

"Knickers, Berlin."

For immediate release

The new Isosceles underwear range photographed on a model and an artist on Germany's Baltic coast – Ahlbeck, to be precise, about four hours' drive from Berlin. What is being promoted, where? Is that even what matters? Berlin – what's going on there? There are some photographs of Berlin in the exhibition, too. The title reads like a caption – in which case, the exhibition would be a photograph and what is depicted within it would be sheer poetry.

Josephine Pryde lives and works in London and in Berlin. In 2012, she made two exhibitions, Miss Austen Enjoys Photography and Miss Austen Still Enjoys Photography, at Kunstverein Düsseldorf and Kunsthalle Bern respectively. A catalogue linked to these two shows is due to appear in 2014. In November 2014, Josephine Pryde will have an exhibition at Arnolfini, Bristol - These Are Just Things I Say, They Are Not My Opinions.

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