

truque [trick] ilê sartuzi

Introduction

Trick consists of a series of subtle interventions — similar to magic tricks — that reveal infrastructural elements of institutional spaces dedicated to culture and art. These works involve technological security elements that are often invisible, playing with the visitor's experience and focusing attention on peripheral aspects of the museum environment. The exhibition has two main cores: one of them orbits around "Sleight of Hand" (2023-2024) and the other is a series of "Propositions for museum security systems" (2023) that were first published in text format in Revista Rosa.

Trick

Heloisa Espada Institutional Curator MAC-USP

In the works of Ilê Sartuzi, it is common for different objects to be animated and move in a more or less random manner. These imperfect and fragile mechanisms often create the sensation that something is about to go wrong. Through various resources, ranging from painting to video, from puppet theater to contemporary technologies of different degrees of complexity, the artist exposes gears to dismantle power discourses.

Trick turns to museum institutions and their security equipment, questioning their legitimacy, their role in the history of colonization, and their standardization processes. At first, the exhibition presents a series of works that interfere with the infrastructure of MAC USP, manipulating lights, alarms, and other security devices that usually have the effect of intimidating the public. The works, sometimes triggered by the presence of the visitor, disarticulate the authority of the institution, making it perform in a dysfunctional and delirious way. These works are joined by the video installation Sleight of Hand (2023-2024) and a set of documents and objects related to it, which convert the idea of theft and magic into an artistic gesture. The work records the action carried out on June 18, 2024, at the British Museum in London, when, during a program that allows visitors to handle collection pieces, the artist used a magic technique to swap an original coin, minted in 1645, for a replica. Then, Sartuzi walked towards the street and, before leaving, deposited the coin in the institution's donation box.

This exhibition brings to light not only the contemporary debate about the repatriation of cultural goods but also, in a way, dismantles the museum's black box, allowing the visitor to notice equipment that is usually invisible and naturalized, but whose subtle presence supports and validates the discourses presented there.

Gestures and Spaces for Brand-New Meanings

Marcela Vieira Exhibition Curator

There are various ways, conscious or not, of entering a space and generating meanings, associations, and, by extension, new memories. Some may step into a space and allow themselves to be captivated by a word, a fleeting impression—an event belonging to the enigmatic domain of affect. Others may engage with space by scrutinizing its angles, planes, quadrants, and light. The distinction between these modes of perception, which we continuously experience, is subtle and often unspoken. Yet, these dynamics are always susceptible to representation through narrative or speculative means.

Nothing, however, prevents different ways of experiencing movement through space from merging, giving rise to exceptional occurrences: structural perceptions shifting into the realm of sensation or, conversely, sensory impressions assuming a geometric register, shaped by movement and rhythmic cadence. Ilê Sartuzi's exhibition Trick, installed at MAC USP, explores these observational and spatial possibilities, simultaneously revealing the structure (and infrastructure) of the exhibition space and activating the body's properties through meticulously choreographed movement.

During the production of Trick, Sartuzi's approach was particularly remarkable. It involved meticulous research into the museum's structure and agreements with different institutional bodies, including curators, the security team, and the fire department, all of whom engaged in negotiations regarding the architectural scope. On one hand, there was a strong commitment to spatial considerations, evident in the study of the floor plan—an element that is integrated into Trick as both documentation or, if we want, an independent artwork. Equally noteworthy is the fact that many of these works—Turn Me Off, Signal, False Alarm: Symphony for Museums, Vigilant, and beep—emerged from a speculative process, originating as text. This aspect is particularly intriguing, as it reveals that before making visual and aesthetic decisions, Sartuzi engaged in a primarily technical approach, gathering vocabulary, perspectives, and conceptual frameworks related to his subject. Before finally arriving at the image—which potentially embodies novelty or, ideally, the possibility of transformation—Sartuzi's process often draws upon a variety of linguistic models, including literature, architecture, theater, and choreography.

The two-channel video Sleight of Hand, recorded at the British Museum in London and now exhibited in Trick, confirms Sartuzi's interest in the study of space. However, this time, the exhibition space is strategically approached as the stage for an operation that lies between theft and magic, exploring what these two activities have in common. (Sleight of hand refers to the illusionistic manipulation of an object, making it disappear before the eyes of the other.) To execute this carefully premeditated move, the presence of another person is necessary, because without them, neither the magic nor the theft would be completed and would simply remain as mere practice. For the sleight of hand to be successfully performed, the magician or thief must navigate a complex system of signs, involving rhythmic, spatial, visual, and psychological elements. Because the outcome depends not only on the performer's actions but also on external factors, the thief or magician remains acutely attuned to external agents beyond their own gestures or movements. This is why even the most perfected preparation for the act involves a significant margin of error. When successful, it is not the act itself but the consequences—the gesture, the pass—that is revealed by both theft and magic.

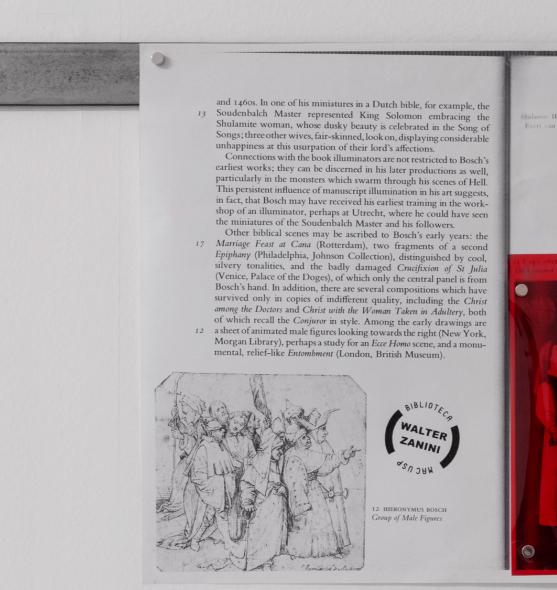
The operations proposed by the tricks require a reconfiguration of gestures and the creation of rhythmic dynamics between the bodies, aiming to inscribe themselves within the supposedly natural order of the situation in which they are about to intervene. Flowing within the rhythm, even if only to participate synchronically, implies an intervention in reality, with the intention of camouflaging oneself within it, simulating spontaneity. From the operation of concrete and real elements, a transformation can happen, opening up new possibilities for perception. In Sleight of Hand, the magical action, or theft, performed by the artist leads to a shift in meaning, paving the way for a language that can be utopian and effusive, while also offering a critical perspective on the reality it engages with.

Another recurring element in Sartuzi's poetics emerges in Sleight of Hand: the study of bodies. While in previous works these bodies are represented in mechanized or artificially altered forms, often through dismantled mannequins, in Sleight of Hand, the characters are real and experience intense apprehension in response to the situation they face. Because they are anonymous—their faces never revealed to us—and silent (the video is accompanied only by a soundtrack that accentuates the rhythm and ambiguity of the outcome), our attention, as viewers, is directed toward the improvised choreography that was intuitively necessary for the success of the project.

