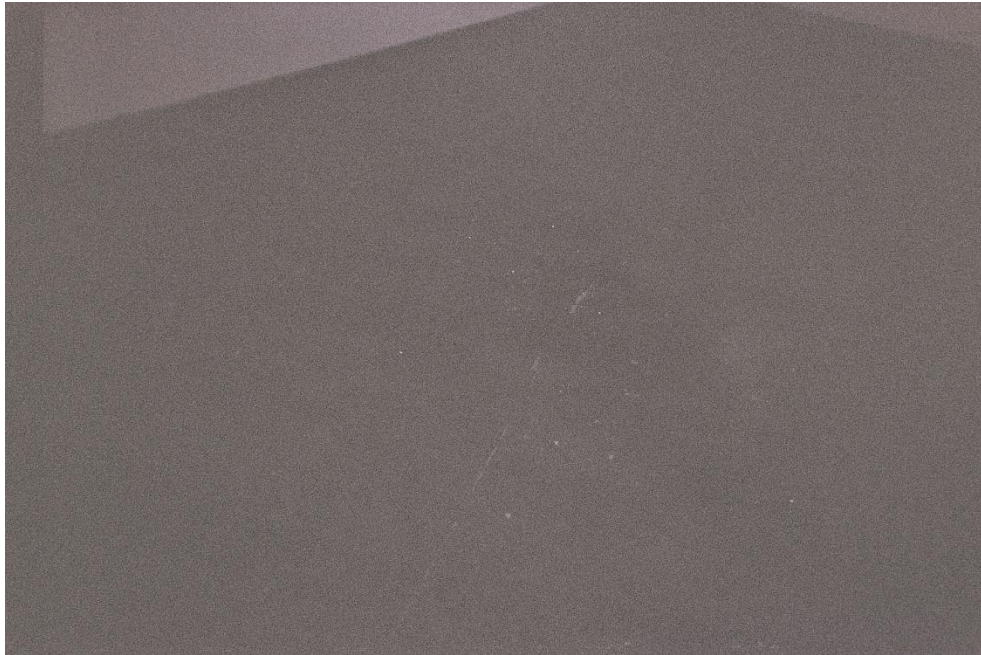


Press Release

Lorenza Longhi
Dazzle Dazzle
25 Jan–9 Mar 2025
Kunstverein Freiburg

Press Meeting
Fri, 24 Jan 2025, 11 am

Opening of the Exhibition
Fri, 24 Jan 2025, 7 pm



Imagine arriving right at the aftermath of a lavish celebration. Lights on, party's over. The remains of what once was unbridled luxury now sparkle scattered around, clumsy witnesses of opulence turned bare ruin. In *Dazzle Dazzle* the high and the low come together in an ultimate trickled-down "bal de débutantes" where the glamour of luxury reveals its eroded protocols. Ostentation is traced through its remnants, and waste is revealed as both a psychological need and an economic condition. Lights on, party's over, yes ... but the rhythm hasn't stopped: its dysfunctional organisation is simply accentuated, getting closer to a rave while maintaining the capacity to shine.

Approaching observation, mimicry and amateurishness as strategies to engage with taste and its implications, Lorenza Longhi appropriates the language of fashion and pins down how desire is constructed, displayed, and performed within consumerist society. She hijacks mechanical reproduction and exhausted standardisation, crafting liveliness out of what could be just perceived as the most classical nightmare. Decoration holds a special place here, jauntily re-claiming the power to strip down seemingly fixed systems, and redefining notions of value and permanence. Get ready to tip-toe among sequins, stencils, ribbons, and grapples ... it's them setting the tempo of the next get-together.

Dazzle Dazzle is Longhi's first solo exhibition in Germany.

Lorenza Longhi (* 1991, IT) lives and works in Zurich, CH.

Selected solo exhibitions:

World of Yum Yum, Swiss Institute, New York, USA, 2024; *Sentimental Pop*, Weiss Falk, Basel, CH, 2023; *The Olds*, Fanta-MLN, Milan, IT, 2022; *Minuets of Manners*, Kunsthalle Zürich, Zurich, CH, 2021; *Treat Yourself to a Break*, Weiss Falk, Basel, CH, 2021; *Visual Hell, New Location*, Fanta-MLN, Milan, IT, 2019; *You're In Business? I'm In Business*, Plymouth Rock, Zurich, CH, 2019.

Selected group exhibitions:

Hoi Köln! Teil 3 : Albtraum Malerei & Teil 2: Im Bauch der Maschine, Kölnischer Kunstverein, Cologne, DE, 2023; *Zürich Biennale*, Kunsthalle Zürich, Zurich, CH, 2023; *on affairs*, Halle für Kunst Steiermark, Graz, AUT, 2023; *The Wig*, Bonner Kunstverein, Bonn, DE, 2022; *The Equality of Possibility*, Kunstverein Bielefeld, DE, 2021; *Lemaniana*, Centre d'Art Contemporain, Geneva, CH, 2021; *Fuori. 17° Quadriennale d'arte*, Palazzo delle Esposizioni, Rome, IT, 2020; *No Joke*, Milieu, Bern, CH, 2020.

Programme

Fri, 24 Jan 2025, 7 pm
Opening Night with an Introduction by Heinrich Dietz

Wen, 5 Feb 2025, 7 pm
Curator's Tour with Heinrich Dietz

Mon, 17 Feb 2025, 7 pm
Film Screening
// Gattopardo (Luchino Visconti, 1963)
Location: Kommunales Kino Freiburg

Wen, 26 Feb 2025, 7 pm
Guided Tour with Marilena Raufeisen

Wen, 5 Mar 2025, 7 pm
Artisttalk with Lorenza Longhi

Sun, 9 Mar 2025, 2–4 pm
Workshop for Children 6–12 years
(registration required)

Contact

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Opening Hours:
Wed–Fri, 3 pm–7 pm
Sat–Sun, 12 am–6 pm

Entrance: 2 €/1.50 €
Thursdays free
Members free

The exhibition is supported by:

schweizer kulturstiftung

prohelvetia

Kunstverein Freiburg is supported by:

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