

SCOTT KING

curated by Sonia Rosso

opening 28 November 2003 from 7.30 pm to 10 pm

28 November 2003 – 20 January 2004

Every day, from 3 pm to 7 pm or by appointment

SUPPORTICO LOPEZ

via Supportico Lopez 32 - 80137 NAPOLI

Tel. +39 081 445759

www.supporticolopez.com – www.supporticolopez.blogspot.com

info@supporticolopez.com

Scott King (Born 1969, Goole Yorkshire, England) lives and works in London and trained as a graphic designer. He worked as art director of i-D magazine and as creative director of Sleazeneration magazine. Occasionally he produces works under the banner 'CRASH!' with writer and historian Matt Worley. King's work has been exhibited widely in London, New York and Europe in institutions including the ICA (London), KW (Berlin), Portikus (Frankfurt), White Columns (NY), Kunstverein Munich and the MoMA (NY).

A long trainee in the world of the trendy publishing and underground movements gives Scott King's work a strong and effective imprint.

King's images come from the advertising universe, but isolated and enlarged they enter in an archetypal dimension made of signs reproducible by typography.

Acting like he's creating a distorted fanzine, King takes an icon figure of the star system and shows the most obscure and ironical part of it.

One of the work - expressly made for the exhibition - shows a banal letter from a son to his mother. Only by going beyond the formality of the medium we discover the distressing and cynical message: he has killed the cat, and his girlfriend too.

King works with the mystifying sensation that certain well-known images can produce on ourselves, and so here we find the portrait of Madonna with Hitler's moustaches, as well as the UK Railways logo settled as a swastika flag.





Supportico Lopez is a project of Gigiotto Del Vecchio, Mariangela de Vita e Marcello Simeone