And speaking of choreography and spatial configurations, we are invited to experience the exhibition not merely as spectators, but as agents capable of activating its structures, making the environment "speak" and respond to our paths and movements. However, one work in Trick challenges us—partly due to its pictorial nature, which contrasts with the exhibition's technological explorations: The Vanishing Coin, a replica created by an anonymous art forger whom Sartuzi entrusted with the task of precisely replicating a painting of his own, introduces yet another anonymous body into the exhibition. The concealed identity of the depicted figure shifts the focus to the coin and the gesture that holds it. This painting emerges as an enigma, evoking a *mise en abyme* effect within an exhibition shaped by reproductions, forgeries, replicas—or, if we prefer, tricks—where meticulous layers of self-reference unfold like Russian dolls, encompassing choreographic, conceptual, and, in a broader sense, critical reflections on the institutional context and the circulation of art itself.



map and technical details of the exhibition *Trick* silver gelatin print, acetate, red pen and acrylic 41.5 x 33.3 cm and 21.5 x 34 cm





Bosch (The Conjurer, MAC-USP), 2025 photocopy of a book found in the Walter Zanini Library at MAC-USP, stamp, lightening gel, magnets 29.7 x 21 cm

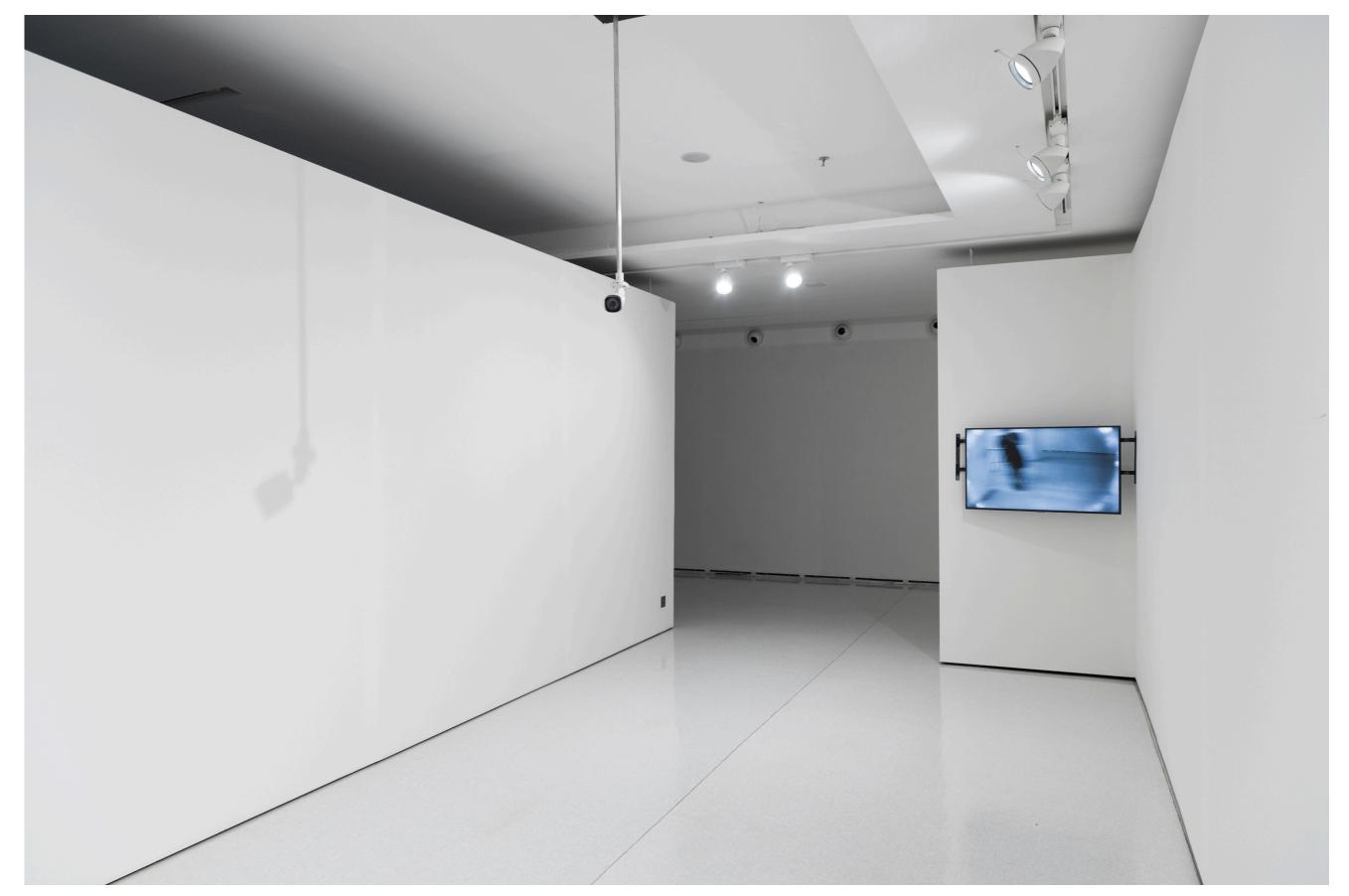
This painting, entitled "The Conjurer" (after c. 1525) by Hieronymus Bosch, it is actually a copy from a missing original and was important for the development of "Sleight of Hand". For the exhibition, a photocopy of a page from a book found in the Museum's library was made. This work is shown in the presentation of the show, next to the curatorial texts.



