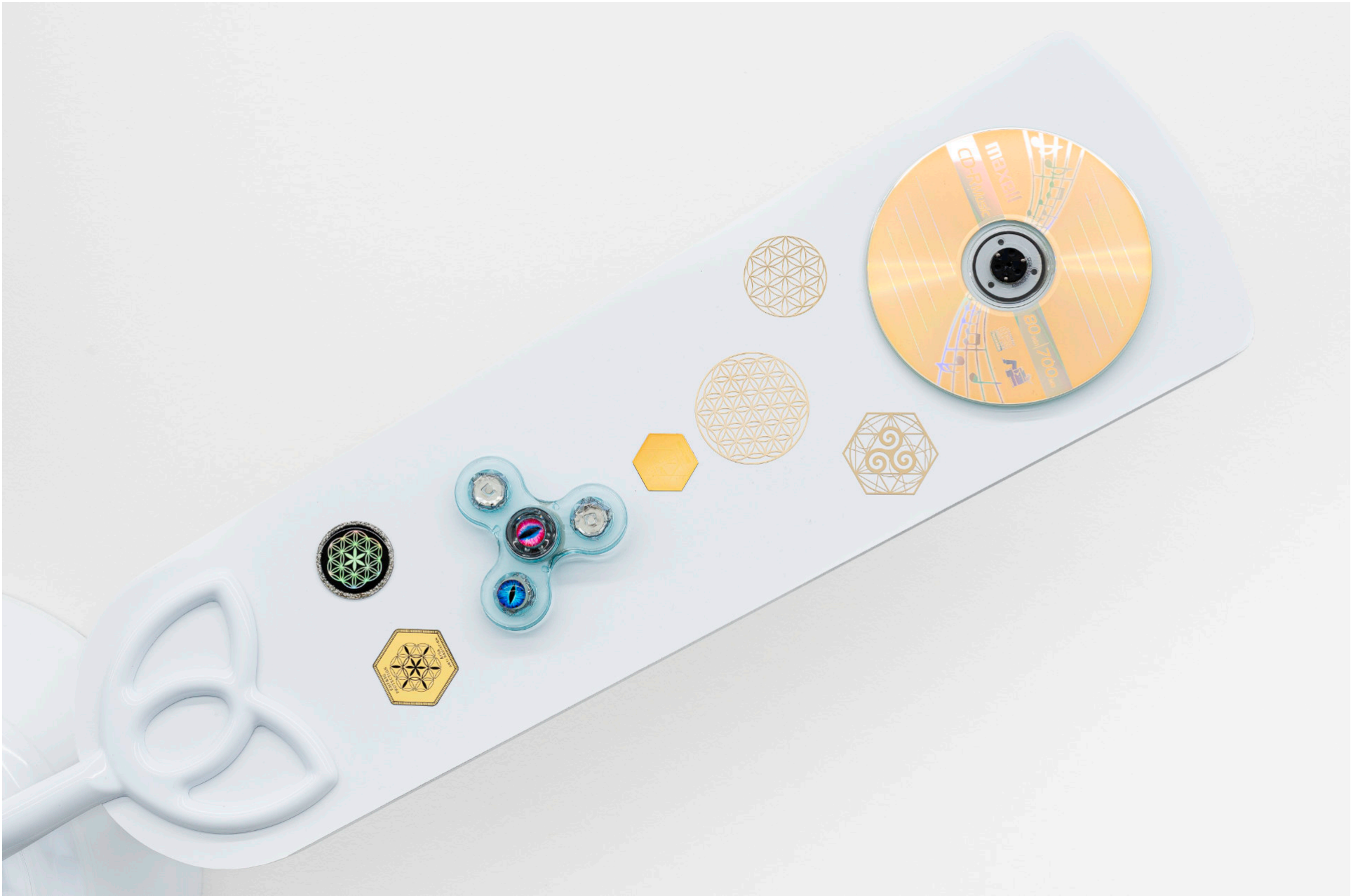
Video documentation [here](#)



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich



Shana Moulton, *The angels protecting my energy field*, 2024
Ceiling fan components, motor, wood, wiring, Gold EMF protection discs, sacred
geometry energy decals, fidget spinners, CDs..., 132 × 132 × 22 cm; MOUL/S 17

