

**DAMIEN
&
THE LOVE GURU**

Jim C. Nedd
A Special Plan For This World

12 September – 2 November 2024

‘A Plan For This World’ — Jim C. Nedd “A Plan For This World” takes its name from the song “I Have a Special Plan for This World,” by the British band Current 93. The song explores a nihilistic vision in which the vocalist, having lost everything, enacts a mysterious plan towards nothingness or extinction. Reflecting this sentiment, the photographs in the exhibition emerge from a period in Nedd’s life when he too almost lost everything. Quoting Weegee’s ‘Naked City’ (1945), Nedd emphasizes, “to me, a photograph is a page from life, and as such, it must be real.” The reality of the artist at that time was marked by an inexplicable force that continually pulled him, seemingly without reason, into urban scenarios with which he had no connection—cities emptied of their citizens, where he captured images of raw, unguarded moments; moments revealing how reality often hides in silent corners rather than in people’s words.

Over time, the photographs Nedd accumulated revealed a clear pattern, one often focusing on the formal qualities of photography while evoking unconscious narratives that continue to surprise him. He assembled these images into an untitled dummy book, allowing it to evolve, and occasionally sharing pieces from it at exhibitions over the past year. Now, at Damien & The Love Guru, this collection is presented with new work as a solo exhibition for the first time.

Neither these spaces nor Nedd felt the need to provide the coordinates at which these images were made, as his memory is more accurately located in the blunt taste of Vogue Bleue Slims on his tongue, and the strange perfume he always wore—Crystal Haze. This fragrance seemed to encapsulate the volatile essence of that time, when notions of north and south had lost all meaning. Nedd was unaware of how absence had become both his shadow and his subject in all of his homes, and he admits he never truly cared.

Jim C. Nedd is a Colombian-Italian photographer born in 1991. His work has been exhibited in institutions and galleries including Museion, Bozen; Madre, Naples; Galerie Gregor Staiger, Milan; MACRO, Rome; MAM-BO, Bogotá; Cinemateca Distrital, Bogotá; Autoitalia, London; Damien & The Love Guru, CFA, Milan; Athens Biennial, Athens; Hamburger Bahnhof, Berlin; Liverpool Biennial, Liverpool; and Sandy Brown, Berlin. His work has also been published in magazines and journals such as Aperture, Vogue Italia, Kaleidoscope, Revue, and Alla Carta Magazine.

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