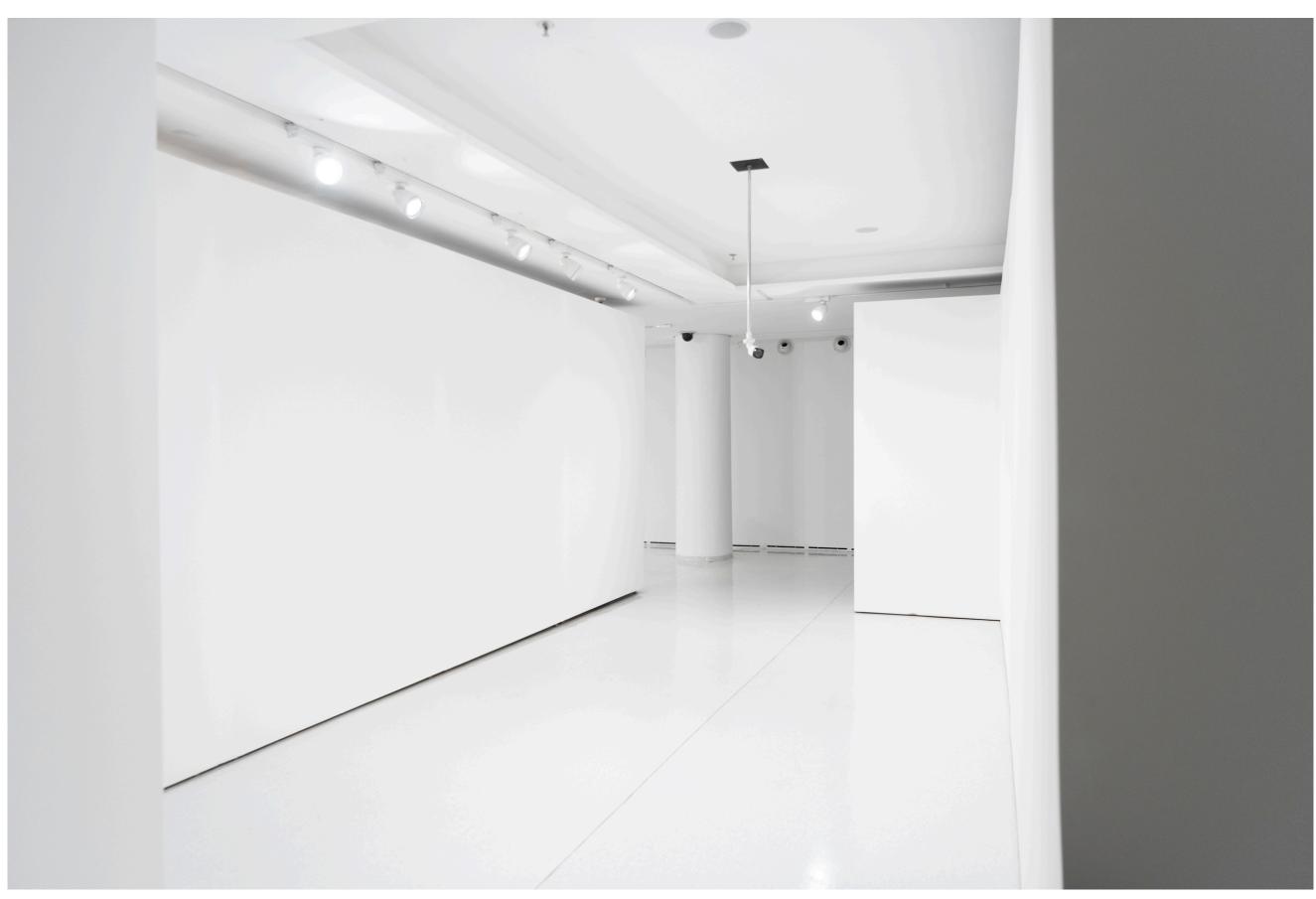
The Vanishing Coin (forgery), 2023-2025 oil on linen, black velvet and pins 30.5 x 40.5 cm Following recent conceptual interests that culminated in the "Sleight of Hand" project, this work is investigating relations between authenticity and forgery, value and circulation. The painting is a commissioned forgery of one of Sartuzi's works. After a set of instructions, the professional counterfeiter created a replica of the painting.



Turn Me Off, 2023-2025 switch, microcontroller, relay, speaker variable dimensions In this hall, near the elevator, a voice — at first low and muffled — is coming from the inside of a light switch on the wall. This small object repeats, with a certain variation, the phrase "turn me off". Whispering from the wall, and then crying for help, screaming, and seducing. If someone tries to help, the switch will laugh at you.



Watchman, 2023-2025 security camera, aluminum, DC motor, signal converter and TV variable dimensions At the center of the room, the most visible intervention, there is a camera that spins on its vertical axis. Hanging from the ceiling, the CCTV camera transmits the live image of the room to a TV in the space. As the camera is spinning, the image never stabilizes, and informs little about what is happening. It is a dysfunctional watchman.



Signal, 2021-2025 modified museum lights, microcontroller, relays variable dimensions Still on an infrastructural level, the lights of the space don't seem to be working properly. They have a life of their own. They blink. They communicate with each other. There is an encrypted signal message and a response. In morse code. Or they play games of imitation, repeating patterns of "on and off" that one or the other proposes.



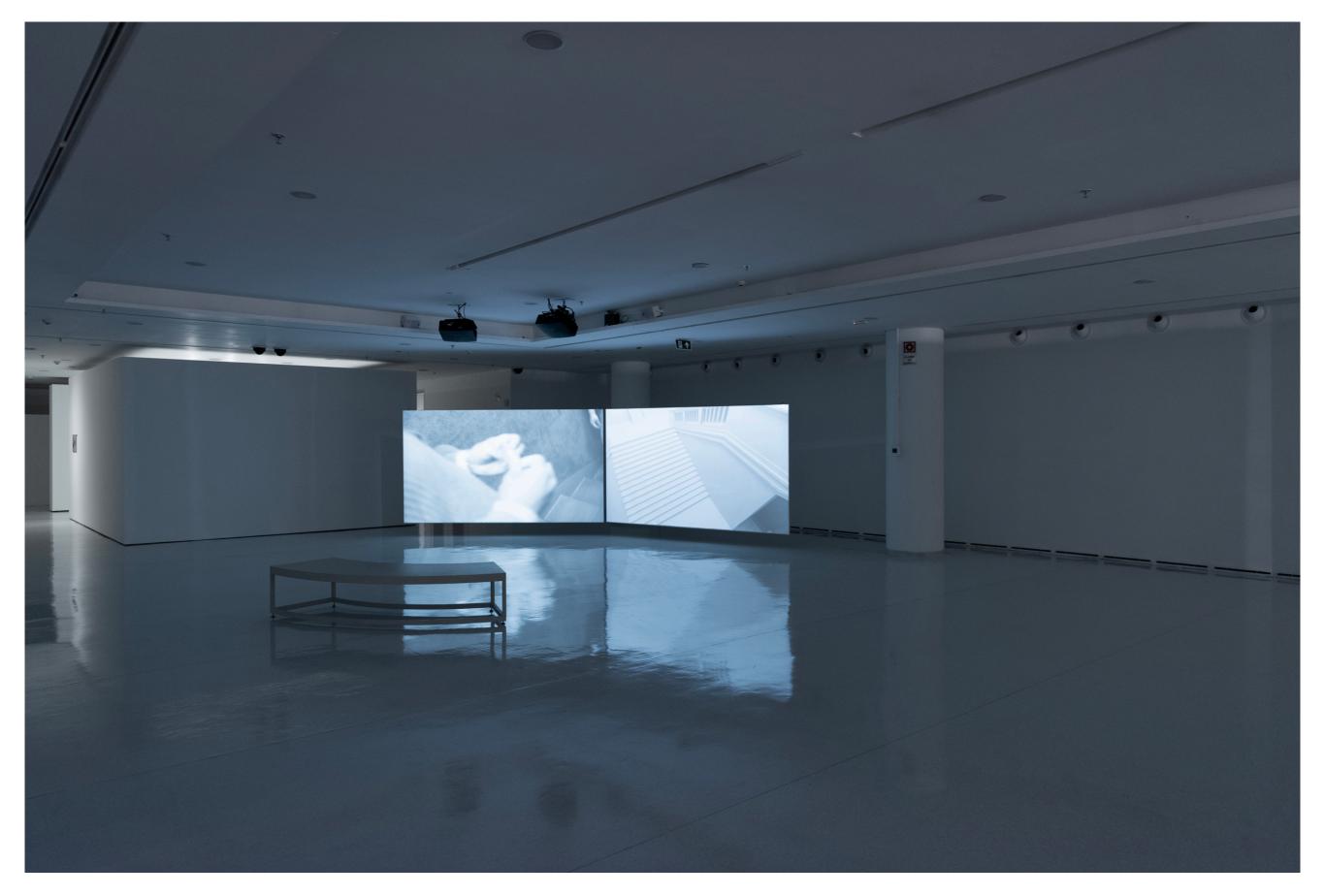
beep 2023-2025 buzzer, microcontroller, laser and sensor modules variable dimensions On their way out, when one is trying to leave the room, they will trigger the alarm. With one of those laser sensors normally used in museums and exhibition spaces to control the proximity of the visitor in relation to the works. In this way, every time that one crosses the invisible line to leave the room the buzz of the alarm will be heard.



