## **Manuel Graf**

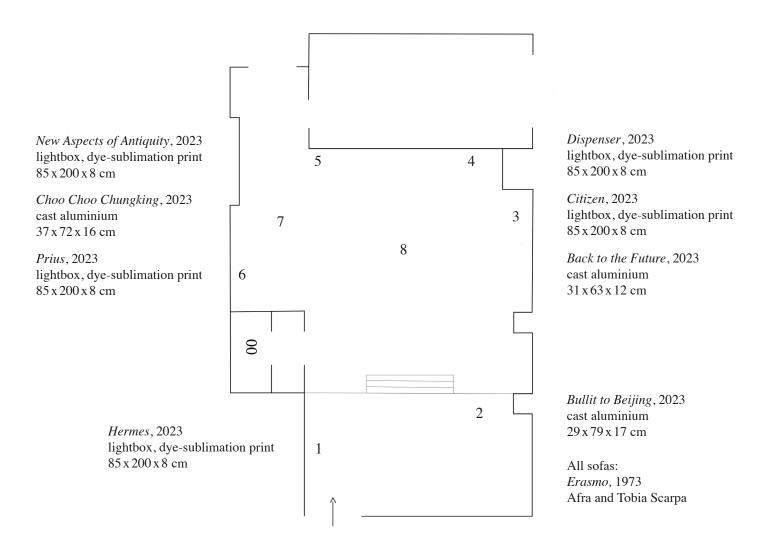
Stay in tonight.

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## Rinde am Rhein

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Skeuomorphism uses familiar physical features from the past to help link old and new technologies. It holds on to old or no longer necessary elements, giving users a sense of familiarity as technology evolves. This approach is like a disguise, echoing Walter Benjamin's idea that the "new" is fragile and needs protection to be accepted and grow strong. Benjamin compares new ideas to young ducklings. The duckling keeps its camouflaged plumage until it is resilient enough to survive its environment. In a world where old and new technologies coexist, skeuomorphism gently introduces innovation. Both skeuomorphism and Benjamin's concept of the "new" emphasize the delicate nature of innovation, asking for gentle introduction and nurturing, much like caring for the youngest in a family.