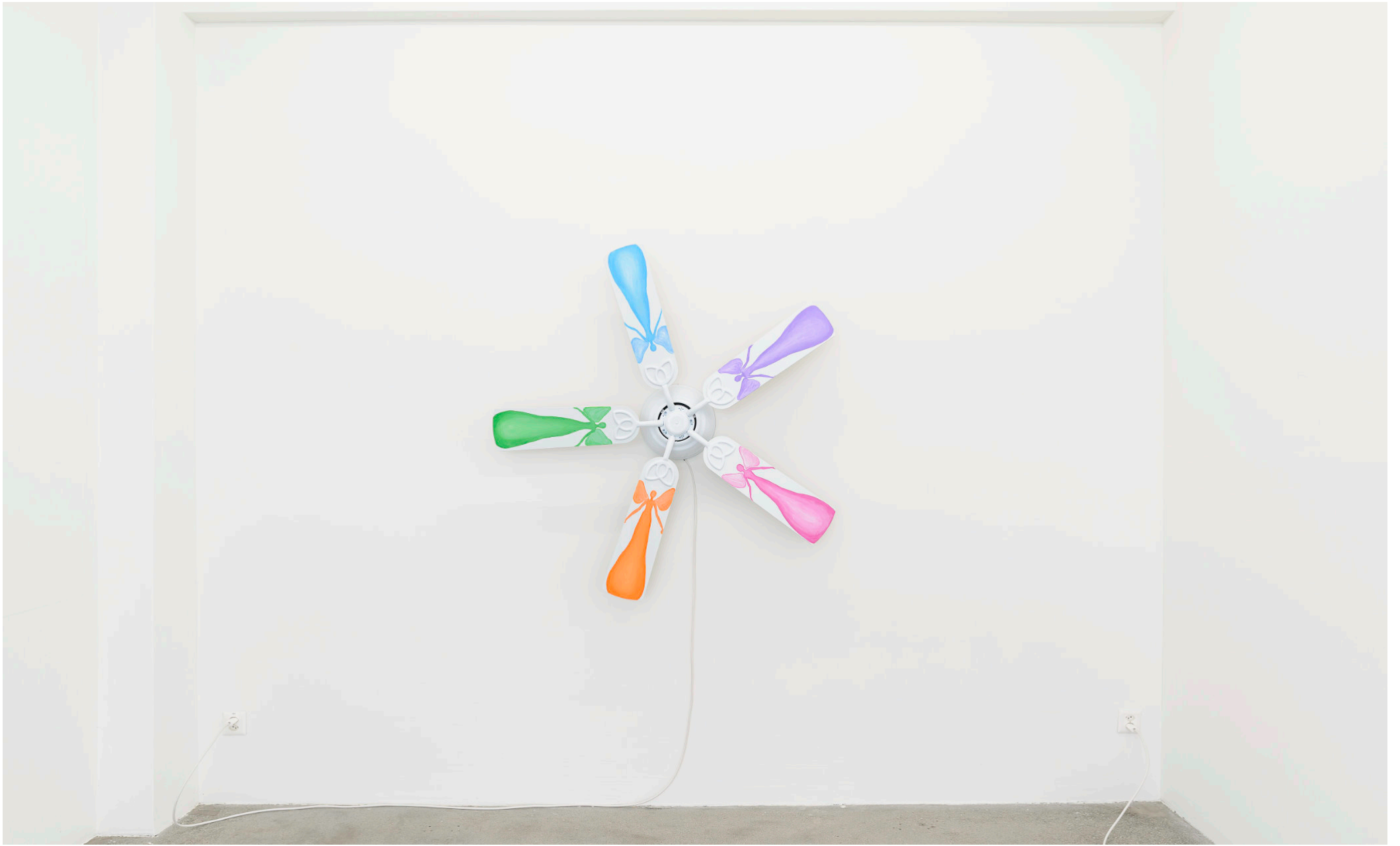


Shana Moulton, *The angels protecting my energy field*, 2024
Detail



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich

Video documentation [here](#)



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich



Shana Moulton, *The angels of my chakras*, 2024
Ceiling fan components, motor, wood, wiring, acrylic paint
132 × 132 × 22 cm; MOUL/S 16



Shana Moulton, *The angels of my chakras*, 2024
Detail



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich



Shana Moulton, *The other angles of my healing*, 2024
Ceiling fan components, motor, wood, wiring, pill organizers, contact lens cases,
multi-sided RPG dice, shells, 132 × 132 × 22 cm; MOUL/S 19



Shana Moulton, *The other angles of my healing*, 2024
Detail



Shana Moulton, *Cynthia's Angels*, 2024
Exhibition view, Galerie Gregor Staiger, Zurich