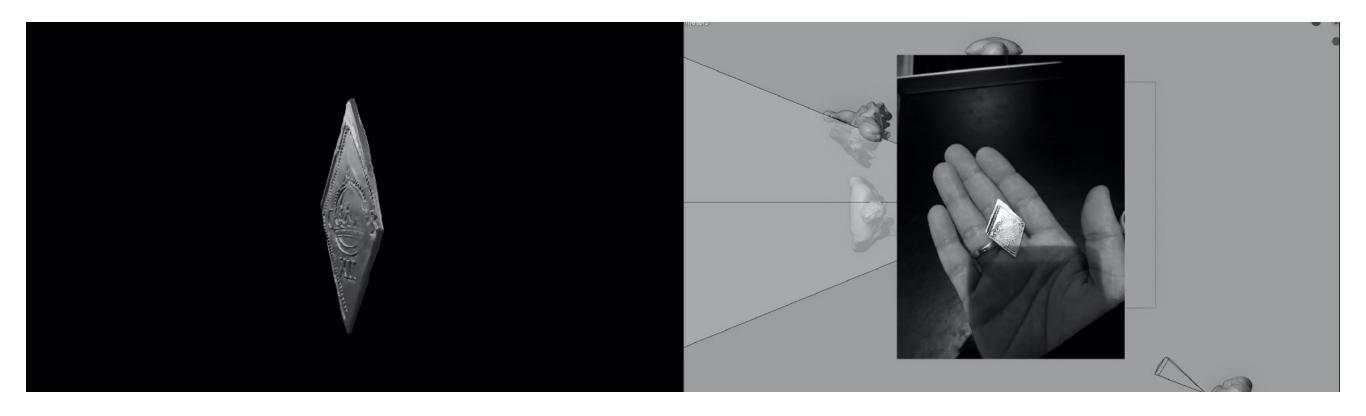
beep 2023-2025 buzzer, microcontroller, laser and sensor modules variable dimensions



the gesture of this work consisted of temporarily "stealing" a historical coin from the collection of the British Museum. After more than a year of planning, I secretly exchanged a 1645 silver coin minted in Newark during the English Civil War with a fake replica and deposited the object in the donation box of the museum.

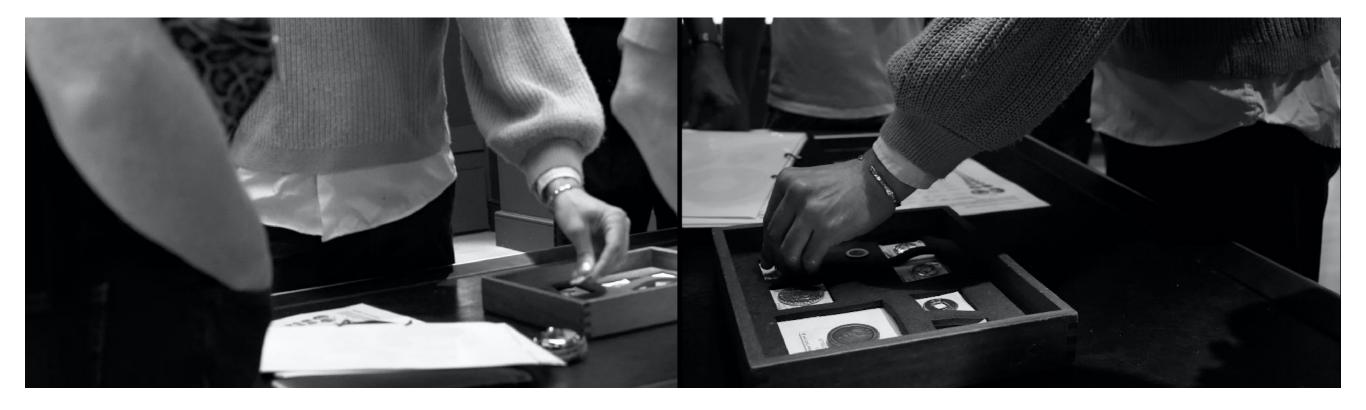


although the main public discourse around this work was through a lens of the decolonial discourse and something in the tradition of "institutional critique", I'm also interested in exploring issues around value, circulation, trickery, authenticity and forgery.



