



Beverly Semmes, *Green Shoe*, 2024

Susan Inglett Gallery is pleased to present *THE BOYS CLUB*, an exhibition curated by Cortney Connolly. The exhibition will run from 5 December 2024 through 25 January 2025, and will be closed for the holiday break 21 December 2024 reopening 2 January 2025. Please join us for a reception held in conjunction with the launch of *On The Rag's* second edition on 12 December 2024 from 6 to 8 PM.

Nearly seventy years ago Whitechapel Gallery staged *This is Tomorrow*, a seminal show featuring practitioners of Lawrence Alloway's 'fine art/pop continuum' better known as the Independent Group. To reflect mainstream culture, the boys club formed the framework of Pop Art as we know it. Pop Art, as a methodology, communicates cultural values through preexisting signs and symbols disseminated by mass media. In the words of Richard Hamilton, Pop art is "Popular (designed for a mass audience), Transient (short-term solution), Expendable (easily forgotten), Low cost, Mass produced, Young (aimed at youth), Witty, Sexy, Gimmicky, Glamorous, Big business."

The noise of headlines, big print, and imagery has led to an exhaustion of mass media. Sinking ever deeper into the Information Age, archetypal representations of sex, drugs, fame, and wealth are used by capital-driven machines to titillate and extort the masses. Generation Z was the catalyst for a mass withdrawal from the mainstream, co-opting strategies of fiercely gatekept subcultures and niche networks. Socialization and community now are increasingly favored over consumerist goods and validation. As the pendulum swings, *THE BOYS CLUB* assembles the perspectives of artists such as Nina Hartmann, Troy Montes Michie, Marilyn Minter, Natalie Ochoa, Erica Rutherford, Beverly Semmes, and Susan Weil who use the methodologies of Pop Art to interrogate the power systems bolstered by mass communication and to reclaim sexuality and identity.

The exhibition will be on view at the gallery located at 522 West 24 Street, Tuesday to Saturday 10 AM to 6 PM. For additional information please contact Susan Inglett Gallery at 212 647 9111 or [info@inglettgallery.com](mailto:info@inglettgallery.com).

Join the conversation on Instagram (@SusanInglettGallery) Facebook (Susan Inglett Gallery) and Twitter (@inglettgallery), and via the hashtags #SusanInglettGallery and #THEBOYSCLUB