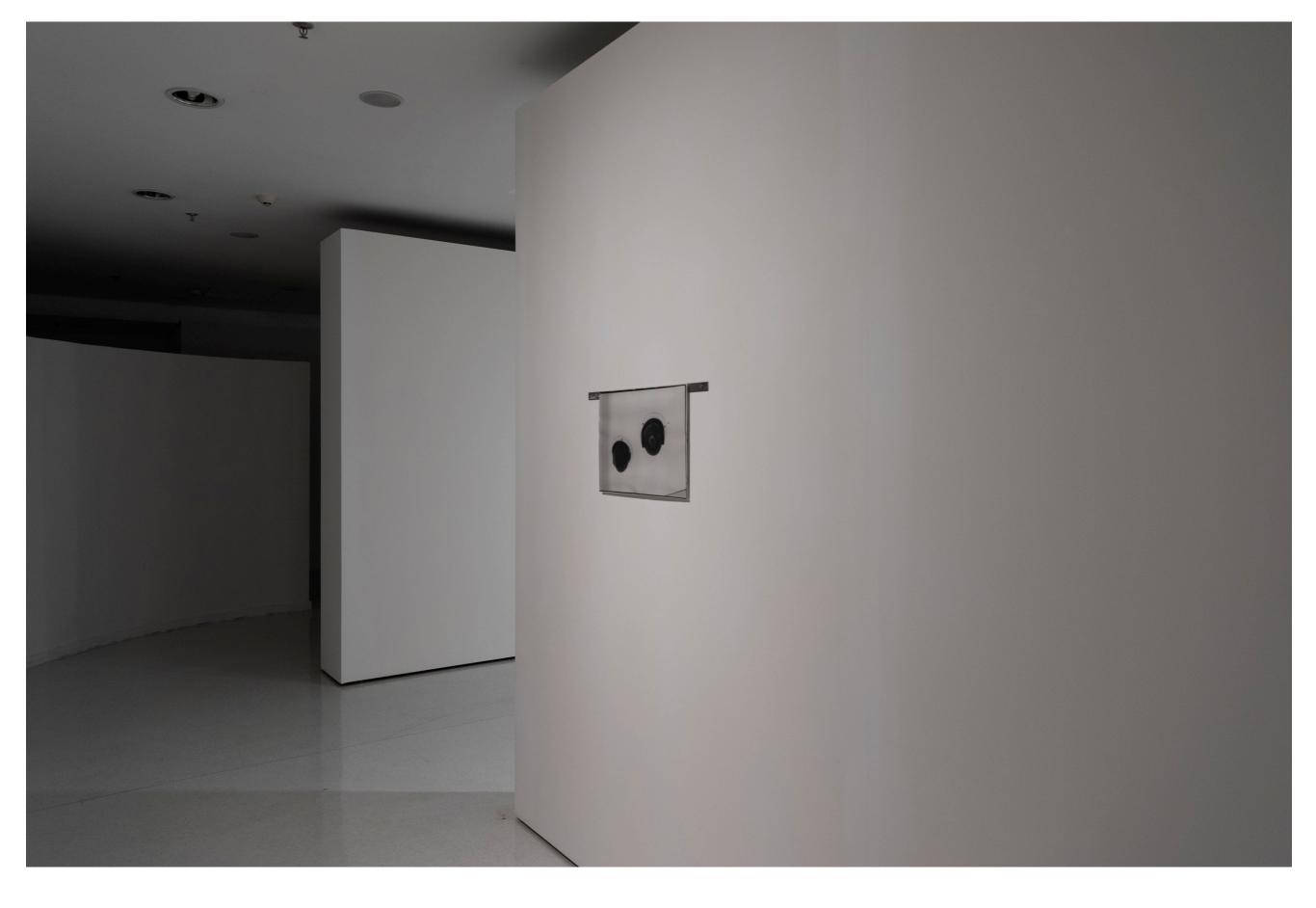


click here to watch the video password: trick





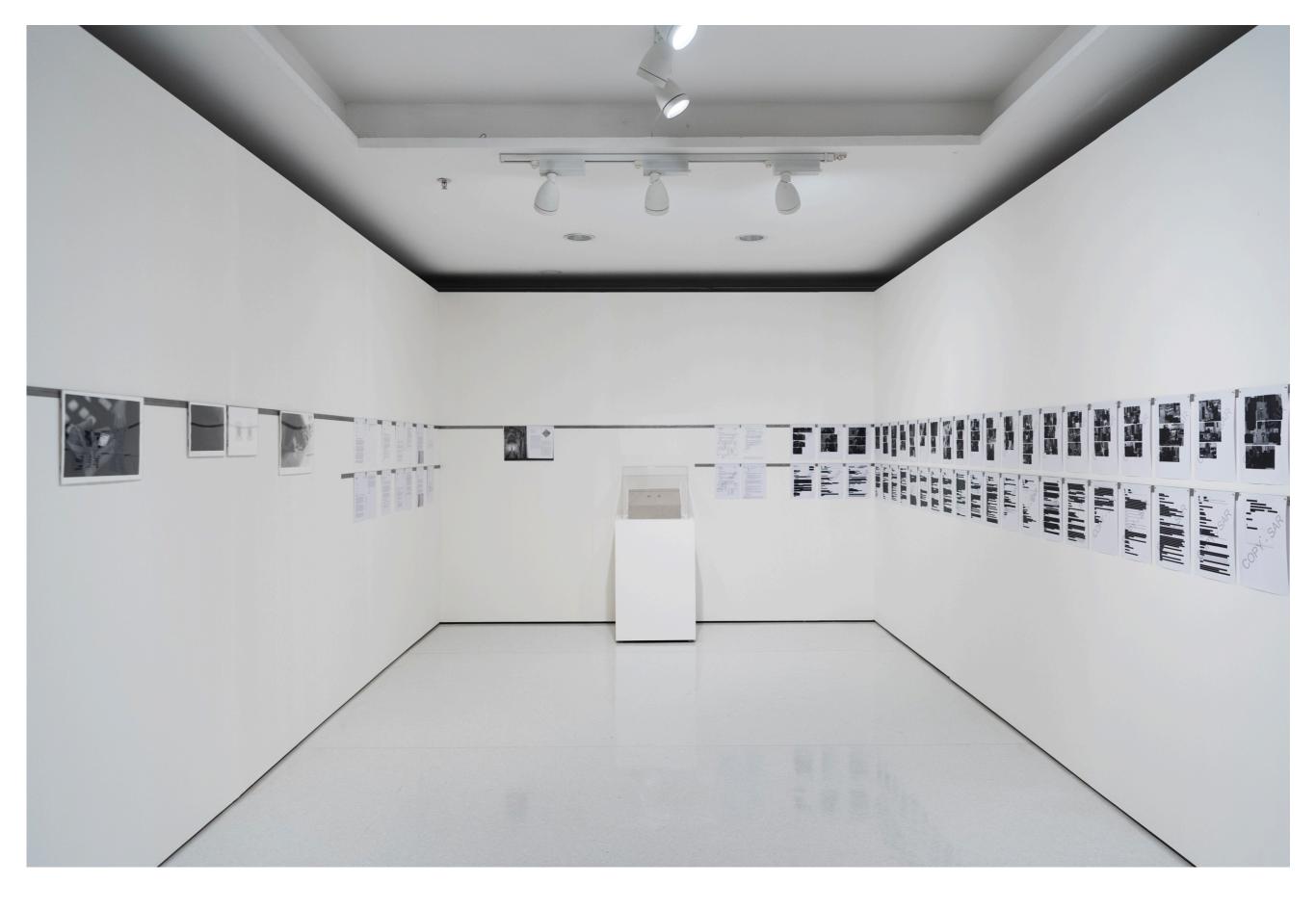
click here to watch the video password: trick





echoing the recurring figure of Hieronymus Bosch's painting as a kind of founding myth of the exhibition, this photograph portrays two of the space's security cameras where it is possible to read the brand of these products "Bosch", connecting the two parts of the exhibition, which concerns the project "Sleight of Hand" and the "Propositions for museum security systems"

Bosch, 2025 silver gelatin print 48 x 32.8 cm

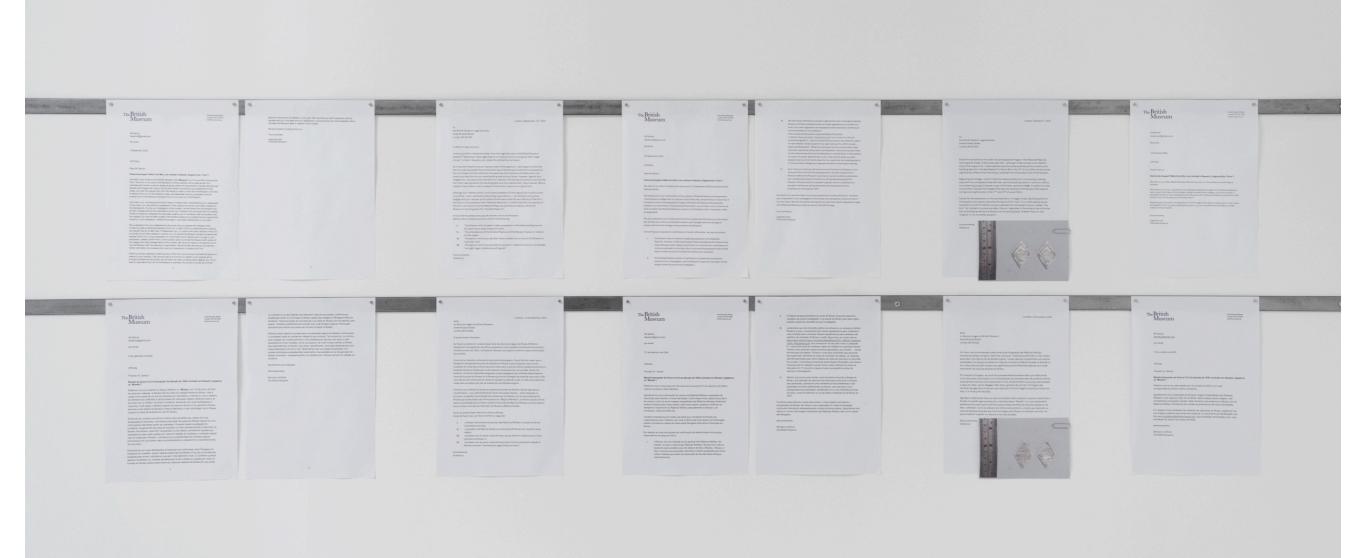




Sleight of Hand (document II), 2023-2024 scanned image from 35mm film of the original coin being handled by the artist on one of his many visits to the British Museum



Sleight of Hand (document V), 2023-2024 scanned image from 35mm film of the original coin in the British Museum donation box



Sleight of Hand (letters), 2024

letters exchanged between the British Museum's Legal Services and the artist variable dimensions, 7 copies on 21 x 29.7 cm paper and translations + 10 x 15 photographs

In these letters that starts with the allegation from the museum saying that "we have reason to believe that, notwithstanding your statements to the press, you may still be in possession of the original Coin ", the artist and the Legal Services investigate the possible interpretations on the "originality" of the coin and what really happened during the heist.



No entanto, a primeira moeda cunhada no Brasil foi obra dos holandeses e tinha formato quadrangular, conhecido como obsidional. A Holanda dominou parte do nordeste brasileiro, mais especificamente Pernambuco, entre 1630 e 1654, e cunhou suas primeiras moedas entre 1645 e 1646, diante da necessidade de pagar seus fornecedores e do cerco militar de Portugal, que começava a se intensificar e restringia a circulação do dinheiro. As moedas obsidionais de No entanto, as dificuldades e riscos de transporte ouro valiam 3, 6 e 12 florins. Traziam as inscrições das moedas tornaram necessário mover a instituida Companhia das Índias Orientais em holandês ção para outras capitanias, onde ficaria até recunhar

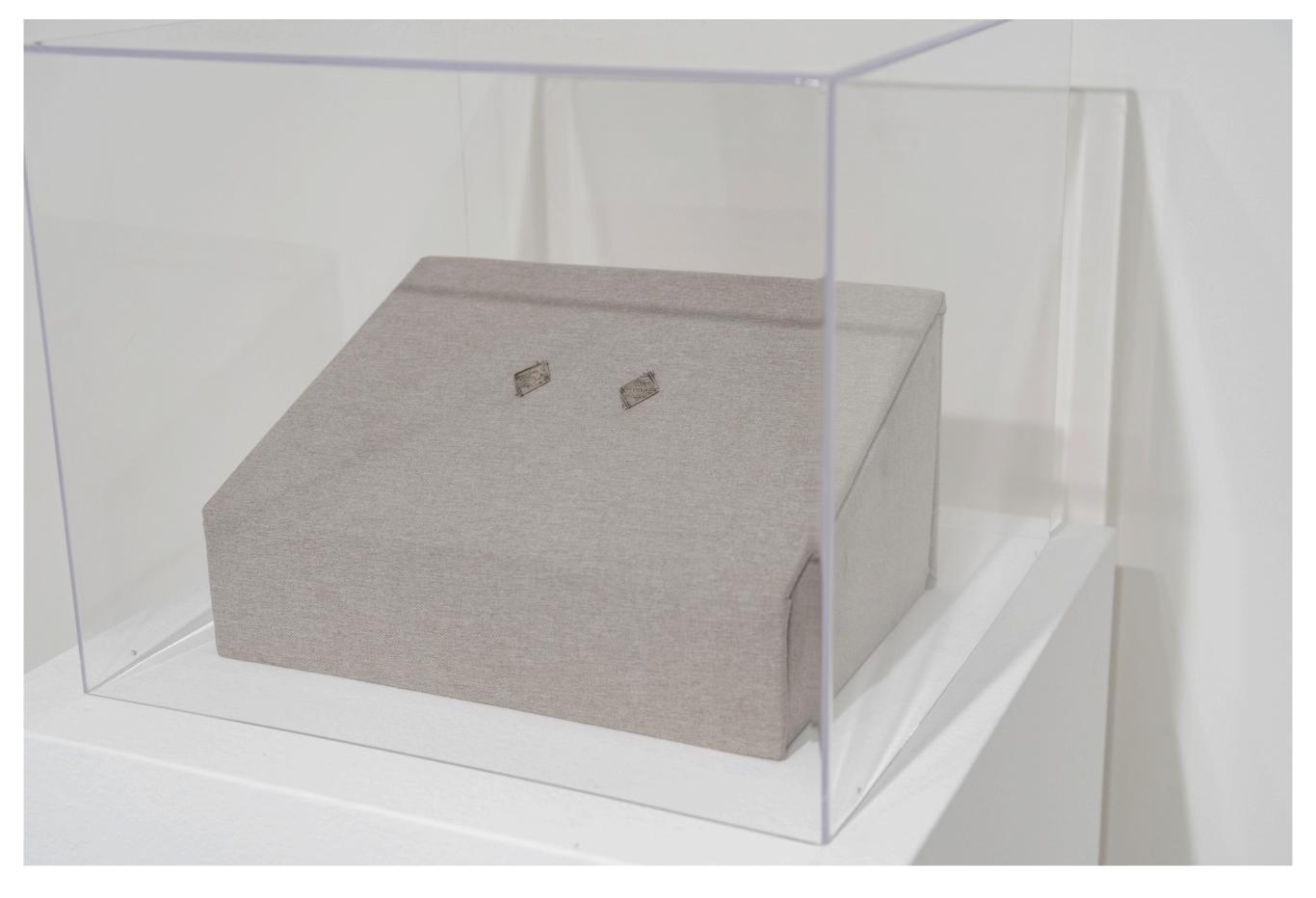
Em 1654, finalmente derrotada pelas tropas portu guesas, a Holanda rendeu-se. Para realizar seus pa gamentos finais na colônia cunhou soldos de prata que também traziam as inscrições G.W.C. mas que o contribuido de glaciero. ao contrário dos florins de ouro, eram unifaciais. Neste mesmo ano foi autorizada no Brasil a circu-Quadrangular e com apenas uma face, o modelo ho- lação de moedas de cobre - produzidas na Casa da landês não prosperou, preservando-se o formato cir- Moeda do Porto e destinadas a Angola -, devido à cular e a dupla face, como as séries produzidas pela necessidade de numerário pequeno para pagamentos Casa da Moeda.



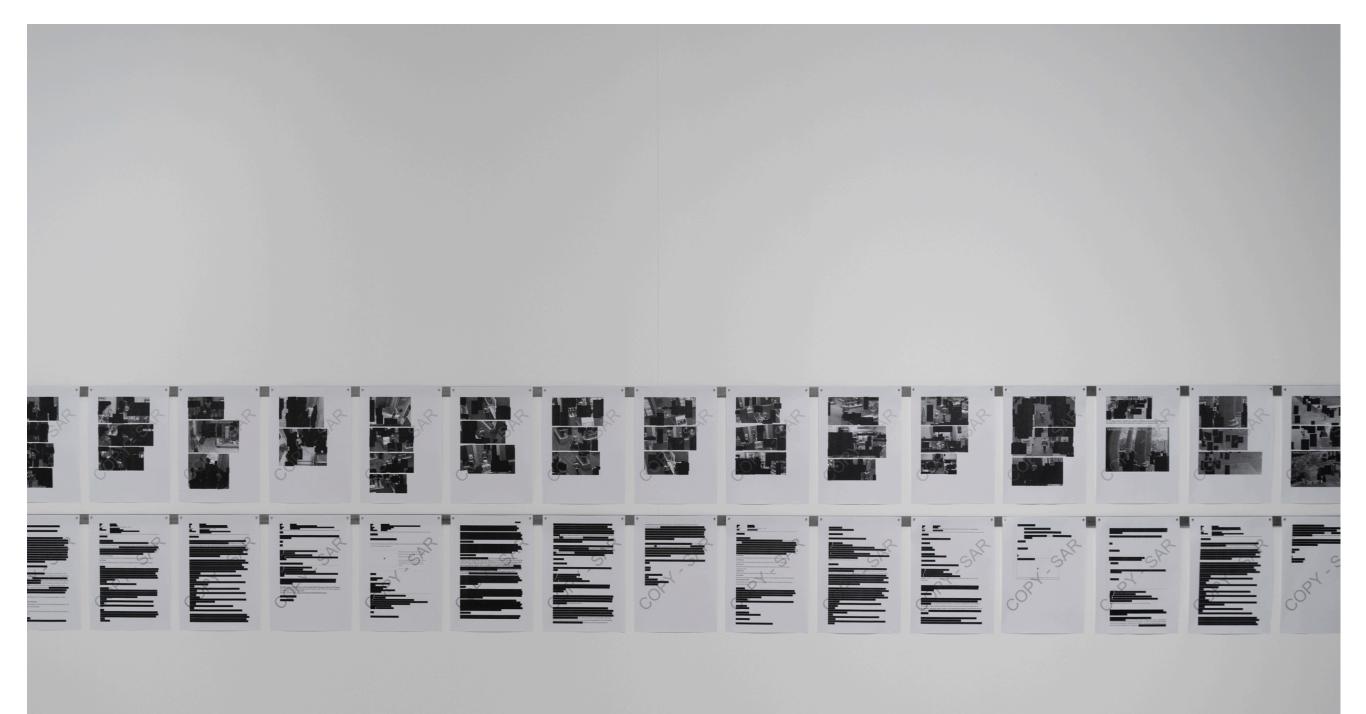
(G.W.C.) no anverso e o nome Brasil no reverso. todo o meio circulante local. Por isso, em 1699, a

de menor valor. Vinte anos depois, sua circulação não se fez mais necessária e foi proibida com o surgimento da Casa da Moeda de Vila Rica, em 1722. Portugal havia recuperado sua soberania com o fim da União Ibérica, em 1720 e, nesse momento, o Brasil iniciava ó auge de sua época do ouro, atingindo uma produção gigantesca, o que refletiu na cunhagem dos dobrões, entre 1724 e 1727, também para uso exclusivo da metrópole. Para se ter uma ideia da abundância do metal, o dobrão de 20 mil-réis pesava 53,78 gramas, uma das moedas de maior peso em ouro do mundo.

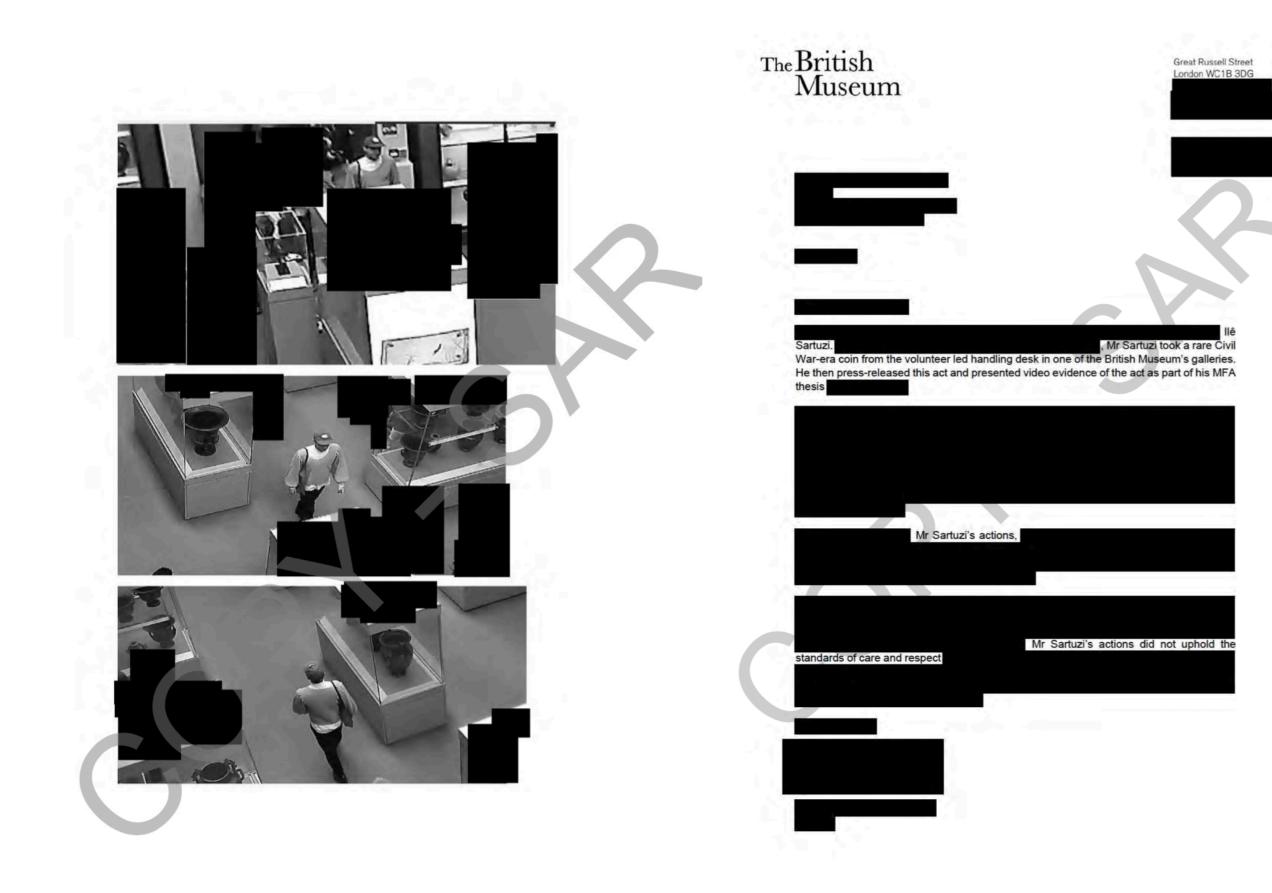
scan of the book "Faces da Moeda" showing the first coin produced in Brazil, minted by the Dutch in 1645, coinciding not only with the year of the British stolen coin but also the format. Both of them were emergency money created while the troops were under siege.



Sleight of Hand (coins), 2023-2025 two counterfeit coins on museum display 132 x 60 x 60 cm



Sleight of Hand (Subject Access Request), 2024-2025 documents about the artist held by the British Museum variable dimensions, 56 copies on paper 21 x 29.7 cm This series of documents shows images from the CCTV cameras of the British Museum on the day of the heist, the 18th of June 2024, and emails and reports from the institution mentioning Sartuzi's actions. Both of these documents where sent to the artist after an official request. Most of them are censored by the Museum.



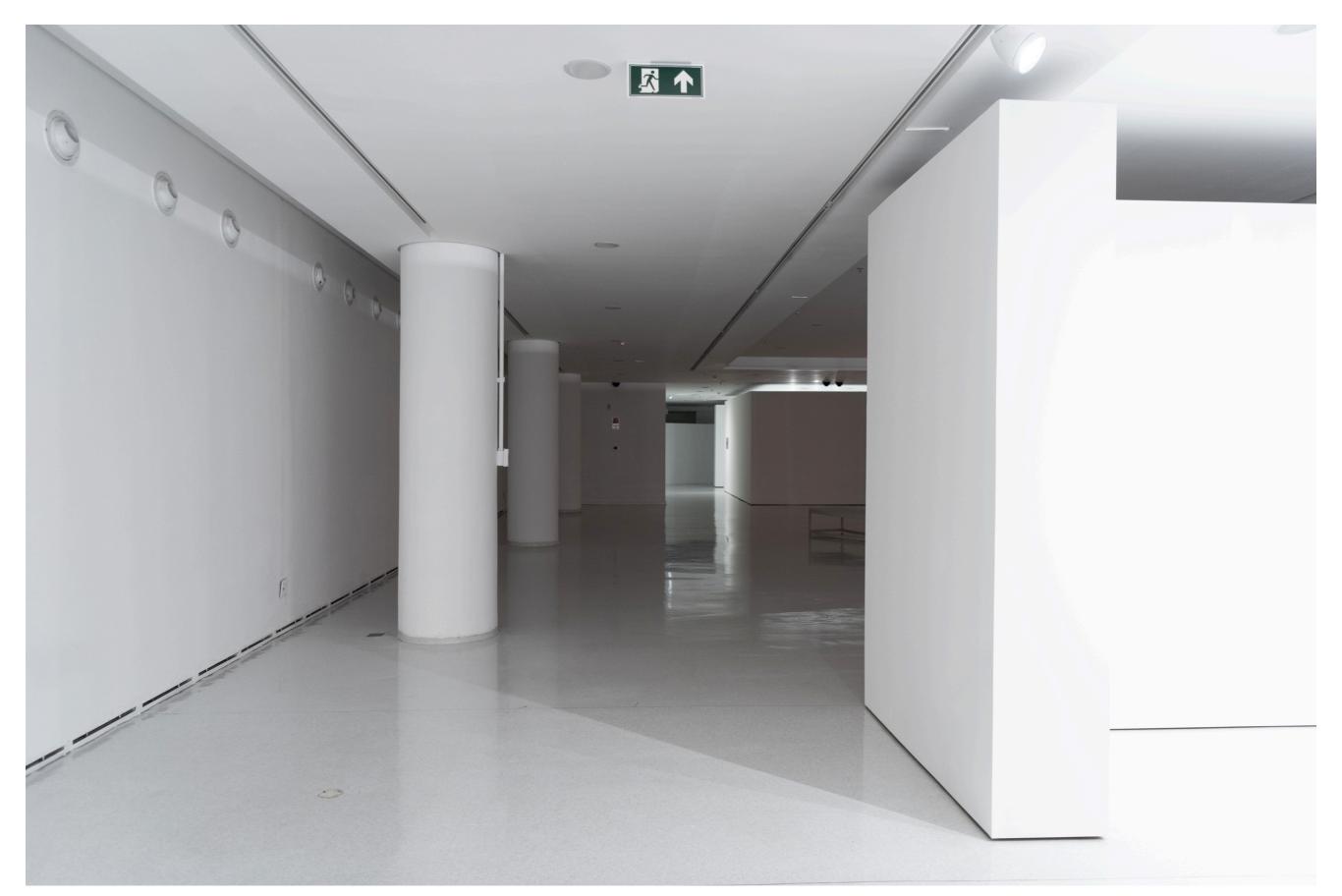
Sleight of Hand (Subject Access Request), 2024-2025 documents about the artist held by the British Museum variable dimensions, 56 copies on paper 21 x 29.7 cm

gesture:

enter the British Museum go upstairs to room 68 - the money section approach table with coins ask for the "siege coin" take the coin in my hand do the sleight of hand return the fake coin put the original coin in my pocket go down the stairs to the South Hall place the coin in the donation box leave the museum

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False Alarm: Symphony for Museum, 2023-2025 universal fire alarm, high-power bell, signaling siren, buzzer, microcontroller, relays variable dimensions, 01'49", four times a day The symphony first start as if an alarm went off, disturbing the normal experience for the visitor. From there, different "voices" and layers gather to create this complex arrangement of sounds in a *crescendo*, creating different movements and compositional dynamics. And, just as it started, it comes to an end and everything is back to normal.

